

FINAL PROGRAM KALAMAZOO, MI OCTOBER 13-15, 2004

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION ANNUAL EDUCATION CONFERENCE www.mhsla.org

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EXHIBIT AREA HOURS

8:00am—3:00pm Friday, October 15th Glens 1 & 2

CONFERENCE REGISTRATION

Tuesday, Oct. 12	. 6:00pm-8:00pm
Wednesday, Oct. 13	7:00am-8:00am
	12:00pm-1:00pm
	4:00pm-6:00pm
	7:00pm-8:00pm
Thursday, Oct. 14	. 7:30am-9:00am
	12:00pm-1:00pm
	4:30pm-6:00pm
Friday, Oct. 15	7:30am-9:00am

MHSLA OFFICERS

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MHSLA Badge Colors:

MHSLA Board = Blue, Education Committee = Yellow, Vendors = Green Local Arrangements Committee = Pink, Presenters = Purple

WEDNESDAY, OCTOBER 13 CONTINUING EDUCATION CLASSES

7am-8am

CONTINENTAL BREAKFAST

Prairies 6

8am-Running with the Squirrels: Providing Library Services to Hospital

Administrators (8 hours with break for lunch) 5pm

Prairies 5 Instructor: Jeannine Cyr Gluck, Medical Library Director, Manchester Memorial

Hospital/Eastern Connecticut Health Network, Manchester, CT

Familiarize yourself with the information needs of hospital administrators and the resources and services by which those needs can be fulfilled. Covered topics include common areas of concern for administrators; techniques, such as needs assessment and current awareness services; and information resources.

8am-Communicating with Physicians: For Librarians (4 hours)

12pm Prairies 4

Instructors: **Bradley A. Long**, Senior Information Services Librarian, Scott Memorial Library, Thomas Jefferson University, Philadelphia, PA and **Peter M. Jucovy**, Chair, Institutional Review Board, Philadelphia V eterans Affairs Medical Center, Philadelphia, PA Learn how to communicate more effectively with physicians. The overall goal is for librarians to understand what the physician's viewpoint is during a library interaction and how the librarian can direct it in a positive manner. The outcome of the course is that the librarian gains firsthand knowledge from a physician on what the physician's expectations are during a library transaction.

12-1pm LUNCH

Prairies 6

1pm-Coping with Information Overload: Stay on Top of and Manage Your

4pm **Information Sources** (3 hours)

Instructor: Robert Berkman, Author, Editor of the Information Advisor Newsletter, and Prairies 4 Faculty Member of he Media Studies Department, New School University, New York, NY Solutions are offered for handling the large amounts of data that librarians deal

> with everyday. Strategies will include practical productivity techniques, precision searching tips and Web-based information tools.

5:30pm-WELCOME RECEPTION

7pm Sponsored by: Bronson Methodist Hospital, **Bob Doud**, VP for Community Affairs; and Bronson

Methodist Marge Kars, Manager, Health Sciences Library

Hospital Bronson Methodist Hospital extends an invitation to MHSLA attendees to a reception in their honor. Enjoy hors d'oeuvres, sparkling refreshments, and have the opportunity to tour the health sciences library and the new Bronson.

8am-9am COMPLIMENTARY BREAKFAST

Prairies 4 & 5 (EOSi & STAT!Ref Discussion Groups Available)

9am-10am KEYNOTE ADDRESS

Stone Theater 50 Ways to Be Indispensable to Your Organization

Robert Berkman, Author, Editor of the Information Advisor Newsletter, and Faculty Member of the Media Studies Dept., New School Univ., New York, NY By taking active, smart, effective steps, you can prove the value of your library services and make yourself indispensable to your hospital,

medical center or university.

10am-10:15am BREAK

10:15am- 12pm MHSLA BUSINESS MEETING

Stone Theater

12pm-1pm LUNCH (Complimentary)

Prairies 4 & 5

1pm-1:30pm GMR UPDATE

Stone Theater Kara Thompson, Communications Coordinator, NN/LM Greater Midwest

Region, Chicago, IL

Take a few minutes to find out what happened in your region over the past year as well as what is up and coming next year. Find out what NLM is working on and what products and services will be available in the future.

1:30pm-2:15pm MeL CATALOG UPDATE

Stone Theater Louise Bugg, MeL Catalog Project Coordinator

Come and give your input to help the Michigan eLibrary (MeL) gateway deliver the best health care information to Michigan's users. Learn the latest news about the statewide catalog and other changes.

2:15pm-2:45pm BREAK

Sponsored by Swets Information Services

2:45pm A shuttle bus will leave from the lobby for Concurrent Session #1

below.

3pm-4:30pm CONCURRENT SESSIONS

#1 Borgess Navigation Center

Borgess Elyse Kaps, Director of Education, and Jennifer Barlow, Library

Medical Manager, Borgess Medical Center, Kalamazoo, MI

Center This session will feature a tour of the unique Navigation Center at

Borgess Medical Center. This environment is designed to bring out the best in individuals and groups as they solve problems, design new strategies and determine better ways of working together.

#2 PubMed Linkout

Stone Kara Thompson, Communications Coordinator, NN/LM Greater

Theater Midwest Region, Chicago, IL

LinkOut is a newer feature that allows you to link your library's electronic journals to PubMed. Patrons can go directly to a journal article that your library owns during their PubMed search. This session will show how quickly and easily this function can be set up.

4:30pm- BREAK

6pm

6pm- DINNER AND SPECIAL EVENT

10pm Bagpipes, belly dancing and boogie are the themes for this year's *The* dinner and special event. Come dine and enjoy listening to a

Meadows bagpipe band, watching an expert belly dancer and dancing to music played by DJs who will highlight songs about books,

science, medicine, libraries and will play your special requests.

FRIDAY, OCTOBER 15

8am-9am COMPLIMENTARY BREAKFAST

The Meadows

8am-3pm VENDOR EXHIBITS & Glens 1 & 2 POSTER PRESENTATIONS

POSTER TITLES & PRESENTERS

Urban Health Partners: Strategies for Developing a Public Health Information Outreach Program

Deborah H. Charbonneau, MLS, Coordinator for Information Access and Delivery and Principal Investigator; **Annette M. Healy**, PhD, Information Specialist; and **Vera P. Shiffman**, Medical Library, Wayne State University, Detroit

MHSLA Kalamazoo: Kaleidoscope of Keynotes

Maureen Watson, M.S., AHIP, Optometry Librarian, Professor, MHSLA Archivist, Ferris State University, Big Rapids

MHSLA Conference 2005 Preview

Susan Wischman, Munson Healthcare, Traverse City

Where Do I Start? Searching for Human-Animal Bond Information

Sheila Bryant, MLIS, AHIP, Health Sciences/Veterinary Medicine Librarian, Michigan State University, East Lansing

Going for the Green\$\$\$\$

Martha M. Studaker, AHIP, Library Director; Phylllis L. Reams, Librarian I; and Sharon J. Williams, Librarian I, Hamady Health Sciences Library, Hurley Medical Center, Flint

Northern Michigan Access Project

Barbara Platts, MLIS, AHIP, Library Services, Munson Healthcare, Traverse City

Overview of MDMLG

Patricia Vinson, MSLS, Senior Staff Librarian, Michigan Orthopaedic Speciality Hospital, Madison Heights

Collaboration and Cooperation - MHSLA and the GMR

Chris Allen, MSLS, AHIP, Munson Healthcare, Community Health Library, Traverse City; Jennifer Barlow, MILS, Borgess Medical Center, Borgess Library, Kalamazoo; Joan Emahiser, MSLS, AHIP, William Beaumont Hospital, Library Information Services, Royal Oak; and Barbara Platts, MLIS, AHIP, Munson Healthcare, Library Services, Traverse City

9am-10:30am *Glens 3*

ELECTRONIC DOCUMENT DELIVERY PANEL

Jennifer Barlow, Library Manager, Borgess Medical Center Kalamazoo; Sharon Vanderklok, Library Assistant, Borgess Medical Center, Kalamazoo; Nardina N. Mein, Director, Sladen Library, Henry Ford Health System, Detroit; Lea Ann McGaugh, Manager, Medical Library, McLaren Regional Medical Center, Flint; and Ellen O'Donnell, Director, Medical Library, St. John Hospital & Medical Center, Detroit

The panel will present their experiences with electronic document delivery systems. Products to be covered include Ariel, Relais, and Borgess' locally developed system. Results of the MHSLA Ariel Grant Survey will also be discussed.

10:30am-11am

BREAK

Glens 1 & 2

11am-1pm LUNCH ON YOUR OWN

1pm-2:30pm CONCURRENT SESSIONS

#1

Archiving 101— What am I supposed to do with this

Great stuff?

Lakes

Sharon L. Carlson, PhD, Director, Western Michigan University Archives and

2 & 3 Regional Histories Collection, Kalamazoo, MI

This session will focus on basic archival techniques, including information and hands-on demonstrations about the proper handling, housing and storage of photographs, negatives, documents, ephemera and other materials. Holdings of the WMU Archives and Regional History Collections will be highlighted.

#**2**Glens 3

Scholarly Communication and Libraries: The Crisis, Challenges, and New Models

Susan Kendall and Arlene Weismantel, Health

Sciences Librarians, Michigan State University, East Lansing, MI The presenters will look at the issues and challenges of obtaining scholarly information when prices are escalating and set by large consolidated publishing firms. The open access movement will be discussed.

2:30pm-3pm

BREAK

Glens 1 & 2

Sponsored by Ovid Technologies, Inc.

3pm-4pm Great Lakes

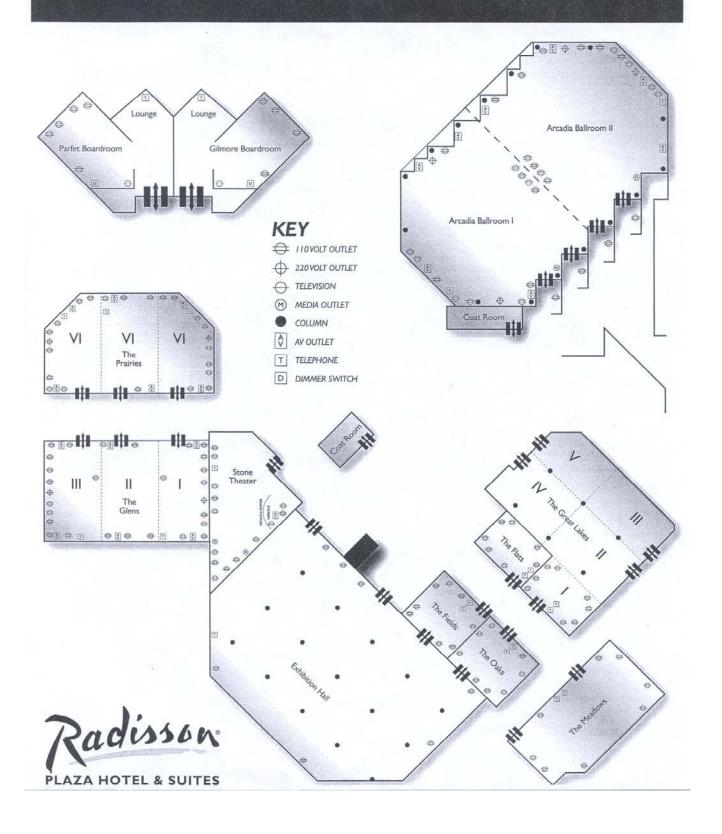
EVALUATION OF ONLINE EVIDENCE-BASED MEDICAL RESOURCES AT THE POINT OF CARE

2 & 3 Sandra Dahlman, Outreach Librarian, Spectrum Health Sciences Library, Grand Rapids, MI

This session focuses on a study designed to compare the effectiveness of four evidence-based Internet databases to provide rapid point-of-care access to essential health care information and simplify the task of choosing the best product for your library. Databases covered will be UpToDate, Cliniquide, DISEASEDEX, and First Consult.

Notes

MEETING FACILITY DIAGRAM





www.mhsla.org