

PRESS RELEASE: Ferris' Herron Recognized by Cambridge Who's Who for Work Higher Education and Research Sandy C Gholston to: Archive 07/27/2011 03:54 PM

Included below is a press release regarding recognition received by Ferris State University's Scott Herron, an associate professor of Biology. Herron was recognized for his dedication, excellence and leadership in higher education and research by Cambridge Who's Who. Any questions about this press release can be directed to Sandy Gholston, interim assistant director of News Services.

For Immediate Release July 27, 2011

Sandy Gholston Ferris State University Interim Assistant Director of News Services sandygholston@ferris.edu, (231) 591-2021

Herron Recognized by Cambridge Who's Who for Work Higher Education and Research

BIG RAPIDS – Scott Herron, an associate professor of Biology at Ferris State University, was recognized by Cambridge Who's Who for his dedication, excellence and leadership in higher education and research.

Herron teaches Horticulture, Biology, Ecology, Botany and various field courses at Ferris. He also serves as coordinator for FSU's Biology Education program and is an instructor at the University of Michigan Biological Station as a visiting professor.

Herron's academic specialty is ethnobotany, the study of how indigenous peoples use plants. He currently is engaged in research on wild rice. Specifically, his research focuses on the production of sustainable wild rice for communities in Michigan.

Herron earned a Ph.D. in 2002 from Southern Illinois University-Carbondale in plant biology with specialization in ethnobotany, taxonomy, ecology, morphology and cultural anthropology. He served as vice chair of the Traditional Ecological Section of the Ecological Society of America, as a senior fellow of the Environmental Leadership Program and is the current North American editor of Ethnobotanical Leaflets. His additional affiliations include the Society of Ethnobiology and the Society for Economic Botany. From 2007 to 2009, Herron was a political engagement scholar at the Carnegie Foundation for the Advancement of Teaching, and in 2010, he was selected as a VIP member by Cambridge Who's Who. He is co-chair of the Native Wild Rice Coalition.

With more than 400,000 members representing every major industry, Cambridge Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Cambridge Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies and makes them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

For more information about Ferris State University, visit www.ferris.edu.

For more information, please visit http://www.cambridgeregistry.com.

Learn more about Herron's honor from Cambridge Who's Who: <u>http://www.24-7pressrelease.com/press-release/scott-m-herron-phd-lauded-for-achievements-in-higher-education-and-research-223937.php</u>.

- 30 -

Sandy Gholston Interim Assistant Director of News Services/Social Media PR Ferris State University 420 Oak Street Prakken Building 108 Phone: (231) 591-2021 News Services Web site: www.ferris.edu/news Ferris State University News Blog: ferrisstatebulldogs.blogspot.com/ Ferris State Live: ferrisstate.tv/ferrisstatelive.html

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.