

BUILDING PROGRESS. Ferris East Building: In the south one-story wing, clocks have been installed in all six rooms. Light fixtures have been installed in all rooms of the two one-story wings. Asphalt tile is being laid. Fifty-two lockers have been set in place, and about 75 more assembled. In the two-story parts of the building, the entire lower ceiling decking in the hall is complete and ready for the acoustic tile. All rooms except one are ready for final plaster coat. The last of the terrazzo final coat was being poured last Friday in the north hallway. The top floor is nearly ready for final grinding of terrazzo. The metal supports for hanging the ceiling of the top floor is about one-third done.

Ferris West Building: The entire lower floor area has had the concrete poured. The brick layers were unable to work for a few days on account of bad weather. In the student lounge the fireplace has been roughed in to within two feet of the ceiling. The brick outline for the south rooms on the second floor is about two feet high. All steel beams for top floor roof have been put in place.

COMING EVENTS

Monday, November 19, 8 a.m. to Wednesday, November 21, noon: Examinations.
Wednesday noon, November 21 to Monday 8 a.m., November 26: Thanksgiving holidays.

Monday, November 26: Enrollment for Winter Quarter, all day.

Tuesday, November 27: Classes begin for Winter Quarter.

Saturday, December 1: Basketball season opens. F.I. vs Olivet, here.

Friday, December 21, 5 p.m. to Wednesday, January 2, 8 a.m.: Xmas Holidays.

P. R. CLINIC ECHOES. Some worthwhile quotations from the Public Relations Clinic of October 31:

"Teachers should set high standards of ethics and morality, for we may be the only Bible some people are reading".

(Dr. A. J. Phillips, Ex. Secy. Mich. Edn. Assn.)

"A public relations program isn't something you draw up on paper and start next week, or next month, or next year. You already have a public relations program—whether you call it that or not. The question is what kind of a program do you have?" (Maurice Carmany, P.R. Director of M.E.A.)

"There are times when our public is way ahead of us. On one occasion the late Mahatma Gandhi said, 'There go my people; I must hurry and catch them, for I am their leader.'" (A.A. Rather, Supt. of Schools, Ionia)

"The average layman wants more from the schools for his children than any superintendent would dare ask for."

(Dr. E.R. Britton, Supt. of Schools, Midland)