

MHSLA NEWS

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THE NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

President's Corner

by *Michael Simmons*

This has been a busy year. I hope that everyone is enjoying the summer. Included in this issue of the MHSLA News is a preview of the MHSLA Annual Education Conference that will be held in Frankenmuth, MI, September 21-23.

In the time that I've been a member of MHSLA, the Annual Conference has been held in Frankenmuth at the Bavarian Inn twice before. Both of those times were memorable and I suspect that the ERHSLA group will provide conference goers with yet another great lineup of learning opportunities and special events. I hope that a large number of MHSLA members will be able to attend.

I also want to take this opportunity to thank the MHSLA members who have stepped up to the plate to take on leadership roles within our Association. I was very pleased to see the ballot had new names. This is always an exciting development. People are what make an association what it is. New voices bring new ideas. This is a very promising development.

See you Frankenmuth!

Mike Simmons
MHSLA President, 2011



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COMING SOON! FUN!! & EDUCATION

The ERSHLA Conference Planning Committee is busy preparing for the 2011 Annual Conference. Get your game face ready as the fun activities begin with testing your skills at a “Putt-Putt Golf Tournament and Arcade Challenges. Tokens will be provided at registration. Extra tokens can be gained by bringing in mittens or gloves that will be given to a local school as a community outreach project for the group.

The education committee is busy working on bringing a quality program with an opportunity for earning up to 24 CE’s over the course of 3 days. Some of the classes offered are: “Effective Survey Design”, “Agile Librarian’s Guide to Thriving in Any Institution”, “M-Powering Medicine” and “Health Issues in the Headlines”.



Thursday we bring you the Black Belt Librarian, Warren Graham, along with an opportunity to visit with your favorite vendors. The conference closes on Friday with a sharing of ideas with Lightening Rounds, formerly known as Pecha Kucha.

The complete program is available [here](#).

The Education committee is looking for members who want to share their ideas through either a 6 minute PowerPoint presentation or a poster. Think about your library, the fun things

you are doing and consider sharing with your colleagues. Join us in “Little Bavaria” Frankenmuth on September 21-23, 2011.

Registration forms are available as a [PDF](#), or online registration is available the homepage of the [MHSLA webpage](#). The conference will be held at the [Bavarian Inn](#).

Would you like to help spread some warmth this winter?

It seems a little early to be thinking about winter but the Eastern Regional Health Sciences Libraries Association group would like to let you know about a charity event we will be sponsoring at the 2011 MHSLA Annual Education Conference in Frankenmuth, Michigan. On Wednesday evening during our welcoming event at [the Ratskeller](#) we will be hosting an evening of fun, food, golf and arcade games. For each pair of gloves or mittens you bring to donate to our charity you will receive an extra allotment of tokens. Help share the warmth of the library by keeping some hands warm this winter.

NLM Disaster Information Outreach Symposium A Review & Summary

By Barbara Platts, MLIS, AHIP
Munson Healthcare
Traverse City, Michigan

In March, NLM's Disaster Information Management Research Center sponsored a two day symposium at the Lister Hill Center on the NIH campus. Approximately 250 librarians, information professionals, public health officers, first responders and federal employees attended this event. Through an award from the NNLM/GMR, I was fortunate enough to participate in the symposium. Funding to attend this event was provided in whole or in part with Federal Funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Contract No. N01-LM-6-3503 with the University of Illinois at Chicago.



Day one included a keynote address by Nicole Lurie, MD, MSPH, Assistant Secretary for Preparedness and Response, Rear Admiral, US Public Health Services. Dr. Lurie focused on the “whole of the community” approach in response to disasters. Subsequent first day morning session topics included disaster information specialists partnering with first responders, preparedness plans and playbooks, the distinction between grey literature and published literature and opportunities for information professionals.

The use of social media and disasters was presented by Laura Howe, Vice President of Public Relations for the American Red Cross and David Yates, PhD, Assistant Professor, College of Information Studies, University of Maryland, U.S. Air Force Reserve. The day continued with case presentations from libraries on research results pertaining to the information needs of disasters and public health emergency workers, the practice of disaster response professionals, H1N1 information needs during a pandemic and the use of library facilities and resources for response and recovery. Presenters for the case based research component included Alicia Livinski, MPH, MA, NIH Library, Barbara Folb, MM, MLS, MPH, University of Pittsburgh Health Sciences Library, Robin Featherstone, MLIS, McGill University Health Center, Kenneth Schor, DO, MPH, Uniformed Services University of the Health Sciences, Lisa Koonin, MN, MPH, Centers for Disease Control and Prevention, Diane Brown, MLS, State Library of Louisiana and Dan Brown, MLS, University of Virginia.

Day two began with a welcome from Steven Phillips MD, Associate Director of NLM, followed by several presentations on the Librarian's perception of roles in disaster activities and disaster information training for Librarians. Presenters included Lisl Zach, PhD, MBA, MS, Drexel University, Edward Metz, MLS, MA, National Emergency Training Center, FEMA, Isabel Lopez, Coordinator, Regional Information Center, Latin America and the Caribbean, Pattie Reynolds, MLIS, Sarasota Memorial Hospital, Mary Moore, PhD, University of Miami, Cynthia Henderson, MLIS, AHIP, Howard University Health Sciences Library, Ana Cleveland, PhD, University of North Texas, and Ruth Holst, MSLS, FMLA, AHIP, President, Medical Library Association.

The symposium was very engaging and provided information on a broad range of important topics that demonstrated the role of information professionals in the response and recovery of disaster management.

In summary, to be successful, become your local/regional expert in providing information in real time at the right time. Counter complexity with simplicity. Provide “bite size” pieces of information. Be a force multiplier and summarize results for added value.

Value of Library and Information Services in Patient Care Study

By Jennifer Barlow

Library Manager, Borgess Medical Center

As medical librarians, we understand the contribution we make to the delivery of health care. We know that the work we do makes a difference. But knowing it and proving it are two separate things. And proving it to administrators, who deal in data and bottom-line profitability, is particularly challenging.

Studies have shown that medical libraries help improve health outcomes, but most of that research dates from the early 1990s. Health care and information technology have changed a great deal in the intervening years. To make a persuasive case for our value, we need current, reliable data.

Now there's a research project underway that hopes to provide just that. The Value of Library and Information Services in Patient Care study aims to measure the value of the health sciences library, library services, and librarian in improving patient care. The study was conceived by members of the National Network of Libraries of Medicine, Middle Atlantic Region, and is being run by researchers at the University of North Carolina at Chapel Hill. Joanne Gard Marshall from UNC, author of the 1992 “Rochester Study” which examined this same question, is on the research team.

The Value of Libraries study will survey physicians, residents, and students, asking about their use of information resources and services for a recent clinical case. The research instrument is an online questionnaire. Respondents will be asked what resource they consulted, whether they found what they were looking for, and whether the information affected their clinical decisions.

Email distribution of the survey link, and email reminders, make the study fairly painless for the 150 libraries scheduled to take part. Each participating library will receive a copy of its own data, and the overall survey should provide meaningful qualitative and quantitative measures of our worth.

Of course, we can't be sure the results will validate our belief that library resources improve patient care. That's the nature of research – honest investigation sometimes yields surprising information. But the question of the value of libraries is central to our continued existence. We need the courage to ask this tough question, and to really listen to how our users respond.

That's why I was excited to volunteer for the study. The groundwork was not too difficult. I filled out the researchers' application form. Then I had to obtain approval from my administrators, recruit an "institutional champion" with clout, run the study past our Institutional Review Board, and gain access to email distribution lists for medical staff, nurses and residents. We will send out the survey link in mid-March and follow up with a few reminders. I'm hoping for a strong response from my Borgess colleagues. I want to hear how the library supports their work, and how we can be even more effective.

Announcements

Munson Healthcare Department of Library Services Welcomes a New Department

On July 1, 2011, the Department of Library Service, at Munson Healthcare, was given oversight for developing and managing a new department, Grants Administration. This new department provides system-wide support. The purpose of the department is to identify, define and develop funding sources to support existing and planned program activities. In addition, Grants Administration staff will coordinate the development, writing and submission of state and federal grant proposals to third-party entities.

Munson is happy to welcome Heidi Yaple, ME, as the department's new Coordinator.



MidMichigan Health Sciences Library

The MidMichigan Health Library now falls under the Umbrella of the Michigan State University College of Human Medicine (MSU-CHM) – Midland Regional Campus. Library staff report to Dr. Paula Klose, Community Assistant Dean and Bridget Y. Hinds, Community Administrator at the College of Human Medicine's Midland Regional Campus.

The Health Sciences Librarian, Jill Van Buskirk, now provides extensive information resources and research assistance to medical students, residents and MSU Faculty at the Michigan State University College of Human Medicine's newest clinical campus – The Midland Regional Campus.

Jill Van Buskirk will also be assisting in the instruction of the Critical Analysis and Analytic Medicine (CAAM) course, which includes Evidence-Based Medicine (EBM), to the MSU medical students.

New Library Location - In December, 2011, the new MidMichigan Health Sciences Library will be located on B level between the hospital gift shop and spiritual care. The new library will include twenty networked terminals and five laptops to lend to staff and students. The connectivity of the library will extend through walls, floors, chair arms, and on tables. This new library will be much larger than the current library and will contain two group study/presentation rooms for the students use.

Oakland University School of Medicine Library

Stephanie Swanberg (swanberg@oakland.edu) and Misa Mi (mi@oakland.edu) have joined the library faculty at the new Oakland University William Beaumont School of Medicine. The school will matriculate its first class of 50 students on August 8, 2011.”

Michigan State University

Andreal Kepsel (akepsel@mail.lib.msu.edu) has joined the library as the new Health Sciences Educational Technology Librarian.

2010-2011 MHSLA Board Members

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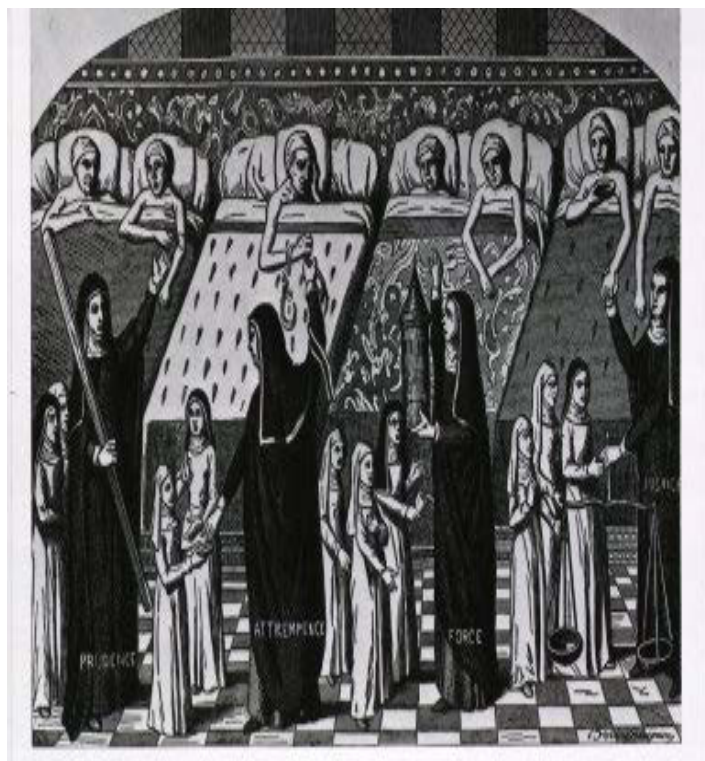
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