



PRESS RELEASE: Taking Back Sunday Official Autumn Alive Headliner for Nov. 3 Event

Sandy C Gholston to: Archive

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Included below is a press release regarding the announcement of the headliner Taking Back Sunday for the Autumn Alive concert event that will take place at Ferris State University on Nov. 3. This long-time event is always a hit with students, faculty, staff, community members and others who come to Big Rapids for great music and fun as produced by students in the Music Industry Management program at Ferris. Any questions about this release, written by student writer Angela Walukonis, can be directed to Sandy Gholston, interim assistant director of News Services.

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Sandy Gholston
Ferris State University
Interim Assistant Director of News Services
sandygholston@ferris.edu, (231) 591-2021

Taking Back Sunday Official Autumn Alive Headliner for Nov. 3 Event

BIG RAPIDS – Taking Back Sunday, an alternative rock band, will be strumming up the Ferris State University Wink Arena stage on Nov. 3 for the 14th annual Autumn Alive.

Student tickets are available at the Rankin Information Center, the Wink Arena Box Office and Startickets.com for \$10. General admission tickets are available for \$20. The show begins at 7 p.m. with the opening act, The Maine.

“I am extremely excited that Taking Back Sunday is coming,” said Music Industry Management Association Booking Agent Renee Urbanc said. “I think it is big for them to be here and I hope for a great turnout and that everyone is excited about it. I have heard they put on a great live show.”

Urbanc, a senior in Ferris’ Music Industry Management Program, expressed how much work students put into the organization of Autumn Alive noting an event like this is a great resume builder, academically, plus it is a great experience, generally.

“I think when students go to the show they don’t see that it is put on by us,” she said. “A lot of work goes into the show... a lot goes into a concert, more than you would ever expect.”

Urbanc added that Ferris students seem excited about the band choice, as it was one of the leading contenders from last year’s campus survey. The current Facebook attendance for the late fall event is already more than 1,000 students.

Last year’s Autumn Alive Joe Nichols concert had 1,020 in attendance, with a little more than

700 Ferris students in the crowd. Urbanc said she has not heard any negative feedback about this year's headliner and hopes students support the extensive work MIMA does to provide the community with this event.

This event is brought to campus by student activity fees as allocated by the Finance Division of Student Government.

For more information regarding the event contact the Music Industry Management Association at autumnalivemima@gmail.com.

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Sandy Gholston
Interim Assistant Director of News Services/Social Media PR
Ferris State University
420 Oak Street
Prakken Building 108
Phone: (231) 591-2021
News Services Web site: www.ferris.edu/news
Ferris State University News Blog: ferrisstatebulldogs.blogspot.com/
Ferris State Live: ferrisstate.tv/ferrisstatelive.html

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