

# MHSLA STATE UNIVERSITY

*Academic Programs and Descriptions of Courses*

Fall 2006



FINAL PROGRAM

Michigan Health Sciences Libraries Association  
Annual Education Conference  
October 18-20, 2006

Welcome from the MHSLA President

**W**elcome to the 2006 Michigan Health Sciences Libraries Association conference in East Lansing: MHSLA State University.

I hope you enjoy our educational offerings this year, including the opportunity to earn up to 12 hours of MLA-approved continuing education credit. Respected and exciting keynote speakers include Dr. David Slawson and the 2005-06 Medical Library Association President, M.J. Tooley.

No college experience would be complete without the chance to engage in some serious recreation. Wednesday's opening reception includes a gourmet meal and live music. On Thursday evening, the Michigan Historical Museum is reserved for us alone. We will share dinner, take a tour of the Museum and enjoy the music of Michigan Troubadour, Neil Woodward.

Enjoy your time at MHSLA State University and learn, be inspired and have fun!

Arlene Weismantel  
2005-06 MHSLA President

## TABLE OF CONTENTS

Current Sponsors and Exhibitors.....	4
Hospitality Table Hours .....	5
MHSLA Officers.....	5
Conference Planning Committee .....	5
Wednesday, October 18 .....	6
Continuing Education: Information Mastery.....	6
Continuing Education: Conflict Management.....	7
Lunch and Learn - Ovid Technologies .....	8
Opening Reception and Dinner.....	8
Thursday, October 19.....	9
Informational Breakfast for MSU-Affiliated	
Hospital Librarians (by invitation only) .....	9
First Keynote Address .....	9
MHSLA Business Meeting.....	10
Lunch and Learn - CINAHL Information Systems .....	10
Library of Michigan Update.....	10
Visit with Exhibitors .....	10
Roundtables.....	10
Concurrent Sessions.....	11
Special Event.....	11
Friday, October 20 .....	12
Breakfast - EOS International .....	12
Closing Keynote Address .....	12
NLM Symposium .....	13
Exhibits & Poster Sessions .....	13
Lunch, Learn & iPod Drawing - MD Consult .....	13
Continuing Education: Evaluating Research Articles.....	13
Poster Session Abstracts .....	15

## CURRENT SPONSORS

MHSLA would like to thank the following organizations for their support:

CINAHL Information Systems - Lunch & Learn  
MD Consult - Lunch & Learn and iPod Drawing.  
OVID Technologies - Lunch & Learn

EOS International - Breakfast

Matthews Book Company - Break  
STAT!Ref - Break

Swets Information Services - Break

## EXHIBITORS

Basch Subscriptions, Inc.  
CINAHL Information Systems  
EBSCO Information Services  
EOS International  
McGraw-Hill  
National Network of Libraries of Medicine - Greater Midwest Region  
Matthews Book Company  
MD Consult  
Michigan Library Consortium  
OTech, Inc.  
OVID Technologies  
ProQuest  
Rittenhouse Book Distributors, Inc.  
STAT!Ref  
Swets Information Services  
Wiley

## HOSPITALITY TABLE HOURS

Tuesday, October 17.....	6:00 p.m. - 8:00 p.m.
Wednesday, October 18 .....	7:00 a.m. - 8:00 a.m. 12:00 noon - 1:00 p.m. 4:00 p.m. - 5:00 p.m. 7:00 p.m. - 8:00 p.m.
Thursday, October 19 .....	8:00 a.m. - 9:00 a.m. 12:00 noon - 1:00 p.m. 3:00 p.m. - 4:00 p.m.
Friday, October 20 .....	8:00 a.m. - 9:00 a.m.

## MHSLA OFFICERS

President .....	Arlene Weismantel
President-Elect .....	Patricia Martin
Immediate Past President .....	Jennifer Barlow
Secretary.....	Judy Schroeder
Treasurer .....	Marilyn Dow
Archivist.....	Maureen Watson

## CONFERENCE PLANNING COMMITTEE

**Patricia Martin, Chairperson**

**Yvonne Boudreau, Education Committee Chairperson**

Chris Allen, Cathy Eames, Joan Emahiser, Marilyn Kostrzewski,  
Diane LeBar, Valeria Long, Brett Powers

**Michael Simmons, Local Arrangements Committee Chairperson**

Marilia Antunez, Leslie Behm, Jaime Blanck, Sheila Bryant, John  
Coffey, Susan Kendall, Nancy Lucas, Arlene Weismantel



## WEDNESDAY, OCTOBER 18

### BREAKFAST BUFFET

7:00 a.m. - 8:00 a.m.

Room: Red Cedar AB

## CONTINUING EDUCATION (CHOICE OF 2 FULL-DAY CLASSES)

### 1. **The Librarian's Role in Information Mastery: Assessing the Usefulness of Clinical Information Sources**

CE 602, 8:00 a.m. - 5:00 p.m., 8 MLA Credit Hours

Room: 105 AB

Please bring your notebook computer with you.

David Slawson, M.D.

B. Lewis Barnet, Jr. Professor of Family Medicine  
University of Virginia, Charlottesville

Come together under the umbrella of information mastery to find and incorporate the best information based on the "Usefulness of Medical Information" equation. To avoid being swept away by the

torrent of medical information, librarians and clinicians must develop effective and efficient ways to identify and evaluate useful information. The “Usefulness of Medical Information” equation stresses the need to evaluate information for a balance among three concepts: validity, relevance, and the time it takes to find it.

This course presents practical and easy to use methods for gaining control of medical information by focusing on ways to get the best information at the right time and for the right situation. Participants in this one day course will learn to analyze clinical information needs and learn new skills to investigate tools and resources to increase their confidence and efficiency in obtaining information.

## **2. Conflict Management**

8:00 a.m. - 5:00 p.m., 8 MLA Credit Hours

Room: 103 B

Debra Nelson Dunbar, M.S.

University Employee and Organizational Development Services  
Indiana University, Bloomington, IA

Failure to manage workplace conflict effectively drains the energy and morale of employees and ultimately impacts performance and productivity. The purpose of this session is to increase the participants’ understanding of the sources of conflict and their personal conflict management style. Participants will learn and apply a model for managing conflict that uses fundamental communication tools, focuses on identifying the interests underlying the conflict, promotes mutual understanding and ultimately causes those in conflict to identify the conditions necessary to manage their differences and plan to create those conditions.

Designed for supervisors, or those who want to be supervisors, this

class provides real-life examples of workplace conflicts and offers practical tips on how to address these sticky situations. Debra Nelson Dunbar will address your real-life situations as well. She has been working with universities, companies, health care institutions and financial institutions for the last 14 years. She conducts approximately 300 dynamic and interactive training programs on an annual basis.

### **BREAK**

9:45 a.m. - 10:00 a.m.

Outside of room 105

### **LUNCH AND LEARN**

12:00 noon - 1:00 p.m.

Sponsored by Ovid Technologies

Room: Red Cedar AB

### **BREAK**

3:00 p.m. - 3:15 p.m.

Sponsored by Matthews Book Company

Outside of room 105

### **OPENING RECEPTION AND DINNER**

5:00 p.m. -8:00 p.m.

Room: Red Cedar AB

Cocktails, an elegant dinner and entertainment by musician  
Robert McCloy.



## THURSDAY, OCTOBER 19

### **BUFFET BREAKFAST**

7:45 a.m. - 8:45 a.m.  
Room: Red Cedar B

### **BREAKFAST for MSU AFFILIATED HOSPITAL LIBRARIANS**

7:45 a.m. - 8:45 a.m., Centennial Room A & B  
By invitation only. Previous R.S.V.P. required.

### **KEYNOTE ADDRESS**

9:00 a.m. - 10:00 a.m.  
Auditorium

### **Flawed Transmission of the Best Evidence: What Should Clinicians Know About the Treatment of Diabetes?**

David Slawson, M.D.  
B. Lewis Barnet, Jr. Professor of Family Medicine  
University of Virginia, Charlottesville

### **BREAK**

10:00 a.m. - 10:15 a.m.  
Auditorium

### **MHSLA BUSINESS MEETING**

10:15 a.m. - 12:00 noon  
Auditorium

### **LUNCH AND LEARN**

12:00 noon - 1:00 p.m.  
Sponsored by CINAHL Information Systems  
Lincoln Room

### **LIBRARY OF MICHIGAN UPDATE**

1:00 p.m. - 2:00 p.m.  
State Librarian Nancy Robertson will provide us with an update on  
Michigan eLibrary (MeL) resources and services.  
Lincoln Room

### **VISIT WITH EXHIBITORS**

2:00 p.m. - 3:00 p.m.  
Lincoln Room

### **BREAK**

3:00 p.m. - 3:15 p.m.  
Sponsored by Swets Information Systems  
Lincoln Room Lobby

### **ROUNDTABLES**

3:15 p.m. - 4:00 p.m.  
Lincoln Room  
After fifteen minutes, please feel free to move about and join other  
discussions of interest. Topics include:

MHSLA Group Purchasing  
Maximize Access to E-Journals: Linking Tools and Products  
Saving Your Library: How to Make Your Library Indispensible  
Collection Development: Life After Brandon Hill

Print vs. Online Journals: It's a Virtual World  
Staffing: Whose Job is it Anyway?  
Digitization Projects

### **CONCURRENT SESSIONS A & B**

4:15 p.m. - 5:00 p.m.

#### ***Session A: MHSLA Strategic Plan Overview***

Jennifer Barlow

Heritage Room

#### ***Session B: Health Information Literacy***

Marge Kars

Room 101

### **SPECIAL EVENT**

5:30 p.m. - 9:30 p.m.

Meet in the Kellogg Center Main Lobby by 5:30 p.m.

**Bus transportation to the Museum will depart at 5:45 p.m. sharp.**

Join your colleagues at the Michigan Historical Museum for an evening with gourmet food, music and fun! Buses will transport us to the Museum which has been reserved exclusively for MHSLA members. Gourmet food and wine will be served. After a Museum tour, enjoy a concert by Neil Woodward, Michigan Troubadour by proclamation of the Michigan Legislature. Neil Woodward is an award winning multi-instrumentalist, singer, songwriter and historian. Visit Neil's Web site at <http://neilwoodward.com>



## **FRIDAY, OCTOBER 20**

### **BUFFET BREAKFAST**

7:45 a.m. - 8:45 a.m.

Sponsored by EOS International  
Big Ten Room C

### **CLOSING KEYNOTE SPEAKER**

9:00 a.m. - 10:00 a.m.

Lincoln Room

### **Investment Strategies for Medical Librarians**

Mary Joan (M.J.) Tooey, AHIP

Medical Library Association Immediate Past President  
Director, Health Sciences and Human Services Library  
University of Maryland, Baltimore, MD

M. J. Tooey, 2005-2006 Medical Library Association President will tell us why the future of medical librarianship is very bright indeed.

### **BREAK**

10:00 a.m. - 10:15 a.m.

Lincoln Room

## NLM SYMPOSIUM

10:15 a.m. - 11:15 a.m.

Lincoln Room

PubMed Update by Janet Zimmerman

GMR Update by Tammy Mays

Go Local Update by Annette Healy

## EXHIBITS AND POSTER SESSIONS

11:15 - 12:00 noon

Exhibits - Lincoln Room

Posters - Willy Room

## LUNCH AND LEARN & iPod Drawing

12:00 noon - 1:00 p.m.

Sponsored by MD Consult

Room: Red Cedar AB

Win a 2 GB iPod nano, a \$199.00 value!

**Must be present to win!**

## CONTINUING EDUCATION

Evaluating Research Articles in Academic Journals

1:15 p.m. - 5:15 p.m., 4 MLA Credit Hours

Heritage Room

Lynda Baker, Ph.D.

Associate Professor, Library and Information Science Program

Wayne State University, Detroit, MI

This class will cover how to identify and evaluate original research articles. After an introduction to the research process, methodology, and how research is typically reported in a journal, participants in this

class will be given research articles to evaluate. Topics covered include the literature review, sampling, research instruments and their validity and reliability, and how to evaluate the instruments used in a study.

## BREAK

3:00 p.m. - 3:15 p.m.

Sponsored by STAT!Ref

Heritage Room

## POSTER SESSION ABSTRACTS

Friday, October 20  
11:15 - 12:00 noon  
Willy Room

### **Mother's Knowledge and Information Needs about Immunizations**

Lynda M. Baker, Ph.D., Library and Information Science Program, Wayne State University; Feleta L. Wilson, Ph.D., College of Nursing, Wayne State University

The purpose of this pilot study was to determine a mother's knowledge about the vaccination(s) her child was receiving. The mother's information needs and information-seeking behavior, as well as her literacy level, were determined. Librarians can interact with nurses, physicians, patients and the community to ensure information needs are being met.

### **MHSLA's Strategic Plan**

Strategic Planning Committee: Jennifer Barlow (Chair), Library Manager, Borgess Health; Sandra Swanson, Medical Librarian, Amos & Crist Health Sciences Libraries, Mercy General Health Partners; Joan Emahiser, Associate Librarian, William Beaumont Hospital – Royal Oak; Marilyn Kostrzewski, Director, Health Sciences Library, Oakwood Hospital; Diana Balint, Library Manager, Oakwood Southshore Medical Center; Patricia Martin, Head, Electronic Systems, Taubman Medical Library, University of Michigan.

At the 2004 conference, a committee was formed and charged with crafting a strategic plan for MHSLA. The plan has been developed and was approved by the MHSLA Board in September 2006. It identifies key strategic priorities for MHSLA, and outlines specific actions we can take to increase our vitality and effectiveness as an Association.

### **Teaching Medical School Electives: Beyond Clinical Resources**

Doreen Bradley, Theresa Arndt, Patricia Martin, and Gurpreet K. Rana, University of Michigan

The objective was to explore a more holistic approach to information management and teach concepts that are broader than EBM; to expose students to a wide range of information tools and resources than are not typically taught in their required courses; and to increase library integration in the medical school curriculum. A total of forty-six students signed up for the two electives. Overwhelmingly positive evaluations demonstrated that students appreciated the need for the expanded information skills being taught. Librarians gained important credibility as educators in the medical curriculum. While EBM is already in most medical curricula, librarians can explore a more holistic approach to information management and teach concepts that are broader than EBM. These sessions demonstrated that medical students see both the immediate and future application of non-clinical information tools and resources to their work.

### **Allen Park Veterans Administration Hospital Archives**

Mary Jo Durivage, MSLS, Medical Librarian, John D. Dingell VA Medical Center; Karen M. Tubolino MLS, AHIP, Chief Information & Media Section, John D. Dingell VA Medical Center; Donald A. McCatty, MLS, Archivist, John D. Dingell VA Medical Center

The objective was to make the Allen Park VA Hospital archival material organized, digitized, and made available on the Internet to the local community as well as to the VA nationally. The Library hired a temporary archivist to organize existing archival documents and to conduct interviews with key persons associated with the history of the Allen Park Hospital. The Allen Park Veterans Administration Hospital Archives now exists on the Internet and contains a sampling of items from the Archives. This collection includes photographs, newspaper articles, documents, and audio



and video segments of interviews with selected staff and members of the community. The time frame spans the decades from the 1930's to 2000's.

### **MHSLA 2007 Conference Promotion**

Mary Fitzpatrick, 2007 MHSLA Local Arrangements Chairperson  
Doris Blauet, 2007 MHSLA Conference Publicity

### **Accuracy of References in the Ophthalmic Literature**

Gale A. Oren AHIP, Associate Librarian, Kellogg Eye Center,  
University of Michigan, Ann Arbor, MI; Maureen M. Watson AHIP,  
Optometry Librarian, Michigan College of Optometry, Ferris State  
University, Big Rapids, MI

The objective of the study was to assess the accuracy of bibliographic citations in a number of specialty journals in the ophthalmic literature. and to compare the results with earlier studies involving other medical specialties, and publishers. Eight journal titles were selected. A sample of 100 references per journal published in the year 2004 were reviewed for citation accuracy by comparing with the original article/book etc. in hand (when possible). A high rate of error among cited references in a published journal article affects the credibility both of the author(s) and the publisher. This study classifies and analyzes the errors, to determine if the error rate in the ophthalmic literature is higher, lower, or consistent with previous studies. This study also looks for correlations in error rate by publisher and by impact factor.

### **Moving A Hospital Library**

Michael Simmons, MLIS, AHIP, Library Manager, Sparrow Health  
System, Lansing, MI

So, you've been asked to move your library? Learn from one experience the questions you need to ask, the tools required and how to make the

best of a situation. The Sparrow Health Sciences Library recently was relocated to an area a third of its original size and across the street from the main hospital. Issues of uninterrupted service, digital collections, remote storage, corporate culture and security will be presented.

### **Metropolitan Detroit Medical Library Group**

Patricia Vinson, Public Relations Chairperson, MDMLG

This poster highlights the history and purpose of the Metropolitan Detroit Medical Library Group. MDMLG promotes professionalism and excellence in the medical library profession as is demonstrated by the many accomplishments of MDMLG members. Articles and papers written, presentations given, and AHIP certification earned by the membership is featured.

### **Show Me the Money: MHSLA Treasurers**

Maureen M. Watson AHIP, Optometry Librarian, Michigan College  
of Optometry, Ferris State University, Big Rapids, MI

This poster features photographs and other information about MHSLA Treasurers throughout the years.