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**Cc:** [Shelly L Armstrong](#); [Archive](#); [Leah D Nixon](#)  
**Subject:** Ferris State University Rightminds' members to display "How Do You See Yourself?"  
**Date:** 11/03/2005 10:16 AM

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Dear Editors/News Directors:

Included below is a press release highlighting the Ferris State University Visual Design and Web Media student art exhibit "How Do You See Yourself?" which currently is on display in the Rankin Student Center Art Gallery. Please call/e-mail with questions.

For Immediate Release  
Nov. 3, 2005

Leah Nixon  
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### **Rightminds' members to display "How Do You See Yourself?"**

BIG RAPIDS – "How Do You See Yourself?" – a showcase of self-portraits by student members of Rightminds, the Ferris State University student chapter of the American Institute of Graphic Arts, will be on display through Nov. 11 in the Rankin Student Center Art Gallery.

The exhibit is free and open to the public Monday through Friday from 11 a.m. to 4 p.m.

"How Do You See Yourself?" gave Rightminds' members the opportunity to enter up to two self-portraits of themselves using pencil, watercolors, oils, acrylics, digital imagery and/or any combination of the above.

Rightminds is part of the College of Business' Visual Design and Web Media program, which instills in students the combination and application of design and digital/electronic technology to communicate ideas. By working with imagery, type, color and animation, students create and manage the production of Web and print communications designed to inform, educate or persuade a specific audience through various print and Web applications. Students in the VDWM program may choose to earn an associate or a bachelor's degree.

Founded in 1914, the AIGA is a professional organization for graphic designers with 41 student chapters nationwide. Encompassing more than 10,000 members, the organization promotes the understanding of new technologies and information for both professional and student designers.

For more information on the event, contact Carrie Weis at 591-2536 or [rankingallery@ferris.edu](mailto:rankingallery@ferris.edu). For more information about the VDWM program, contact Jeff Ek at [ekj@ferris.edu](mailto:ekj@ferris.edu) or visit [www.visd.ferris.edu](http://www.visd.ferris.edu).

Thank you for your time and consideration,

Jessica Short

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