

**From:** [Leah D Nixon](#)  
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Included below is a press release regarding “This I Believe,” a youth empowerment day designed to help young people develop career skills, Thursday, July 30, in the Rankin Student Center. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release  
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### **Ferris Hosts ‘This I Believe’ Michigan Works! Youth Empowerment Day**

BIG RAPIDS – Ferris State University is hosting “This I Believe,” a youth empowerment day designed to help young people develop career skills, Thursday, July 30, in the university’s Rankin Student Center.

Centered on discussion of college planning, diversity, leadership and motivation, the day begins at 9 a.m. and continues until 3:30 p.m. with group presentations and workshops organized around active participant involvement. The more than 175 youth participants also will have the opportunity to meet Ferris faculty and student leaders, and hear their success stories. A Question and Answer panel of students also will answer questions about college life and employability.

“The purpose is to motivate area youth to believe in themselves and know that we at FSU believe in them,” said Angela Roman, coordinator of Ferris’ Career Services. “We want these students to know that leadership, service and continued education are key to their future success.”

Several Ferris departments and staff are assisting the program, including the Office of Multicultural Student Services, Career Services, Dean of Student Life, University Recreation Center, Student Employment, Rankin Student Center, TIP program, Student Leadership and Activities, Admissions and various student leaders.

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