

From: [Leah D Nixon](#)
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Subject: Ferris Selects Finalists in VP Search
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Included below is a press release regarding the search for the next vice president for University Advancement and Marketing at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

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Finalists in Advancement and Marketing V.P. Search Announced

BIG RAPIDS – The four final candidates to become Ferris State University’s next vice president for University Advancement and Marketing have been announced.

The search committee, co-chaired by Jeremy Mishler and Susan Starkey, has revealed the finalists, listed in the order they will interview. The finalists are David Hoard, of Greensboro, N.C.; John Willey, of Des Moines, Iowa; Kathleen Guy, of Williamsburg, Mich.; and Sherrie Graham, of Gladwin, Mich. Each of the final candidates to become the next vice president for University Advancement and Marketing will take part in a two-day campus interview in October.

Hoard is president of D.W. Hoard & Associates. Prior to that, Hoard served as vice chancellor of Development and University Relations at North Carolina A&T State University for seven years. Willey is formerly of Drake University where he served as special counsel and vice president for Institutional Advancement. Previously, he was vice president for Development and University Relations at Ohio Northern University from 1998-2003. Guy is Northwestern Michigan College’s vice president for Institutional Advancement. Since 1998, she has been a founding partner for Eaton Cummings Group Consulting. Graham is founding partner for Insight Development Group, Inc. Graham served as vice president of University Advancement at Northwood University for six years from 2001-07.

The two-day interview process consists of meetings with the University Advancement and Marketing division, the campus and the community. Candidates will make presentations at a campus-wide open forum and will answer questions from faculty, staff and others interested in attending. The forum will be held from 11 a.m. to noon on the corresponding date for each candidate in the Rankin Student Center Founders’ Room.

The campus interview dates for the finalists are as follows

David Hoard – Thursday, Oct. 9
John Willey – Wednesday, Oct. 15
Kathleen Guy – Monday, Oct. 20
Sherrie Graham – Thursday, Oct. 23

Working in conjunction with the executive search firm RPA, Inc., the search committee narrowed a list of 33 candidates down to four finalists to become the next vice president for University Advancement and Marketing.

Any questions about the search or press inquiries should be directed to committee co-chairs Mishler or Starkey at (231) 591-2345. To learn more about the search visit www.ferris.edu/htmls/administration/advance/search.

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