

**Ferris State University  
Academic Senate Regular Meeting  
Tuesday, January 11, 2005 – 10:00 a.m.  
West Campus Community Center**

**I. Call to Order:** **President Dakkuri** called the meeting to order at 10:05 a.m.

**II. Attendance**

Officers Present: President Adnan Dakkuri, Vice-President Robert Loesch, Secretary David Aiken

Officers Absent: None

Senators Present: Abbasabadi, Bandstra, Berghoef, Cairy, Carter, Cline, Cron, Conati, Dickinson, Drake, Griffin, Heck, Jones, Key, Hanna, Hettiarachchy, Jewett, Johnson, Lewis, Liszewski, Lovsted, McLean, Potter, Miller, Morton, Papo, Parry, Schmidt, Tymes, Vermeer

Senators Absent: Green, Lewis (excused), Marine, Martin, Nagel (excused), Watson

Ex-Officio Members Present: President David Eisler, Vice President Academic Affairs Michael Harris, Student Government President Maria Knirk

Guests: Richard Cochran, Jacqueline Hooper, Michele Johnston, Matthew Klein, Chuck Matrosic, David Nicol, Tom Oldfield, William Potter, Roberta Teahan, Cheryl Cluchey, Carol Quigley, Debra Thalner, Susan Hastings-Bishop, Richard Hansen, Jack Buss, Nancy Reddy, Douglas Haneline

**III. Approval of the Minutes**

The Senate approved the regular minutes of the December 6, 2004 meeting. Senator Schmidt had a question regarding the location of the upcoming General Education Forum. Vice President Loesch responded that the information was listed under comments in the Open Forum section of the minutes in question.

**IV. Open Forum**

**Senator Key** reminded Senators that he will be contacting representatives from each college to assist with upcoming elections.

**V. Senate Officer Reports**

**President Dakkuri** welcomed Allied Health Sciences representative Mary Cairy. She will replace Senator Parry for the semester. Reinhold Hill, College of Arts and Sciences representative, has submitted his resignation to the Senate. President Dakkuri and the Senate Executive Committee are seeking a chairperson for the Academic Program Review Committee. Please submit names no later than January 25, 2005 for consideration. Brad Marine, Part-time Faculty representative will also be submitting his resignation from the University.

**Vice President Loesch** announced the calculations used for election purposes would be presented at the February 1, 2005 Academic Senate meeting.

**Secretary Aiken** had no information to report.

**VI. Committee Reports**

**A. University Curriculum Committee – Chair Drake** provided Senators with report of actions taken by the UCC since the December meeting. That document is Attachment A of these minutes. He apologized to Susan Hastings-Bishop and advised those present that the Recreation Management/Leisure Studies Curriculum revision would be a February 1 agenda item. Senator Drake again suggested that a special designator be assigned to FSUS courses. The curriculum manual is in the final draft stage.

**VII. Presentation**

**Dr. Roberta Teahan, Dean, University Center for Extended Learning**, presented the Senate with a PowerPoint slideshow entitled "Status Report on Extended Learning Programs at Ferris State University". The document is Attachment B of these minutes. She reviewed the mission, vision, strategic direction, as well as what UCEL does. She provided statistics on course sections facilitated, patrons served and incentive funds returned to individual colleges, totaling over \$225,000 for all colleges combined. Dr. Teahan noted our credit partners, introduced UCEL staff and provided enrollment figures. She also stated that total revenue generated from tuition was \$1.8 million.

**VIII. New Business**

- A. Add E-Commerce Marketing Track to BS Degree in Marketing, and delete the BS Degree in E-Commerce Marketing BS Degree.** Motion to approve from Senator Drake, seconded by Senator Vermeer. Motion carried.
- B. Motion to Rescind June 20, 1996 Academic Program Review Guideline by Senator Loesch, seconded by Senator Aiken.** Motion carried.
- C. Motion to Adopt Proposed Guidelines of the Academic Program Review ad hoc Committee by Senator Aiken, seconded by Senator Miller.** Following a brief question and answer period by Committee Chair Haneline, motion carried. Dr. Haneline stated the ad hoc committee would be meeting several more times in the near future to finalize the timeline to be followed.

**IX. Announcements**

**President Eisler** announced that the University has met its \$55K United Way goal. The University has been selected to oversee the Freedom to Learn, a \$3.7 million incentive from the State Department of Education. Enrollment is up; we have 10,979 students as of this morning (January 11, 2005). Task Forces that were established completed their tasks and were presented in open forums. University-wide priorities which will be implemented immediately are: All classrooms will be renovated during the next five years, a university-wide integrated marketing effort to create a consistent message/identity will begin, a hardware replacement cycle will be designed and implemented, a wireless meshed network will be designed and implemented, and we will develop a formula that rewards colleges for enrollment growth. A second group of recommendations, including task force ideas are available at: <http://www.ferris.edu/htmls/administration/president/taskforcesynthesis.htm> Open forums will be presented today and Wednesday. Please contact the President's Office if these times are not convenient to schedule another time to meet.

**VPAA Harris** reported that Dr. Roxanne Cullen has been selected as the Assistant Vice President for Academic Affairs. Dr. Matthew Klein has been selected as the Dean of the College of Arts and Sciences. Both of these appointment will be approved at the February Board Meeting.

**President Dakkuri** reminded Senators of the General Education Open Forum scheduled for January 20, 2005, beginning at 6:00 p.m. at the West Campus Community Center, 1414 Family Drive, FSU Main Campus, Big Rapid, Michigan.

**X. Adjournment – 11:45 a.m.**

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David Aiken, Secretary

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Adnan Dakkuri, President