



PRESS RELEASE: Spoken-Word Artist Reyes to Perform at Ferris for Hispanic Heritage Month

Sandy C Gholston to: Archive

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Included below is a press release regarding the upcoming featured presentation by spoken-word artist Michael Reyes, the featured performer as part of 2011 Hispanic Heritage Month activities at Ferris State University. Reyes will perform his poetry centered on the topic, "Multiculturalism as a Culture" for the audience on Friday, Sept. 29. Any questions about this press release can be directed to Sandy Gholston, interim assistant director of News Services.

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Spoken-Word Artist Reyes to Perform at Ferris for Hispanic Heritage Month

BIG RAPIDS – Ferris State University’s Office of Multicultural Student Services is set to present spoken word artist Michael Reyes as the featured event for 2011 Hispanic Heritage Month activities on Friday, Sept. 29 at 7 p.m. in Quiznos Café in the Rankin Student Center. The presentation from Reyes is titled, “Multiculturalism as a Culture.”

Michael Wade, assistant director of the Office of Multicultural Student Services, sees the event’s goal as helping to create an atmosphere that strengthens understanding of the history of multiculturalism.

As part of his presentation, Reyes creatively presents poetry that illustrates the importance of knowing and understanding the history of multiculturalism.

As a well-known poet, the work of Reyes incorporates a wide variety of historical and political figures, including Malcolm X, Che Guevara, Martin Luther King Jr. and Lolita Lebron. The mission of Reyes is to encourage participants to practice self love and appreciation of others. His poetry also dispels myths of people of color and encourages deeper thinking.

“Each year we celebrate Hispanic Heritage Month in ways that bring a diverse array of events to our campus,” Wade said. “Through poetry, Michael Reyes will bring a variety of political views and ways of thinking. It is important to understand that perspective to encourage learning about multiculturalism.”

This event is free and open to the public.

For more information on Reyes, visit his website at: <http://reyespoetry.com/home.cfm>

Anyone with questions about this event can contact Michael Wade at (231) 591-2617.

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