



PRESS RELEASE: Snyder Appoints Ferris Graduate Sederburg to head Office of Services to the Aging

Sandy C Gholston to: Archive

06/07/2011 03:17 PM

From: Sandy C Gholston/FSU

To: Archive/FSU@FERRIS

Included below is a press release regarding the appointment of Ferris State University graduate Kari Sederburg as director of the Michigan Office of Services to the Aging by Gov. Rick Snyder. Any questions about this press release can be directed to Sandy Gholston, interim assistant director of News Services.

For Immediate Release
June 7, 2011

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Snyder Appoints Ferris Grad Sederburg to head Office of Services to the Aging

BIG RAPIDS – Kari Sederburg, a 2002 graduate of Ferris State University, has been appointed by Gov. Rick Snyder to serve as director of the Michigan Office of Services to the Aging.

The mission of the OSA is to promote independence and quality of services for Michigan’s older adults and their families. For more than 30 years, the office has worked to help fund programs for the state’s older citizens, developed and implemented policies to serve their best interests, and managed a network of service providers.

“I am honored to have the opportunity to work on behalf of the needs of older adults throughout Michigan,” said Sederburg, who earned a bachelor’s degree in Business/Public Relations at Ferris and later a master’s degree in public administration from Ohio University. “This is an extremely exciting time in the industry. As our aging population continues to grow – there are approximately 1.8 million adults in Michigan over the age of 65 – it is the perfect time to begin to look at services differently. It is time to look at new initiatives and collaborations, and I am excited to be a part of it.”

Snyder believes Sederburg, who resides in Lansing and currently serves as director of public policy for the Michigan Nonprofit Association, is well qualified to lead this office.

“Kari Sederburg’s passion and experience will play a key role in serving the needs of Michigan’s older population as it continues to grow,” he said. “I am confident Michigan will continue to improve the effectiveness, efficiency and quality of services provided through our state’s aging network and its partners.”

Sederburg has previously served as vice president of marketing and communications for

Gerontology Network in Grand Rapids, an organization that works to improve the quality of life and promote the independence of older adults.

She is excited to begin her work with what she views as a strong team.

“The OSA team has already developed a great plan to ensure that the needs of our older residents are met, and I look forward to working with them on a number of important initiatives to improve the quality of life for older adults across Michigan,” she said. “I applaud Gov. Snyder and the Michigan Legislature for their support of community-based services for Michigan’s older citizens.”

To learn more about the Michigan Office of Services to the Aging, visit:
<http://www.michigan.gov/miseniors>.

To learn more about the Public Relations program in Ferris’ College of Business, visit:
http://www.ferris.edu/cob/public_relations.cfm.

- 30 -

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