



FERRIS STATE UNIVERSITY
NEWS SERVICES

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MIMA to host Panic with a K Tour

BIG RAPIDS – The Music Industry Management Association is sponsoring the Panic with a K Tour from 7 to 11 p.m. Nov. 3 at Wink Arena featuring music from “Relient K,” “MXPX,” “Rufio” and “Over It.”

Admission is \$5 for students with valid identification and \$10 for the general public. Tickets may be purchased at Wink Arena, the Timme Center or online at starticketsplus.com.

“I’m really excited about the show,” said MIMA Promotions Chair Jessie May, who anticipates the Panic with a K Tour will be a success.

According to May, membership has increased within the association this year. This has resulted in improved teamwork, organization and production efforts when it comes to sponsoring campus events, such as the tour.

May, a fifth-year senior and two-year MIMA member, also noted the increase in the number of responses she has received about the show, even before tickets went on sale in October. Although she says the tour is primarily geared toward college students, youth groups, along with parents who have younger children (ages 10 to 14), have also expressed an interest in the show.

MIMA has been a registered student organization since 1997. Membership within MIMA is not exclusive to Music Industry Management majors; other students who are interested in the music industry or campus entertainment are invited to join. Main activities include booking, setting up campus concerts such as Women Rock and Autumn aLive and participating in career development opportunities such as the International Music Products Association show, sponsored by the National Association of Music Merchants. The collective goal of MIMA and MIM is to prepare students for careers in the music industry by giving them experience in sales, promotion and advertising.

For more information about the association, contact MIMA President Heidi Grubb at heidi.grubb@gmail.com.