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# FERRIS INSTITUTE

NEWS LETTER

from Byron J. Brophy, President

VOL. 1. No. 1

Big Rapids, Mich.

June 11, 1951

**BUILDING PROGRESS.** On the site of the West building, excavation work has been completed and the first concrete footings were poured Friday, June 8. Construction is proceeding satisfactorily on the East building also. Pouring of concrete for columns and beams should be completed by Friday of this week. Bricks for the south wall have been laid, and bricks have been laid on the west wall up to the windows. Electrical conduits and plumbing pipes are keeping pace with the general construction.

**SUMMER SCHOOL ENROLLMENT.** Enrollment for the first summer term (May 21-June 29) totals 352 students, classified by departments as follows: Commerce 139; Pharmacy and Pre-professional 138; College Preparatory 24; Trades and Industry 51.

**TEACHER RETIREMENT.** Senate Enrolled Act 265 adds employees of Ferris Institute to the group of employees governed by the Public School Employees Retirement Fund. Given Immediate Effect. Signed. Now Public Act 147.

**RECRUITMENT.** A meeting was held Friday, June 8 of academic deans, department heads, and other key personnel to discuss ways and means of recruiting students for the second summer term (July 2-August 10) and fall quarter (Sept. 3- Nov. 23). Brief reports were made on current activities and proposed plans, and this pooling of our thoughts should be fruitful.

**PUBLICATIONS.** The general Catalog for 1951-52 has just recently been completed, as an instructional project, by the staff and students of the Printing School of the T & I department. It has been mailed to all Michigan high schools, to veterans counseling centers, to certain preferred lists of prospective students, and other interested persons. Plans are under way now to publish illustrated brochures for the various academic departments of the Institute.

**PUBLICITY.** Announcement of the 40% reduction in tuition and fees for the T & I department for next fall has been released to all Michigan daily and weekly newspapers. This should help us materially in recruiting State Rehabilitation students as well as other non-veteran students. A series of display ads is being run this week in the Big Rapids Pioneer in an attempt to secure additional veteran enrollment from the Big Rapids area before the VA deadline on July 25.