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Subject: Ferris Hires New Vice President for UA&M
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Included below is a press release regarding the new Ferris State University vice president for University Advancement and Marketing, John Willey, of Des Moines, Iowa. Further information is available by contacting Leah Nixon, assistant director of News Services.

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Leah Nixon
Ferris State University
Assistant Director of News Services
leahnixon@ferris.edu, (231) 591-5604

Willey Named Vice President for University Advancement & Marketing at Ferris

BIG RAPIDS – Ferris State University has announced that John Willey, of Des Moines, Iowa, has accepted President David L. Eisler’s offer to become the new vice president for University Advancement and Marketing.

Willey has held such appointments as vice president for Institutional Advancement at Lyon College in Batesville, Ark.; vice president for Development and University Relations at Ohio Northern University in Ada, Ohio; and most recently at Drake University in Des Moines, Iowa, where he served as special counsel and vice president for Institutional Advancement.

Willey received his undergraduate degree in history from the University of Georgia and holds a master’s degree in history from Vanderbilt University and another with an emphasis on nonprofit management/educational policy analysis from Columbia University. A former Peace Corps volunteer in Korea, Willey was a Japan Foundation Fellow at Harvard’s Japan Institute.

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Jenifer Mueller
Marketing and Communications Assistant
Ferris State University
News Services
420 Oak St., PRK 108
Big Rapids, MI 49307

Phone: (231) 591-5604
Fax: (231) 591-2985