No. 93 Fall 2010

President's Corner

by Sheila Bryant,

It is that time of year again when our kids are headed back to school, the weather starts to cool, the leaves begin to change color, and we put the finishing touches on our Annual Education Conference. Well thankfully we have made it through another year. Our association, and me personally, have been through some interesting changes this past year. We have been presented with some intriguing challenges and are still trying to figure out the best way to deal with them.

As my Presidential year draws to a close, I look back over this past year and am reminded of the old saying "The only thing constant in life is change". Our association is changing in major ways. This is our second year of conducting elections online, it has worked out very well and has allowed us to save money. This is also the first year in MHSLA's history where we didn't have a candidate for the President-Elect position. It is an issue that must be addressed if the association as we know it is to continue. No doubt we are all still dealing with the effects, to some degree or another, of the major economic downturn that hit our nation and the state of Michigan especially hard 2 ½ years ago. Unfortunately we still have not rebounded from that major setback, which is most evident from the drop in membership and participation.

We have also had a few members retire in the past year or planning to retire in the next six months to a year. These people are some of the real movers and shakers in our organization. We are losing a wealth of knowledge and wisdom, not to mention seeing their smiling faces at conferences, board meetings, and workshops, with the departure of these longtime members. So it is more important than ever for new members to become involved ASAP.



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Although it is changing, MHSLA is still a great organization. There is absolutely no downside to belonging to such an organization. The perks alone are worth the \$15.00 (personal membership) dues per year. To name just a few things available, the Group Purchasing consortial deal available through StatRef!, free books available from the National Library of Medicine's duplicate program that many of us have taken advantage of and added to our collections, and the excellent conferences offered every year which include a great deal on CE courses. For the past two years MHSLA has lowered the price of the annual conference so more of us can afford to attend. As we all continue to try to do more with less, it is imperative that all members contribute whatever they can to the organization. If everyone did just a little bit it would have a tremendous effect on the organization as a whole. We are only as strong as our weakest link, please become involved, submit your ideas and volunteer your time. I know that if we all work together we can keep MHSLA alive and well.

Thank you, Sheila J. Bryant MHSLA President 2009-2010

The Michigan eLibrary's Health and Wellness Gateway

Deb Biggs Thomas, MeL Coordinator Library of Michigan

The Michigan eLibrary (MeL), http://mel.org has been a part of what the Library of Michigan offers to all Michigan libraries and Michigan residents since the early 1990s when it began as a collection of Internet resources selected by librarians. Since then it has grown to incorporate many features that are available at any brick and mortar library: a shared state-wide catalog, subscription database resources, digital Michigan history collections, an educator portal (Michigan Online Resources for Educators) and selected best Web sites.



MeL features seven subject gateways in which users can find selected best Web sites, key full-text database resources and other library materials available via MeLCat. MeL's Health and Wellness Gateway, http://mel.org/health includes both clinical and consumer health resources such as CINAHL, Health and Wellness Resource Center, Medline and Michigan Health Go

Local. In addition, you will find MeL's Top Health Sites which include both national and state information.

Your clinical staff, patients (and their families), faculty and students will want to know about these quality resources in the Michigan eLibrary that can assist them with finding reliable information on all manner and aspects of health and medicine including care, conditions, drugs, and much more. In addition, MeL's Health and Wellness Gateway covers best selected Web sites on health insurance and influenza, both of which continue to be timely topics in the public interest. Finally, scroll down and you will see suggested MeLCat health subject searches which will connect to books, audio-visual and other materials from the nearly 400 participating libraries around Michigan.

The Michigan eLibrary will be on hand in the exhibits at the 2010 MHSLA conference at the Kellogg Center in East Lansing. Please stop by to pick up MeL promotional materials and to find out more about the Health and Wellness Gateway and other MeL resources.

The Michigan eLibrary comes to all of us at no cost; it is a excellent example of our federal tax dollars at work. MeL resources are available 24/7 from all Michigan libraries or wherever one has Internet access. Tell your library users about MeL and join us on Facebook, http://facebook.com/mel.org, Twitter, http://twitter.com/meldotorg or LinkedIn.



Healthy People Start With Healthy Libraries

Michigan Health Sciences Libraries Association
Annual Education Conference

October 13-15 - East Lansing, MI

HEALTHY LIRARIES 2010: Healthy People Start with Healthy Libraries

Experience a Happy, Healthy, Happening October 13 – 15, 2010, on the beautiful campus of Michigan State University by attending the **Michigan Health Sciences Libraries Association annual fall conference** at the Kellogg Conference Center.

This year's MHSLA conference will focus on the health of our libraries with classes and sessions to assist library professionals in designing their library offerings and enhancing themselves. Vibrant, healthy libraries and librarians carry out a range of short and long term missions that make them key players in their institution's success. May you find valuable ideas and resources to support the health of your library!!

All 3 days are full of opportunities for--

- Obtaining continuing education credits
- Learning from our guest speakers, concurrent sessions and regional partners
- Presenting and discussing posters and papers
- Networking with other health science professionals
- Interfacing with a variety of new and familiar library technology & database vendors
- Enjoying entertainment and special events
- Relaxing and renewing old friendships

Educational Programming includes:

CE COURSES:

1. Magnet Hospital Designation: The Integral Role of the Medical Librarian Susie Jones, Director, Research, Evidence Based Practice & Quality, INTEGRIS Baptist Medical Center and Director, Joanna Briggs Institute of Oklahoma-Oklahoma City (6 MLA CE credits)

This course will introduce the learners to the ANCC Magnet Recognition program for hospitals and the crucial role of medical librarians in the process of achieving Magnet designation. A review of the Magnet forces and each force that the librarian can impact will be discussed and examples of how to integrate library services into the process will be demonstrated.

2. Super Searcher

Max Anderson, Technology Coordinator, NN/LM GMR (4 MLA CE credits) This hands-on course focuses on the advanced search features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and

utility of each and develop search strategies that will increase the precision and scope of their

searching.

3. Gaining Leadership Skills without Supervising People

Natalie K. Reed, Director of Library Services, Midwestern University, Downers Grove, IL & Glendale, AZ (4 MLA CE credits)

This class will help each participant to identify leadership skills s/he wants to develop, and then identify non-supervisory leadership opportunities that currently exist for them in their own circles of influence. Participants will use in-class discussion and worksheets to create a personal action plan and timeline to obtain leadership experience that they desire.

4. Instruction by Design: Creating Effective Instruction

Veronica Bielat, MLIS, Information Services Librarian & Instruction Services Coordinator, Wayne State University Library System (3 MLA CE credits)

Instructional Methods for Librarians: Through hands-on activities, participants will explore solutions to their instruction challenges and together will develop solutions to deliver effective instruction.

5. Keeping Up with PubMed

Holly Ann Burt, MLIS, Outreach and Exhibits Coordinator, NN/LM GMR (3 MLA CE credits)

With a hands-on approach, this three-hour class will introduce and review the updated PubMed interface and My NCBI options. Attendees will learn how to use the features of PubMed effectively, including ones that have relocated and others that are new.

This class will not take place in a computer lab. Wireless access is available and attendees should bring their own laptops.

Other sessions:

1. The Human-Animal Bond,

Lana Kaiser, MD, DVM, BSN, Professor in the Colleges of Human Medicine and Nursing at MSU.

Mention the human-animal bond and most people immediately think of their loyal pet dog or amusing cat or spunky horse. The positive influence pet animals have on their humans has been noted for decades, and even recorded by Florence Nightingale. Studies using various methods show that these animals can enhance mood, self-esteem and self-confidence, while decreasing blood pressure, stress, and anger. An interdisciplinary initiative, between the College of Nursing and the College of Human Medicine, at MSU, conducted research projects that involved animals performing therapeutic roles. They are scientifically validating the importance of interaction between humans and animals.

2. Tech Tools for Reference: Enhancing the Research Experience in the Health Sciences Library

Christine Tobias, Reference and Technology Librarian, Michigan State University This program highlights technology tools that will help reference librarians become more efficient and relevant. Enhance the research experience in the health sciences library using these technology tools...without spending a dime!

3. Finding Statistics on the Web

Leslie Behm, Special Collections Project Librarian, Michigan State University

Need to find statistics and can't afford the cost of subscriptions to major print or online products? This class will provide ways to navigate through the web to find free statistical information; identify which sites are better to use than others; and where you can find slides if a physician/resident or any other hospital staff member is looking to add statistics to a presentation

4. Midwest Collaborative for Library Services (MCLS) Update,

Randy Dykhuis, Executive Director, MCLS

After more than 35 years as stand-alone organizations, INCOLSA and the Michigan Library Consortium combined to become the Midwest Collaborative for Library Services

(MCLS). What does this mean for your library? What changes should you expect? This session will answer these questions and more.

- Greater Midwest Region of the National Library of Medicine (GMR) Update
 Charniel McDaniel, DOCLINE Coordinator NN/LM GMR, University of Chicago.
 An annual update of the services and opportunities available through the GMR.
- 6. Pecha Kucha Returns Back by popular demand!!

 Jennifer Barlow, Moderator, Library Manager Borgess Health Alliance

 Library Professionals will cover a variety of subjects in this concise, fast-paced and entertaining format. Presenters have 20 slides, each shown for 20 seconds, which gives them just 6 minutes 40 seconds to explain their unique programs or ideas. You will go away with a variety of new ideas!!

Library Support for the Magnet Model

Munson Medical Center located in Traverse City, recently completed an application for Magnet redesignation, a process of maintaining Magnet status, which must be conducted every five years. Munson received initial Magnet status in 2005. Magnet status is bestowed upon organizations by the American Nurses Credentialing Center after completion of a rigorous application process and site visit by Magnet appraisers. Magnet designated hospitals are recognized for outstanding nursing services in support of patient care.



The Department of Library Services has been involved in the Magnet journey at Munson from the beginning. Library staff members facilitated editorial responsibility for both the initial Magnet designation application and the recent redesignation application. The redesignation application consists of five model components each containing a written subset on 88 delineated sources of evidence. All content was submitted in electronic format, a departure from the initial application, which was in print format. When the application was completed, all files were copied to eight flash drives and sent to the designated appraisers.

The reference labels for the sources of evidence provide an outline with content residing under the following categories: Transformational Leadership, Structural Empowerment, Exemplary Professional Practice, New Knowledge, Innovations and Improvements and Empirical Outcomes. Within each source of evidence, there are numerous detailed requirements that must be both documented and demonstrated through narrative summaries, stories and supporting resources.

Barbara Platts, Manager, Department of Library Services, commented that the opportunity to be part of the Magnet application process was invaluable for library staff. Not only did it provide staff an opportunity to gain new knowledge about nursing services, it also demonstrated how the library could support a hospital project of this magnitude. Platts also commented that the Department of Library Services was acknowledged numerous times throughout the Magnet application in support of nursing practice. Library staff was noted for providing internal expert support for nursing research with respect to teaching evidence-based practice and literature search skills. The Health Sciences Library was specifically referenced for supporting the Relationship Based

Care nursing initiative as well as providing guidance for nursing students in the ADN, BSN, MSN and DNP programs. The Community Health Library was featured in the Magnet application several times in reference to support for patient education as well as for community outreach services and educational programming.

It was quite an honor to be asked to take the lead in editing this very important document Platts stated. Library staff involved in this initiative all gained knowledge and insight and are now focusing on developing new services to support nurses within the organization.

Submitted by: Barbara Platts, MLIS, AHIP Munson Healthcare Traverse City, MI

Access to SurveyMonkey – Another MHSLA Member Benefit

MHSLA maintains a subscription to SurveyMonkey's Pro Edition. We have used it to send questionnaires to members, and it's now used as our online voting system too.

This versatile tool is available to MHSLA members. The Pro edition is full-featured and easy to use. Customer satisfaction surveys, needs assessments, resource reviews – whatever your research question may be, SurveyMonkey can help you collect and analyze data. Contact MHSLA Secretary Jennifer Barlow (jenniferbarlow@borgess.com) for the user ID and password.

Announcements

Jill Turner has joined the University of Detroit Mercy School of Dentistry Library as a reference librarian.

Munson Healthcare welcomes Gage VanderMeer BSN, MLS to the Department of Library Services. Gage received her Bachelor of Science Degree in Nursing from Purdue University and her MLS from Indiana University. Gage also holds a Bachelor of Science in Theater from Indiana University. Gage comes to the library from within Munson where she worked in the NICU. Gage brings a clinical skill set to the existing library position which will be utilized to enhance library services. This includes developing clinical library support services as well as involvement in the interdisciplinary research team.

MHSLA NEWS

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2009-20010 MHSLA Board Members

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