

For Immediate Release
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Students, alumni win ADDY Awards

BIG RAPIDS – Students from Ferris State University’s Visual Design program captured 10 awards at the annual West Michigan Advertising Federation ADDY Awards ceremony held recently at DeVos Place in downtown Grand Rapids.

The following projects designed by Visual Design students and directed by College of Business faculty members Barbara Loveland and Linda Powell earned ADDY awards:

- *FSU Architectural Technology Program Promotion* designed by Sandra Beach of Clarksville, Theresa Clifton of Wyoming, Sarah Hintz of Clio and Jacob Lett of Memphis.
- *VISD Senior Portfolio Review Invitation Series* designed by Amanda Bannink Bridle of Walker, Brooke Gilbert of Interlochen and Chad Williams of Benton Harbor.
- *Design Project Center Business Card* designed by Levi Borreson of Maple City, Stef Miller of Albuquerque, NM, and originally from Farwell, and Williams.
- *Fifth/Third River Bank Run T-shirt Proposal* designed by Scott Carmichael of Kalkaska and Lett.
- *Street Banner proposal for Fifth/Third River Bank Run* designed by Beach, Bannink Bridle and Lett.
- *Duotone Educational Poster* designed by Allison Blanshan of Rosebush.
- *Unconventional Calendar* designed by Bannink Bridle.
- *Photographer Promotion Brochure* designed by Borreson.
- *Specialty Shop Packaging* designed by Borreson, received the Judges’ Choice Award.

Ferris State University is a four-year public university with campuses in Big Rapids, Grand Rapids and satellite campuses across the state. Ferris offers more than 170 educational programs, including doctorates, master’s, bachelor’s and associate degrees, through nine academic colleges: Allied Health Sciences, Arts and Sciences, Business, Education and Human Services, the Michigan College of Optometry, Pharmacy, Technology, Kendall College of Art and Design and the College of Professional and Technological Studies. Ferris also has a University College featuring an Honors Program and providing students with instruction in study skills, reading and career exploration. Founded in 1884 by educator, Michigan Governor and U.S. Senator Woodbridge N. Ferris, the university’s mission is to be a national leader in career-oriented, technological and professional education.