

# MHSLA

# NEWS

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THE NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

## President's Corner

by *Michael Simmons*

As I write this President's column for the MHSLA Newsletter, it is my last workday for 2010. Tomorrow is Christmas Eve and I have taken vacation days to finish out the year. Unless there is some kind of emergency next week, I am looking forward to ten days off with family and friends, our very first grandchild and our new cat. I hope that all of you will have enjoyed this holiday season to the fullest extent possible.

2011 will mark MHSLA's 34th year and I am honored to once again serve as one of this association's leaders. There are many leaders within MHSLA. These are the people who voluntarily devote their time and energies at making MHSLA the quality organization it is. Once again I extend many thanks for the fantastic job that Sheila Bryant provided as the 2010 President. Sheila faced challenges and hardships during her tenure, but did an excellent job in leading MHSLA. I also want to thank Leslie Burke who volunteered and was elected President-elect. This MHSLA leadership position oversees annual conference planning. Leslie and members of the Eastern Region Health Sciences Libraries Association (ERHSLA) are taking us back to Frankenmuth in September 2011. With creative planners, Melanie Bednarski and Mary Fitzpatrick, we are sure to have great educational offerings and fun-filled opportunities in the Bavarian village. I hope that many of you will be able to attend.

MHSLA is also very fortunate to have such qualified and dedicated officers as Jennifer Barlow and Jill Turner. After reading the MHSLA Board minutes taken by Jennifer one can almost feel as though they were in attendance...well, minus the lunch anyway! She is highly organized and provides detailed record of the Board proceedings. As well, Jill Turner keeps the MHSLA financial records in order and



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has recently taken the steps to implement on-line payment via PayPal. Both of these individuals are outstanding and it is duly reflected in their having been past Librarians of the Year.

This year marks the first year in many that Maureen Watson will not be the MHSLA Archivist. How many years was she the archivist? Guess I should ask the new MHSLA Archivist, Alison Konieczny. Alison is also at Ferris State University and is coordinating the digitization of the MHSLA Archives. If you are wondering, Maureen is spending time in Qatar. It most certainly is warmer there, all the best to Maureen.

I almost cannot imagine the MHSLA Board without Mary Hanson. Mary has been the Bylaws Chair for as long as I can remember. She keeps the MHSLA Board meetings as close to Robert's Rules as is possible. Mary and her committee members keep the MHSLA Bylaws current and reflect the many changes in the way MHSLA business is conducted. Personally, I appreciate Mary's intelligence and direct manner. Her input is invaluable and a true asset to MHSLA. When there is a question, Mary often has the answer.

As is often the case within the MHSLA ranks, Heidi Schroeder wears two hats this coming year. She is the MHSLA Nominating Chair and Resource Sharing Chair. You can help her with the nominating duties by agreeing to have your name placed on the MHSLA ballot and volunteering your time to serve as a MHSLA officer. Heidi is no stranger to MHSLA business. She did a wonderful job coordinating Local Arrangements for the 2010 MSHLA Conference in East Lansing last October. Heidi also led initiatives with the DOCLINE MHSLA users' group, and NLM duplicate books. She also found time to present a poster at the MHSLA conference. I think that I see a future MHSLA president in the making! Okay, okay...no pressure Heidi.

Diane Gardner is another one of those multi-hat wearers. Diane will not only conduct this year's audit, but will also be filling the long vacant position of Research Chair. When I spoke to Diane about the research project I sensed a similar dedication and excitement that I see in other MSHLA leaders. She will undoubtedly be successful in this endeavor and with that she will bring success to MSHLA as a whole. Please assist Diane by agreeing to participate in the research study.

My good friend John Coffey will not be on the Board this coming year, but he is working closely with Sharon Williams to assist her with taking over the responsibilities of the Membership Committee. This may be one of the more challenging positions on the MHSLA Board. Every individual who has held this position strives to maintain and increase MHSLA membership. It can often be frustrating getting the rest of us to fill out the registration forms and send in our checks. The 2011 membership renewal deadline is upon us and we should all make this as easy of a transition for Sharon that is possible. Jill Turner, as I mentioned above, has already assisted by making membership renewal possible by getting PayPal implemented. If you are a MHSLA member, renew now. If you are new to MHSLA, consider joining. You will not regret it!

Last, but certainly not lesser in my list of MHSLA leaders is Abe Wheeler. It is because of Abe that I have spent the last hour writing this column. Abe wrote to me last week and asked me for

my contribution to the MHSLA Newsletter. Of course, I procrastinated. I can only offer that I will try to do better, in a more timely fashion, the next time. Abe too has worn several hats. This past year he was not only Communications Chair, but also the Nominating Chair. He juggled these positions well and I am glad to see he is back for 2011.

MHSLA is very fortunate to have so many intelligent, dedicated and civic-minded members. There are other leaders who should also be noted. Members of committees, future conference planners, who are already planning for 2012, and those in the regional groups all contribute their time and energy to MHSLA for the rest of us. Join me in thanking them for their participation and leadership. May you all have a happy and prosperous coming year!

Respectfully submitted,  
Michael Simmons  
2011 MHSLA President

### **Great Way to Market the Library during the Holidays!**

Chris Hunt

Did you get the invitation to your annual winter medical staff meeting? Well, Chris Hunt, Director of Garden City Hospital's Library did, and he made the most of it! Chris's department was one of a lucky few selected by the hospital's Chief Medical Officer and Medical Administration to showcase the Library's services to the Medical Staff at the hospital's annual winter meeting.

Chris took the opportunity to highlight the Library's services by creating three large posters to display to the physicians.



The first poster provided detailed information on how to access the Library's robust e-resources remotely, listing all access points to the Library's databases, e-books and e-journals. The second poster marketed EBSCO's Mobile Medline capabilities and its remote access points via personal mobile devices. The third poster featured the Garden City Hospital Library's most current New Books list, with complete citations and color images of the book covers included. Also available at the display table were handouts of all the poster images and Chris's business cards, if any of the physicians had additional questions about Library resources. Chris also demonstrated how to remotely access all of the Library's e-resources via a laptop computer, allowing physicians the opportunity to try hands-on

access themselves.

Chris is convinced that this opportunity provided the Library with increased visibility! The displays reminded the physicians that the Library continues to provide a growing and relevant collection of electronic and print resources that are available to them. By providing this blend of information Chris hopes that the medical staff will become comfortable with all aspects of Library services and that utilization of the Library and its resources will continue to increase. Marketing the library's resources during the holidays is a great way to focus increased attention on all of the Library's rich resources!

## **MHSLA members benefit from the organization's kindness**

Melanie Bednarski and Jill Turner

From January 2009 to November 2010, MHSLA has presented its members with over \$7000 of “in kind” contributions. These range from Scholarship winners, conference registrations, and sponsorship of MLA webcasts, etc.

These funds are provided by MHSLA for its MHSLA members in good standing. Any group looking for funding for a MLA webcast can submit a request to MHSLA for sponsorship. Scholarship applications are requested usually in the spring/summer for the following fall conference. The president, president-elect, secretary, and treasurer receive conference registration for the years they hold the position. The president also receives lodging for the conference as well.

Being a part of MHSLA and participating in the organization should be its own reward; however the “extra” perks sure doesn't hurt.

## **E-readers? In my library?**

Jill Turner

LIBREF-L has been abuzz recently with questions and comments about e-reader lending within libraries. It was nice to see that not all discussion participants were from public libraries. There were a fair number of university/academic librarians chiming in with questions and answers, indicating an interest in lending textbooks and scholarly materials via e-readers. Two issues became clear to me during these discussions. First, there does not appear to be a clear understanding of the legal issues surrounding the lending of these devices. Some institutions were circulating Kindles, others stated that lending violated Amazon's Terms of Service. Secondly, interest in e-reader lending is mounting.

In October, I conducted an e-reader usage survey via MHSLA's subscription to SurveyMonkey. (I want to thank all of you who participated ... so “Thank You”!) Considering the short survey period (around a week) and the competition for other survey completions (the MHSLA conference survey came out the day before), I was grateful for the 62 responses I received. Survey responses indicated that most institutions do not lend e-readers. Only five expressed that e-readers do circulate in their organizations. I will point out a design flaw in my less-than-scholarly survey ... I did not ask for participants to list their institutions; it is possible that an

institution was represented by more than one response.

I had assumed a more balanced response in personal e-reader ownership. Of the 62 respondents, only 12 indicated that they own an e-reader. There was little variation in brands, with most participants possessing a Kindle. The e-reader advantages that survey respondents listed were pretty much as anticipated: portability, convenience, availability of more than one title at a time, and the “cool” factor. Disadvantages also were not unexpected: missing the feeling of holding a print book, cost of e-books as well as readers, forgetting to charge the device, and the inability to lend titles.

Although e-readers have been available for over ten years now, their popularity has only recently taken off. Ten of those who said they owned an e-reader have had it less than a year. The other two have owned theirs from one to five years. It would be interesting to repeat this survey after the holidays to see how many of those that indicated they would like an e-reader got one. For complete survey results and some background on this survey, please see my article “[E-Book Revolution ... or not](#)” in the MDMLG Winter 2010 newsletter.

### **New EBM Course at Munson**

Gage VanderMeer

Munson Medical Center Provides Point of Care (PoC) Learning Munson Medical Center has recently rolled out a library-centered continuing education opportunity for physicians and other licensed staff, Point of Care (PoC) Learning. This structured, self-directed online learning activity offers continuing medical education (CME) credits for practitioner-driven research. Participants formulate a clinical question using the PICO methodology, search relevant literature to find an evidence-based answer, and indicate how this knowledge will be applied to the professional practice. A prerequisite, online evidence-based practice course, must be completed before practitioners submit their first research query. A maximum of forty queries may be submitted annually.

Library staff created the online evidence-based practice course as well as the PoC template for the practitioner to assess, complete, and submit electronically. Once submitted, librarians evaluate the results for accuracy and relevance. When a session is approved for completion, credit is then transferred into the practitioners personal transcript record in the CME office.

Both the Department of Library Services and the CME Committee will utilize PoC data to identify practice gaps, develop resource collections and provide other specialized services.

## 2010 MHSLA Conference Writeup Roundup

### Robby Craig

I was so excited when I was contacted and told that I was a scholarship winner for the 2010 MHSLA Conference in Lansing. It began with a beautiful fall drive from Traverse City to Lansing. I wasn't sure what to expect as I had not attended the conference before, did not know anyone since I am also fairly new to Michigan, and I had never been to Lansing! I found the MSU campus to be beautiful, the Kellogg Center hotel was very comfortable and the food was excellent.

Both CE classes I attended on Wednesday were excellent. In Max Anderson's "Super Searcher" class I learned about many new search engines that I will use for work and pleasure in the future. Natalie Reed also did an excellent job teaching the "Gaining Leadership Skills" class and we all took away an action plan for how we can work on developing one leadership skill of our choice.

Wednesday evening we used Mike Simmon's clicker system to play medical trivia which was very fun and humbling! The questions were very hard and most at my table only got a small percentage of the answers right!

On Thursday, our opening keynote by Dr. Lana Kaiser on cow behavior was the most unusual keynote I have ever heard at a library conference! I learned many new things about cows and had to let go of a few stereotypes! Leslie Behm's class on "Finding Stats on the Net" proved to be as informative as I hoped. I took away a list of numerous websites to add to the regular standbys I usually consult when needing statistical information.

The business meeting was interesting and it was sure great when Leslie volunteered to fill the vacant President-Elect position before the gavel was struck—everyone gave a collective sigh of relief on that one! The catered dinner event at the MSU Museum was awesome—the food was fantastic and being surrounded by the exhibits in the museum gave a very interesting ambiance! I really enjoyed the Pecha Kucha presentations on Friday as our final gathering of the conference. It was really inspiring to hear what everyone has been doing for projects in the last year at their libraries.

I found everyone at the conference to be very friendly and I think I met almost all the attendees. I would like to especially thank the MHSLA committee for awarding me the scholarship, and the Lansing Planning Committee for putting on an excellent conference! I will definitely be back next year for the MHSLA Conference in Frankenmuth, MI on September 21-23, 2011.

## **Bethany Harris**

Attending my first MHSLA conference was a real treat! The 'education conference' style was a nice change of pace and I'm now a big fan. The planning committees did a great job choosing courses and instructors and the Michigan State University hosts and Local Arrangements crew were successful in their quest to give the whole conference the warm, inviting tone that so many of us appreciated.

I started off the conference with Max Anderson's Super Searcher class and it definitely had something for everyone in attendance. Despite the fact that I have been at the University of Michigan School of Information for a year and a half, Max taught me about search engines I had never heard of before, some of the underpinnings of how search engines work that were new to me, and gave us all novel ways of finding alternate media formats and drilling deeper into the Invisible Web that so many users overlook. Another session that later had attendees all atwitter (pun intended!) was the Tech Tools for Reference class by Christine Tobias. Most librarians these days want to stay ahead of the curve with Web 2.0 advances to better assist today's users, so getting these demonstrations on newer, better widgets, mobile apps, podcasting, photo editing, and productivity tools (and all free ones at that!) from a technology librarian was certainly a great use of our time.

Between the engaging and downright fun conversations with so many librarians from varied career settings, the pertinent course selections, the decidedly touching keynote lecture on Human-Animal Interactions by Lana Kaiser, and the delightful 'healthy' trivia at the welcome reception, I found ample reasons why members consider their MHSLA involvement to be a good investment. I thank all of MHSLA for their generosity in offering student scholarships for conference attendance. If I'm lucky enough to remain in Michigan after graduation, I fully intend to continue my participation in MHSLA and hope everyone will join me in doing so again next year.

## **Andrea Kepsel**

As a former Spartan it was wonderful to be back on Michigan State University's campus for the MHSLA 2010 conference. Having never attended a conference before I was thrilled to learn I was chosen as one of the student scholarship winners. I was not sure what to anticipate, but I have to say my experiences at the conference exceeded any expectations I did have.

The three days were filled with a number of excellent learning opportunities. On Tuesday, Max Anderson's Super Searcher class was wonderful and provided me with many tips and tools to use when searching for information both professionally and personally. Natalie K. Reed taught an excellent class on gaining leadership skills without being an official supervisor. As someone graduating soon I found this class especially helpful in teaching me how I can become more marketable on the job market.

The keynote presentation by Lana Kaiser on Wednesday was very entertaining. Her passion for animals, especially cows, was evident and as an animal-lover myself it gave me a lot to think about human-animal interactions. The GMR update and business meeting later that morning were very informative. It was interesting to see what is going on with the association and also the initiatives that are taking place regionally. Following

those meetings was Christine Tobias's class on tech tools. It was amazing to see all the tools that are available – for free! Since the conference I have been having fun playing with everything and coming up with interesting ideas on how to use them. I really enjoyed the Exhibits and Posters session as well. It was a chance for me to meet not only some of the people at the conference but many of the vendors as well. The evening closed with a wonderful night at the MSU Museum. The food was superb and I had fun exploring the exhibits after dinner.

My final class of the conference was about PubMed and taught by Holly Ann Burt. I learned so much that it was almost overwhelming, but I came away with many useful skills. The conference wrapped up with an exciting session of Pecha Kucha. The presentations were fun and informative, and it was an entertaining way to learn about what everyone is doing.

For me the best part of the conference was the opportunity to meet everyone there. I learned the association is filled with wonderful people who are very knowledgeable and eager to help. I want to thank MHSLA for providing me with the scholarship, the presenters for their informative classes and talks, and the Kellogg Center staff for the excellent food and service. I am looking forward to going to Frankenmuth next year.

## **2011 Annual Education Conference**

Start making your plans now!

The 2011 Conference will be hosted by the Eastern Regional Health Sciences Libraries Association.

September 21-23 , 2011

Location:

[Bavarian Inn, Frankenmuth, Michigan](#)



**Probleumata Aristote  
lis determinantia multas**  
questiones de varijs corporum humanoꝝ dispositionibus  
valde audientibus suas. Cum eiusdem Aristotelis vita  
et morte metricè descripta. Subiunctis metroꝝum cum in  
terlineali gloſa sententialibus expositionibus.



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Please send contributions or suggestions to:  
 MHSLA News Editor  
 Abraham Wheeler  
 Michigan State University Libraries  
 100 Library  
 East Lansing, MI 48824-1048  
 or  
[awheeler@msu.edu](mailto:awheeler@msu.edu)