



**For Immediate Release**  
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**Ferris President Eisler to address local group**

BIG RAPIDS – Ferris State University President David L. Eisler will be the guest speaker for the Feb. 7 meeting of Traverse City’s Kiwanis Club at noon at the Holiday Inn. Dr. Eisler will talk on "Creating a Learning Centered University."

Since his arrival in July 2003 as Ferris’ 18<sup>th</sup> president, Eisler has made it a priority to try and meet all faculty and staff members and as many students and alumni as possible. Last summer he joined other key Ferris officials for a five-day, 16-stop bus tour of Michigan to meet with alumni, donors, friends, and current and incoming students and their parents. On campus, he is busy shaping a future vision for Ferris that encompasses a learning centered university; faculty, staff and students working together; and all parties involved intent on becoming an engaged campus.

Eisler was recently appointed to the Midwestern Higher Education Commission and the Council for Labor and Economic Growth. He also served on a work group for the Lt. Governor’s Commission on Higher Education and Economic Growth that released a recent study stressing the importance of higher education in Michigan’s future economic growth.

Eisler was formerly the provost and vice president of academic affairs at Weber State University in Ogden, UT. He earned his bachelor's and doctorate in Clarinet Performance from the University of Michigan, and his master's in Clarinet Performance from Yale University.

Ferris had a 2004 fall enrollment of 11,803 students. The University offers classes on the main campus in Big Rapids as well as the Kendall College of Art and Design and College of Professional and Technological Studies in Grand Rapids and several satellite campuses, including Northwestern Michigan College in Traverse City.