

Graphic Standards - Resolution #C06-01-01

The Students of Ferris State University Resolve:

WHEREAS, a consistent use of graphics and the name of Ferris State University presents a more professional and prestigious image of the University; and

WHEREAS, the use of a mascot, in this case the Bulldog, on official documents and publications not relating to athletics depreciates the image of Ferris State University; and

WHEREAS, University Advancement and Marketing has released documents and graphics to make the standards known to all departments on campus; therefore be it RESOLVED, that The Student Government of Ferris State University will strive to follow these graphics standards in the interest of preserving the integrity of the name and image of Ferris State University; and be it

FURTHER RESOLVED, that The Student Government of Ferris State University will phase out the usage of the Bulldog mascot with gavel and begin using an approved graphic and layout; and be it

ULTIMATELY RESOLVED, that all departments, offices, administration, faculty, staff and related organizations be strongly encouraged to use these graphics standards and further preserve the professional and prestigious image of Ferris State University.

Voting Record

YAY Tracie Carr
YAY Natalia
Carvalho-Pinto
YAY Jason
Cronkrite
YAY Zack East
YAY Mike Finch
YAY Jonathan
Gaskell
YAY Matthew
Johnson
YAY Maria Knirk
YAY Gregg
Koteskey
YAY Ron Lovelace
YAY Abby Lund
YAY Todd McGee
YAY James Mikula
YAY Charles Pierce
YAY Christian
Peterson
YAY Chad Saladin
YAY Joelle Sawisch
YAY Libby Schmidt
YAY Troy
Schneider
YAY Lauren
Schlueter
YAY Joe Viviano

Unanimous
Approval
Signed by
Jonathan Gaskell