



**For Immediate Release**  
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### **Color Management Author Sharma, Ferris to offer Training to Photographers**

BIG RAPIDS – Ferris State University’s Department of Printing and Imaging Technology Management has partnered with color management specialist and author Abhay Sharma of Western Michigan University to offer color management training for the photographic industry.

Dr. Sharma has worked as Senior Engineer for Fuji Film in the area of color management, is an honorary member of the International Color Consortium, author of WMU’s Profiling Review, contributing editor to *Photo Techniques* magazine and is consultant to the photographic and printing industries.

Ferris staff photographer Bill Bitzinger and Rick Harmsen of the Printing and Imaging Department, as well as representatives of color management hardware and software manufacturers X-Rite and GretagMacbeth will also participate.

The seminar will be held on July 28-29 at Ferris and is designed specifically for the needs of photographers. It will provide color management essentials specifically for digital photographic images intended for desktop printing and for images intended for magazine publication.

A seminar brochure or further information about curriculum or registration is available from seminar coordinator Harmsen at [harmsenr@ferris.edu](mailto:harmsenr@ferris.edu).