# NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

# No. 87

SPRING 2008

### President's Corner

By Janet Zimmerman 2007-2008 MHSLA President Director, Library Information Services William Beaumont Hospital -- Royal Oak

s I was getting ready to go down to Myrtle Beach to see if I can still swing a golf club after wondering last year if I should just give up the game, I realized that there was no way I was going to get done all the things I had promised myself that I was going to do before I went on vacation. Too many things to do and to little time to do it in seems to be a mantra for



Janet Zimmerman

many of us in the medical library field. Since I've taken on the presidency this year, I've certainly been impressed this year by all the time spent by the MHSLA Board and all the committee members on all of our MHSLA activities... It's hard work keeping our association going and one that really works at promoting our profession.

This year's conference particularly has been

one that everyone has stepped up to the plate on as we are coordinating efforts with the Midwest Chapter of MLA and expanded the conference to a five-day format rather than our usual three-day format. However the MHSLA members have risen to



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the challenge and I'm sure the conference will be one of our best.

Speaking of coordinating efforts, I also had an opportunity last January to meet with Josie Parker, the President of the Michigan Library Association, when she was down at Wayne State discussing their association's restructuring proposal. Many of our library associations are faced with the same challenges MLA is facing with shrinking memberships and financial resources and Josie and her MLA Board took the show on the road to get membership feedback. The discussion was lively down at Wayne State with many types of libraries represented and Josie got some great feedback on how MLA can remain relevant to its members. As I was listening to her presentation, I realized that we've been discussing many of the same issues at MHSLA that MLA is facing. Josie and I got a chance to compare notes a little after her presentation and she is really interested in continuing a dialogue with the other state library associations and discuss how we can collaborate some of our efforts in the state regarding librarians' professional development. I'm planning on discussing this presentation with the MHSLA Board at our May Board meeting but would also like to hear from any members who have any ideas on how this collaboration might work.

Well, next time I write to you I hope I'm telling you I had a hole in one and that golf is my new favorite pastime. Of course I won't let that deter me from making MHSLA one of my top priorities this year. Thanks to all of you for making our organization great.

# Key Updates on the 2008 Midwest Chapter MLA / MHSLA Joint Conference

Submitted by Nandita Mani and Barbara Platts

### **Conference Date & Location Information**

The Conference is scheduled for October 17-21, 2008, at the Troy Marriott in Troy, Michigan. The Conference is sponsored by MHSLA, the Michigan Health Sciences Libraries Association. Local arrangements are provided by MDMLG, the Metropolitan Detroit Medical Library Group.

### Featured Keynote Speakers!

Come and learn about the FISH! Leadership Philosophy at the opening and keynote address when Deena Ebbert, FISH! Philosopher and motivational speaker, presents an event that is



Deena Ebbert FISH Philosopher



Eugenie Prime

imagination, expand your perspective, and invite powerful communication in the workplace. Don't miss this entertaining and inspiring experience!

Eugenie Prime, former Manager of the Corporate Libraries

vibrant, compelling, insightful and provocative. Fire your

Eugenie Prime, former Manager of the Corporate Libraries at Hewlett-Packard, will inspire us with her insightful and thought provoking plenary session. Prior to joining HP in 1987, Eugenie was President of the CINAHL Corporation. She speaks extensively in the areas of Information Management, Digital Libraries, Strategic Planning and Knowledge Management. Join us for a captivating and educational lecture

when Eugenie shares her thoughts on maintaining a vibrant and healthy library!

### Check Your Vital Signs by Choosing from the Following CE Opportunities:

# VITAL SIGNS VITAL SIGNS keeping you and your library vibrant and healthy Midwest MLA / MHSLA 2008 Conference October 17 - 21 · Troy, Michigan

### Pulse

- --Adult Learning 8 hours
- --Advanced PubMed 4 hours
- --Patient Safety: Librarians on the Front Lines 4 hours

### Respiration

- -- Creating Web Tutorials 8 hours
- --Health Information Translation 4 hours
- --Web Survey Design and Tools for the Busy Library 4 hours

### **Blood Pressure**

- --Information Mastery 8 hours
- --Overcoming Overwhelm 4 hours
- --Technology Forum: Wiki's, Widgets, and Whatchamacallits No CE's offered for this session

### **Temperature**

-- Community Assessment – 3 hours

## Concurrent Sessions Will Also be Available on the Following Topics:

### **Pulse**

- --Competency-Based Medical Education
- --Health Literacy

### Respiration

--Education Commons: More Breathing Room

### **Blood Pressure**

- -- Mass Digitization
- --Project Management

### Temperature

- -- Presenting with a Passion
- -- Using Medical Poetry to Help Reduce Health Disparities



Vital Signs: Keeping you and your library vibrant and healthy 2008 Midwest Chapter / Medical Library Association Meeting October 17-21, 2008 Detroit Troy Marriott Troy, MI

The Program Committee of the Midwest Chapter / MLA invites proposals for contributed papers relating to the conference theme of "Vital Signs: Keeping you and your library vibrant and healthy". Topics may be informational or research-oriented and should fall into one of four "vital signs":

Pulse Respiration Blood Pressure Temperature

A written paper is not required. If accepted, applicants should be prepared to speak for approximately 15 to 30 minutes depending on the number of papers being presented.

All applications must include the following:

\*Structured abstract (see the MLA Research Section web page (http://research.mlanet.org/structured\_abstract.html) for guidance on writing a structured abstract).



\*The abstract must include the "objective" and "methods" sections of the structured abstract and not exceed 350 words, and should not contain tables, figures or bibliographic references. \*Title, author(s) and affiliation(s). \*Times New Roman, 10-point font, and Symbol font for symbols are the recommended fonts. \*.doc or .rtf are the recommended document format. \*Any special equipment requirements.

Submit applications to Alexia Estabrook at alexia.estabrook@providence-stjohnhealth.org

### Access the 2008 Conference Wiki and Blog!

A Conference Wiki is available for use by attendees. If you need a roommate, want restaurant recommendations, transportation information, or suggestions on places to visit locally, please feel free to use the wiki. It is open to everyone, and registration is not necessary to post information on the wiki. The wiki can be accessed via http://midwest2008conference.wikispaces.com/

To access the Conference Blog, visit http://midwestmla2008.blogspot.com/

Finally, you may want to consider subscribing to the RSS feed for this web site. You will then be notified when new items are added, such as the tentative program or the registration information.



If you have any further questions, please feel free to contact any of the following individuals:

Ellen O'Donnell, Conference Coordinator ellen.odonnell@stjohn.org (313) 343-3734

Sandra Martin, Local Arrangements Chair smartin@med.wayne.edu (313) 577-6665

Janet Zimmerman, MHSLA Conference Planning Chair janet\_zimmerman@beaumont.edu (248) 898-1751

Barb Platts, Publicity Chair bplatts@mhc.net (231) 935-6544

Alexia Estabrook, Website, Blog and Wiki

Subcommittee alexia.estabrook@providence-stjohnhealth.org (248) 849-3294 Valerie Reid, Website, Blog and Wiki Subcommittee vreid1@sladen.hfhs.org (313) 916-2550

EBM For Librarians: Appraising the Evidence for Validity Workshop

By Heidi Schroeder Health Sciences Librarian Michigan State University Libraries

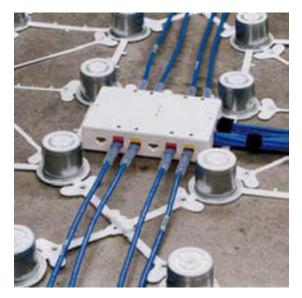
Trecently attended the University of Illinois at Chicago's three-day workshop entitled EBM for Librarians: Appraising the Evidence for Validity. This workshop, taught by Sandy DeGroote and Cleo Pappas, both from UIC's Library of the Health Sciences, was in its tenth session. There were around fifteen attendees, including MHSLA member Mike Simmons. Most were health sciences librarians, although a few were nurses or other health professionals.

On the first day, the class received an overview of EBM and examined the structure and organization of the medical literature. The EBM overview provided the history, definitions, and steps of EBM. The instructors also presented information on developing PICO (patient, intervention,



comparison, outcome) questions and searching PubMed's Clinical Queries. To learn about the structure and organization of the medical literature, the class explored topics such as the publication cycle, publication types, research designs, levels of evidence, and issues regarding methodologies and validity. For the next day's class, we were assigned three articles to read. Two were guides to understanding, interpreting, and using diagnosis articles and the other was an actual diagnosis research article.

Day two focused on assessing the validity and understanding the results of diagnosis studies.



UIC's Dr. Alan Schwartz, an Associate Professor and Director of Research in the Department of Medical Education and a Senior Research Specialist in the Department of Pediatrics, presented. Dr. Schwartz was very engaging and did a wonderful job explaining the complexities of this topic. The rest of the day was spent working in small groups, where we read diagnosis articles, assessed their validity, interpreted the results, and developed and presented clinically appraised topics (CATs). At the end of the day, the class was assigned three articles to read for the final day of the workshop. Two were guides to understanding, interpreting, and using therapy articles and the other was an actual therapy research article.

On day three, the workshop concentrated on assessing the validity and understanding the results of therapy studies. Two pediatricians from UIC, Dr. Jordan Hupert and Dr. Jerry Niederman, presented. Both of these physicians explained the material in a clear and interesting manner. In the afternoon, the group as a whole read three therapy articles, and discussed their validity, interpreted their results, and developed clinically appraised topics (CATs). To conclude the class, attendees discussed ways to take the knowledge gained from the workshop back to their institutions.

I thoroughly enjoyed this workshop and learned an incredible amount. Some of the information on appraising and interpreting diagnosis and therapy research articles was a bit difficult to grasp, especially the statistical aspects and calculations. Asking questions, working in small groups, and referring to course materials helped with this considerably. I was very impressed with the knowledge and abilities of both the instructors and presenters and enjoyed meeting and working with the other attendees. I would encourage anyone who has the ability and interest to attend this workshop to do so. If you have any specific questions about the workshop, please feel free to contact Mike Simmons (simmon11@msu.edu) or Heidi Schroeder (hschroed@msu.edu).

### Nominations for MHSLA Officers Needed!

Submitted by Sheila Bryant, Nominating Committee Chairperson

The following positions are available:

- President-elect
- Treasurer
- Nominating Committee (3 positions)



This is a great chance to be a part of the decision-making process for your state association. Not to mention that it looks great on your CV. Please consider running for a position on the MHSLA Board. To nominate one of your peers or yourself, contact one of the Nominating Committee members:

Sheila Bryant - bryants@msu.edu Ken Nelson - krnelson@beaumont.edu Cheryl Putnam - cputnam@synergymedical. org

I'm looking forward to hearing from you. Thank you!

# Measuring Your Impact: Continuing Education Opportunity

By Chris Allen

Tarren Buffet said, "Price is what you pay. Value is what you get." But, it can be frustrating demonstrating or explaining the value of library services to administrators, trustees or other stakeholders. We know we provide valuable services, but what methods are available for evaluating outcomes and values?

The Western Michigan Health Sciences Libraries Association of MHSLA will sponsor a library evaluation workshop in Traverse City at the Traverse Area District Library on June 12, 2008 from 10 am to 5 pm. Workshop instructors will be Ruth Holst, Associate Director of the NNLM/GMR and Jacqueline Leskovec, Outreach and Evaluation Coordinator at the GMR.

Measuring your Impact: Using Evaluation for Library Advocacy is an NNLM/GMR program and provided without charge. The WMHSLA will provide lunch. 6 MLA CE Credits will be awarded for attendees.

The outcome for the class is that librarians will be able to show the value of their library's services through evaluation methods. Participants will become familiar with an evaluation process and will use and take away methods and tools for assessment, evaluation planning, creating logic models, data collection, data analysis and reporting. The workshop will feature group exercises that move participants through the steps of an evaluation process. There will also be student discussion and exercises in addition to lecture.

Registration forms are available at http://www.mhsla.org/wmhsla/wmhsla.html The registration deadline is June 5, 2008.

### From Your GMR

By Holly Burt

top by the website of the National Network of Libraries of Medicine, Greater Midwest Region (NN/LM-GMR) for a variety of resources and lots of information for you and your library: http://nnlm.gov/gmr/.

Share brochures, flyers and other handouts on PubMed, MedlinePlus and other National Library of Medicine resources by printing them out from http://nnlm.gov/gmr/training/handouts.html

Learn ways to promote your library: http://nnlm.gov/gmr/member/advocacy/

Find funding for new projects at: http://nnlm.gov/gmr/funding/ and see the Toolkit for GMR-Funded Outreach at: http://nnlm.gov/gmr/about/outlibs/

Call us when you have questions - we'll be glad to help.

NN/LM-Greater Midwest Region 1750 W. Polk St. M/C 763 Chicago, IL 60612-4330 phone: 800-338-7657 (in the Region) or

312-996-2464 fax: 312-996-2226 http://nnlm.gov/gmr/

Have a great day!



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Please send contributions or suggestions to: MHSLA News Editor Arlene Weismantel Michigan State University Libraries 100 Library East Lansing, MI 48824-1048

weisman 1@mail.lib.msu.edu

### **Merger Announcement:**

Submitted by Sandy Swanson

uskegon's Mercy General Health Partners and Hackley Hospital have merged. The new entity, Mercy Health Partners, is a member of Trinity Health. To reflect the hospitals' histories, the individual hospital names have been kept in place. Betty Marshall's mailing address is now at Mercy Health Partners, Hackley Campus; Sandy Swanson's, at Mercy Health Partners, Mercy Campus.