

**Ferris State University
Academic Senate Meeting
October 5, 2010
West Campus Community Center**

Minutes

Action Items	
A.	The Minutes of the September meeting, as amended for typographical errors and with corrections to attendance, were approved (Jewett, Griffin).
B.	Three programs in Allied Health Sciences were deleted: <ul style="list-style-type: none"> - Medical Office Assistant Certificate Program - Medical Record Clerk Certificate Program - Unit Clerk Certificate Program (Daugherty, Jewett).
C.	Three programs in Education were deleted: <ul style="list-style-type: none"> - Bachelor of Science in Training in Business and Industry - Bachelor of Science in Wage Earning Home Economics - Secondary & Elementary Certification options, Master of Education: Curriculum and Instruction (Heaphy, Joyce)

Attendance

Senators present	Abbasabadi, Alspach, Berghoef, Bokina-Lashaway, Boncher, Brandly, Colley, Compton, Cook, Daugherty, Drake, Griffin, D. Haneline,, Hanna, Heaphy, Jewett, Joyce, Klatt, Luplow, Maike, Marion, McNulty, Nagel, Nash, Rewers, Sanderson, Skrocki, Sun, Taylor, Wagenheim
Senators absent with cause	Isler, Lukusa-Barnett, Prakasam
Senators absent	Dakkkuri, Gillespie, Hancock, Liszewski, Thapa
Ex Officio and Guests	Eisler, Erickson, Teahen, Burcham, Willey, Pilgrim, Cron, E. Haneline, Johnston, McKean, Nicol, Johnson, Cairns, Tartari, Ing, Toms

Narrative

1.	President Haneline called the meeting to order at 10:02 am.
2.	The Minutes of the September 7 meeting, as amended for typographical errors and with corrections to attendance, were approved. (Jewett, Griffin)
3.	Open Forum
A.	Luzia Tartari from the International Education Center invited Senators to attend a reception for visitors from Thailand in FLITE 240 at 7:00 pm this evening. She also announced that the Center would be hosting a benefit dinner to raise funds for a Study Abroad scholarship for a local high school teacher.
B.	Leonard Johnson announced that SPARC will meet at 3:00 on October 12 in West Campus Community Center to discuss Student Success. He encouraged Senators to invite their students to attend this open meeting.
4.	Reports
A.	Pres. Haneline made several announcements.
1.	He invited items for the November Senate meeting agenda to be sent to him or to Paula Hadley. The Senate Executive Committee (SEC) will be meeting Wednesday to begin planning the agenda.

	2.	He announced that Vice President Dan Burcham will be briefing the Senate on the new Org Sync software for managing student activities at the November 2 meeting.
	3.	He reminded Senators of the need for additional volunteers for the "Rules" Committee to serve either one or two year terms. Interested Senators should contact Sec. Alspach.
	4.	He reminded Senators of the need for additional volunteers for the Ad Hoc Task Force on Senate Committees. This committee will complete its charge with a report at the March meeting. Co-chairs Heaphy and Skrocki have created a rubric analytic instrument and prepared a time line for the committee's work. Interested Senators should contact the co-chairs.
	B.	Vice President Berghoef reported on the process of filling Senate committees. He plans a luncheon for committee chairs on October 26.
	1.	There was discussion about the policy for filling unfilled committee assignments. VP Berghoef noted that unfilled seats remain unfilled, except when a committee specifically requests additional members to share workload as the Academic Program Review Council has done.
	C.	Secretary Alspach thanked Senators for reviewing the draft of the Minutes for errors. She reiterated the need for Senators to serve on the "Rules" committee so that recommendations for changing the Charter could be presented to the faculty in a timely fashion for approval before forwarding to the Board of Trustees.
5.	Reports	
	A.	Sen. Griffin reported for the General Education Task Force. He noted that the call for Student Outcomes has been completed and committee teams are now working on the responses. The GETF will meet Friday, Sept. 17. Following this meeting, town hall meetings will begin to engage the campus community in discussion of the Student Outcomes; these meetings will be moderated by Doug Haneline and Leonard Johnson. He invited Senators to visit the GE webpage for updates.
	B.	Associate Provost Teahen reported for the Higher Learning Commission Site Visit team. She distributed pens with the Ferris Core Values on them. She invited Senators to visit the HLC site visit website, especially to see the design for the t-shirts for the "flash mob" communication project planned for April.
	C.	Leonard Johnson reported for the University Curriculum Committee. Proposals requiring Senate action will be presented during New Business.
	D.	The report from the Student Government was deferred until the representative arrived. Pres. Haneline reported that members of the SEC have been attending the weekly Student Government meetings.
6.	John Willey, Vice President for University Advancement and Marketing, conducted a "conversation" with the Senate, generally briefing Senators on his two primary tasks: first, to elevate public appreciation for the University mission in all of its variety, affirmatively shaping public knowledge of Ferris's differentiation as a state university; and second, to raise money.	
	A.	He described Ferris's uniqueness among state universities. His goal is to position Ferris as the third indispensable leg of the state university system. His challenge is how to elaborate that appreciation to a broad market.
	B.	He addressed his second challenge: raising money. He shared his analysis of potential donors among Ferris alumni. He called on faculty to work with the Foundation to help build relationships with potential donors, reminding us that "people give to dreams".
	C.	He answered questions from the floor.
		To the question about what faculty could do, he responded that his office is prepared to instruct faculty in strategies, but the key is to find what animates faculty and alumni and then to connect

		with people who are highly intentional in their giving and who want to get involved with the execution of their gifts.
		To the question about targeting donors, he responded that restricted giving in larger amounts within a narrow period of time is more effective than smaller, regular gifts.
		To the question about calling prospective donors, he responded that targeting specific needs within a college makes for more fruitful calling. His office has worked with the Deans to identify needs, but they can't always deliver as quickly as the Deans would like. He invited Senators to guide his office in identifying three to five year projects.
7. Morgan Toms, president of SG, reported for Student Government.		
	A.	She noted that as Student Government grows, new representatives need committees to serve on. She invited the Senate to consider involving more students on committees; and, she noted that students were serving in other committees across campus, like the Political Engagement Project (PEP).
	B.	She reported that the Sept. 11 "Blues and BBQ" fundraiser had fallen short of its goal. The SG intends to hold another event in the spring to raise funds for their scholarship. She reported on other projects in planning, including Halloween trick or treat and food drives.
8. New Business		
	A.	Following the explanation from Dean Ellen Haneline, three programs in Allied Health Sciences were deleted: <ul style="list-style-type: none"> - Medical Office Assistant Certificate Program - Medical Record Clerk Certificate Program - Unit Clerk Certificate Program (Daugherty, Jewett).
	B.	Following the explanation from Dean Michelle Johnston and Director Liza Ing, three programs in Education were deleted: <ul style="list-style-type: none"> - Bachelor of Science in Training in Business and Industry - Bachelor of Science in Wage Earning Home Economics - Secondary & Elementary Certification options, Master of Education: Curriculum and Instruction (Heaphy, Joyce)
9. Announcements		
	A.	University President David Eisler shared his observations.
		He said that the University had anticipated and was prepared for a budget cut from the state, noting that the state has cut \$14 million from the University budget over the seven years he has been president.
		He was pleased that the state saved the TIP program, which provides full tuition for the first two years to qualifying students. He responded to a question that about 63% of first year TIP students return to complete a degree.
		He seemed confident that the proposal to permit community colleges to grant baccalaureate degrees would not pass.
	B.	Provost Fritz Erickson shared his observations.
		He distributed handouts summarizing data from NSSE (National Survey of Student Engagement). He noted that scores were lower than selected peer institutions on student satisfaction and that scores dropped from freshmen to seniors. However, he showed that 53% of the seniors responding had transferred to Ferris, which suggests that engagement is important for students in the first year. Scores on a question relating to use of electronic media went up from freshmen to seniors compared with peer institutions, which suggests that our use of Ferris Connect is seen positively by students. Scores on questions relating to practice, internships, and service were strong for seniors; but "service" dropped between freshmen and seniors.

		He offered his priorities for addressing issues he has raised at earlier meetings: 1 = increase perceptions and participation in research 2 = increase online support for faculty and students 3 = build on career elements of programs, e.g. practicum and internships
		He emphasized the importance of the transfer process, since 66% of Ferris students have other college experience.
		In response to a question, he said that the priority for research had come from Deans and Department Heads; however, Senator Marion has participated in the discussions.
10.	Open Forum	
	A.	Sen. Jewett introduced Deb Dawson, the new Director of EEET.

The meeting adjourned at 11:45 am.

Respectfully submitted,

Sandy Alspach
Secretary

Douglas Haneline
President