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Subject: Ferris Has Record Summer Enrollment
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Included below is a press release regarding summer enrollment at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

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Leah Nixon
Ferris State University
Assistant Director of News Services
leahnixon@ferris.edu, (231) 591-5604

Ferris reports fifth consecutive summer enrollment record

BIG RAPIDS – Summer is generally a time for students to take a break from studying, but at Ferris State University more students are hitting the books this summer. This is the fifth consecutive year enrollment has been up at Ferris, with 5,614 students enrolled in summer coursework systemwide.

At this time last year, there were 5,358 students enrolled systemwide. University officials attribute continuing growth to several factors, including a free summer room and board initiative; and a much better variety of course opportunities available in four-week, six-week, eight-week and 12-week summer class sessions.

“We really worked hard to make our summer program cost-effective for students,” Dean of Enrollment Services Kristen Salomonson said, noting the cost of summer room and board is lower than last year.

“During registration students said they really felt this was the best deal around that provided them an opportunity to take additional classes that will impact their course of study in the fall,” Salomonson added.

Listening to what students wanted, Ferris built a course schedule that provides flexibility for students so that they still get a month to 1.5 months to refresh before fall classes begin, she said. Students are still getting the break they need to be ready in the fall.

“Summer enrollment helps students complete their degrees in a timely fashion,” Ferris President David Eisler said. “Our relaxed and friendly environment, combined with the recreation opportunities here in Big Rapids, makes for a perfect setting for summer study.”

Looking to the fall, University officials hope to continue the trend of setting record levels of enrollment. Increased registration for summer orientation sessions and increased applications for scholarships are strong indicators that the University is poised well for enrollment growth in the fall, Salomonson said.

Besides its main campus in Big Rapids, Ferris offers degree programs in Grand Rapids at the Applied Technology Center and Kendall College of Art and Design, and at more than 20 off-

campus locations throughout Michigan.

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Mikinzie Stuart
Marketing and Communications Assistant
Ferris State University
News Services
420 Oak St., PRK 108
Big Rapids, MI 49307

Phone: (231) 591-5604
Fax: (231) 591-2985