

SUBJECT: MHSIA NEWS: Progress Report

FROM: Mary McNamara, Chairman, MHSIA Publications Committee

TO: Carole Colter, President, MHSIA

DATE: April 3, 1980

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The first issue of MHSIA News was distributed in early March. Two-hundred forty copies were mailed to a) MHSIA members, b) those attending the Ann Arbor Conference, but not members of MHSIA, c) a few MDMLG members who are not MHSIA members and d) a number of small hospitals in Michigan that have minimal library service. The last was suggested by Robin Rand. A MHSIA membership blank was included in each newsletter.

A card file was created for the mailing. The plan is to send the copies over an above the membership list to different persons or institutions each time in order to cover a fair amount of territory in the state before the year ends.

The beige color was the choice of the members (result of the survey) and Cathy Helbers suggested the brown ink. A number of compliments have been received on the color combination.

The mechanics for the first issue were completed in Detroit. Our Committee is hoping to meet in the near future or to complete plans for future issues via phone calls. Right now Jae Walker is making inquiries about printing future issues in Lansing. She will be responsible for distribution. We trust that the non-profit organizational stamp will be ready by late summer. Cathy Helbers has accepted responsibility for writing the "local group news". We have two articles typeset for the next issue and a promise for several others from MHSIA members. Space will be saved for promotion of the fall conference. The next issue is planned for early September. We will need copy by early August.

Several comments regarding the expense. Typesetting was more costly than first thought, due, in part, to the increase in the price of silver used in photography. The masthead cost included the art work, boards for the paste-up and two photographs of the masthead for future use. Printing cost was low and considered a bargain, although we may do just as well in Lansing. We ordered 250 copies and received 400. At this writing the invoice from the printer has not been received. The cost of the first issue is as follows:

Typesetting	\$115.00
Printing	45.00
Masthead	30.00
Postage	7.44
Labels & MHSIA	3.00
Membership forms	
TOTAL	<hr/> \$200.44

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