

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

Publication Committee Report

*write to
M. McNamara*

The Committee met on June 21, 1979 at Ingham Medical Center, Lansing. The members agreed that the production of an Association newsletter is the Committee's prime responsibility. Later, if the Executive Board so chooses, the Committee may accept the responsibility for an Association directory, a brochure or for press releases.

The members developed a survey instrument to gather ideas from the Association members. The survey was mailed in August to the 116 members on the list submitted by the Association's secretary. The results, tabulated by Jae Walker, are attached. From the results it can be reported that the members would like a 4-page newsletter (8½ x 17) published quarterly, called MHSLA NEWS and supported by membership dues. Although some choices for color and format were indicated, the members, in general suggest the Committee use its judgment. Most interesting is the show of response on the part of the members to support the newsletter by contributing feature articles and to act as reporters.

The following budget is submitted to produce a quality newsletter:

Art work for masthead (one time cost)	\$35.00
Production of 200 copies	75.00 (per issue)
Postage for 125 copies (@.15)	* 18.75 " "
Mailing labels	.50 " "
Total	<hr/> \$ 129.25

*If 200 copies mailed, bulk postage
will be \$8.00 per issue

The Committee requests that the report be accepted. If approved the production will begin this fall and the first issue printed early 1980.

Respectfully submitted,

Cathy Helbers
Jae Walker
Mary McNamara, Chairman

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

NEWSLETTER SURVEY

The Publications Committee of MHSIA has devised this form in an effort to determine member interest in a newsletter for the Association. The results will serve as part of the report submitted to the Executive Board in September. If member interest is sufficient and the Board approves the report, the Committee hopes to publish early in 1980. We will appreciate your taking a few minutes to complete the form.

Jae Walker
Cathy Helbers
Mary McNamara, Chairman

A. SUPPORT

1. Do you feel that there is a need for an MHSIA newsletter?

79 YES 3 NO

If NO, please mail this form to the address given at the end. If YES, please continue

2. How do you think the newsletter should be financed?

71 As part of annual membership dues? 8 As a separate subscription fee?

B. TITLE

1. What is your choice for the title of the newsletter?

40 MHSIA News 6 MHSIA Check-Up 5 DISSEMINATOR

Other (Please specify) (SEE OVER)

24 No Preference

C. FORMAT

1. Your color preference for the newsletter is:

6 White or Grey 16 Beige or Tan 8 Shade of Yellow 5 Shade of Green

1 Shade of Red 13 Shade of Blue 34 No Preference

2. Your preference for lay-out of the newsletter is:

6 1 column per page 28 2 columns per page 17 Combination 30 No Preference

D. FREQUENCY

1. Depending on the budget, how often should the MHSIA newsletter be published?

19 Bi-monthly 49 Quarterly 11 Semi-annually 8 No Preference

E. CONTENTS

1. The newsletter should include the following:

78 Calendar of MHSIA events 71 News from Local Groups 48 Classified

61 Problem-solving column 35 Non-Michigan Library Activities 44 Publication Exchange

55 Letters to the Editor 38 Guest Editorial 50 MHSIA Officer Perspective

28 Humor Personal Notes

Other (Please specify) (SEE OVER)

F. REPORTERS

1. Would you be willing to contribute feature articles to the MHSIA newsletter?

30 Yes 50 NO

If YES, please indicate some topics of interest to you and sign your name.

(SEE BELOW)

2. Would you be willing to be a reporter from your Local Group?

17 Yes 66 NO

If YES, please let the President or Chairman of your Local Group know or sign your name here.

(See Below)

Any Other Comments? _____

THANK YOU FOR YOUR COOPERATION

PLEASE RETURN SURVEY FORM BY AUGUST 20, 1979 to:

Jae Walker
Ingham Medical Center
Medical Library
401 W. Greenlawn Avenue
Lansing, Michigan 48909

B.(Other): TEST TUBE; MHSIA BULLETIN; MHSIA IN TOUCH; MHSIA IN FORM; MHSIA BLAB;
MHSIA QUARTERLY; SUGGEST YOU HOLD A NAME CONTEST.

E.(OTHER): a) Things of importance to libraries; b) educational needs; c) PLAC news;
d) Continuing education; e) New trends in library methods; f) copyright
g) Committee activity reports; h) non-health library information; i) News
of individual member libraries; j) Overview of committees k) Special
organizations

F. Contributors & Reporters: Names are not listed in this report. The Committee
will contact those who are willing to contribute articles and the Chairman of
the local groups about those willing to serve as reporters.