No. 98 Fall 2012

President's Corner

by Leslie Burke,

THE NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

As I write this last column of my MHSLA Presidential year, I would like to continue the discussion on leadership. Last newsletter, I spoke of leadership within our respective organizations, but this time, I would like to turn the focus inward (not "navel gazing" inward) to leadership within MHSLA.

Donald H. McGannon said that "Leadership is action, not position," and I believe within MHSLA this statement is apt. It was almost two years ago, at the annual conference, that there was a void in the association officers for President-Elect, as no one had stepped up to take on that position. At the last minute – before the Board would have to assign someone – I decided to take action and volunteer for President-Elect. I did not do this to gain admiration of my peers, but for very specific reasons:

- With dwindling support from organizations we work from, MHSLA provides real financial support to many members to attend conference and have their costs covered. From the various associations I have been affiliated with, MHSLA provides more support to more people than most organizations.
- Over the years I have either been a member or an exhibitor, I saw that people in this organization were willing to serve and got things done. Conferences and meetings were well-planned.
- Through-out my career I have learned things that have not only improved my skillset, but my interpersonal and management skills as well. Often I have chosen to run or volunteer for a position specifically



CONTENTS

President's Corne	er 1
MHSLA 2012	2
Conference at a glance	5
Announcements	6

MHSLA Board

because I wanted to learn something. "A wise man will make more opportunities than he finds." – Francis Bacon.

We are all busy, and it is often true that if you want to get something done, you ask a busy person. Busy people have often learned, through service, to prioritize their time to accomplish more. At this month's MHSLA Board meeting, we saw many people stepping down from one position, often taking up another position (or two) or volunteering for a different committee to help provide value for your MHSLA organization.

I'd like to personally thank Mike Simmons, recent Past-President and Vendor Relations Chair, who decided that after 18 continuous years on the Board, he needed to step down. Others also have to step away due to job changes, life changes, etc. Of concern was a recent survey done requesting participation in MHSLA. The Board was a little disheartened that so many wanted to maintain all the benefits of their association without being willing to give back.

Let me assure you, the MHSLA Board is continuing to do their best to bring you programming, conferences, website tools, support software, newsletters, blogs, and resource sharing opportunities, but these initiatives need people to spend a little bit of time giving back in order for them to be successful. We are also looking at ways to be a more hybrid organization, so that more of the meetings and work can be done in your own offices.

Won't you consider stepping up and volunteering for a committee or an office? Charles Dickens said, "No one is useless in this world who lightens the burdens of another." Another way to say it, of course, is "many hands make light work." MHSLA is looking for a few good hands to help keep the association moving forward.

Gratefully, Leslie Burke 2011-2012 MHSLA President

MHSLA 2012

Librarians Driving Medical Education

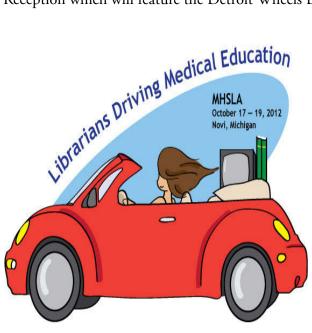
The MDMLG Conference Planning Committee has been hard at work readying the MHSLA 2012 Annual Conference http://www.mdmlg.org/MHSLA2012/, October 17 – 19, 2012, in Novi, MI. The conference will be held at the Baronette Renaissance Hotel www.marriott.com/dtwdn, adjacent to Twelve Oaks Mall http://shoptwelveoaks.com/.

The hotel is offering a room rate of \$109 per night for a single or double for conference attendees. This rate applies from October 16th - 21st (Tuesday – Sunday).

THERE ARE THREE WAYS TO RESERVE A ROOM:

- Call toll free at 1-888-236-2427 (Marriot Reservations), mention Group Code: MHSMHSA
- Online at the Marriott site: www.marriott.com/dtwdn
 Enter MHSMHSA in the group code field under "Special Rates and Awards" on the left side of the page.
- Call the Baronette direct at 1-800-395-9009 or 248-349 7800 and mention the Group Code: MHSMHSA
- Deadline to receive the conference room rate: Oct. 2, 2012

This year's conference offerings address the librarian's role in education and will appeal to both hospital and academic librarians. On Wednesday, October 17, it's a full day of Continuing Education. Check out these courses which include Introduction to Epidemiology (4 hours), Walking in Nurse's Shoes (6 hours), and Institutional Review Board for the Protection of Human Rights (4 hours). We'll have a sponsored lunch with Wolters Kluwer. The day ends with time for networking. Then get ready to dance an Irish jig at the Welcome Reception which will feature the Detroit Wheels Buffet and live music by the Irish Band Odd Enough.



The second day, Thursday, October 18, offers a full day of informational sessions and vendor exhibits beginning with a Breakfast & Learn with Micromedex. Come hear

Dr. Ernest Yoder, CMU Medical School Founding Dean, on Trends in Medical Education. After the talk by Dr. Yoder, you'll have the chance to snack and catch up with the vendors when we open the exhibit area. The Business Meeting is followed by a sponsored lunch with Rittenhouse. Not to be missed is the GMR / PubMed Update and a talk by Jane Blumenthal, University of Michigan, Taubman Library Director, and MLA President titled

"Life of Medical School Library Director." Next is a fun evening at the Special Event which will begin with a Scavenger Hunt at Twelve Oaks Mall. Twelve Oaks Mall is a distinctive mall with over 200 fine shops and restaurants. After the Scavenger Hunt, relax with colleagues over a delicious meal at the Tin Fish restaurant, located at the mall. End the evening with networking back the Baronette Renaissance Hotel's Presidential Suite.

The last day of the conference, Friday, October 19, begins with a Breakfast & Learn with Elsevier. Next is the Keynote Speaker, Jamie Verdi, JD, Attorney for MI Patient Advocacy, who's presentation is titled "Patient Education-Patient Advocates in the new Reform Arena. Next is the presentation "Nurses and Librarians: Research Partners" by Caroline Medcoff, MSN, CNS, Beaumont Nursing Scholarship and Research Department.

Lunch this day will be sponsored by EBSCO. The day will conclude with a combination of poster presentations and our ever popular Lightning Rounds.

After the conference, feel free to further explore Twelve Oaks Mall or take a drive to charming Downtown Northville.



Wednesd	ay, October 17	Thursday, October 18	Friday, October 19
7:00-8:00		8:00-9:00	8:00-9:00
Breakfast		Breakfast & Learn	Breakfast & Learn
Ballroom C/D		with MicroMedex ~ Ballroom C/D	with Elsevier ~ Ballroom C/D
8:00-10:00		9:00-10:00	9:00-10:15
CE- Introduction to Epidemiology -Kris Alpi - 4 CE's Ballroom A	CE - Walking in Nurse's Shoes- Pamela Shervillo – 6 CE's Gallery	CMED: A New Approach to Medical Education Speaker- Ernest Yoder, M.D. – Central Michigan University Medical School Dean Ballroom A	Keynote Speaker Patient Education-Patient Advocates in the new Reform Arena – Jamie Verdi, JD, Attorney for Michigan Patient Advocacy-Ballroom A
10:	00-10:30	10:00-10:30	10:15-10:30
Beverage Break Pre-Function area		Snack break & opening of vendor exhibits Ballroom B 9:00-5:00 Vendor exhibits all day	Beverage Break Pre-Function area
10:30-12:00		10:30-12:00	10:30-12:00
CE continued Ballroom A	CE continued Gallery	Business Meeting Ballroom A	Nurses and Librarians: Research Partners – Caroline Medcoff RN, CNS, Beaumont Health System - Ballroom A
12:00-1:00		12:00-1:00	12:00-1:00
Sponsored Lunch Wolters Kluwer Ballroom C/D		Sponsored Lunch - Rittenhouse Ballroom C/D	Sponsored Lunch - Ebsco Ballroom C/D
1:00-3:00		1:00-1:30	1:00-3:00
CE- Institutional Review Board (IRB) –Merle Rosensweig - 4 CE's Ballroom A	CE Continued Gallery	GMR Update- Ruth Holst or Irene Williams Ballroom A	Posters/ Lightning Rounds Ballroom A
	00-3:15	1:30-3:00	
Beverage break Pre-Function Area		Perspectives of an Academic Health Science Library Director -Jane Blumenthal, University of Michigan Taubman Library Director, MLA President Ballroom A	Reminder: guest checkout is noon MHSLA Conference 2012 Librarians Driving Medical Education Novi, MI
3:15-5:00		3:00-5:00	Education Event
CE continued Ballroom A		Mingle with the Vendors Snack Break - Ballroom B	MHSLA Event
5:00-6:00		4:00-5:00	Vendor Event
Free time for networking		Raffle Drawing – must be present to win - Ballroom B	Food Event
6:00-? Welcome Event		5:00-11:00 Special Event	CE Event
The Barone Detroit \ Live Music	Reception 6 pm ette Ballroom C/D Wheels Buffet c - Odd Enough part by McGraw Hill	Scavenger Hunt 5:00-6:00 (in Twelve Oaks Mall) Cocktails at Tin Fish 6:00-6:30 (in Twelve Oaks Mall) Dinner at Tin Fish 6:30-8:00 (in Twelve Oaks Mall, Section N) Networking event at hotel's Presidential Suite 8:00-11:00	

Other News

MLA Honors Nominations

Know a medical librarian who deserves to be honored by the Medical Library Association? Please visit www.mlanet.org/awards/honors/ to find out more about the MLA's awards and honors, including award requirements and online nomination forms. Deadline for applications is November 1, 2012.

MLA Conference Promotion

On behalf of MHSLA, I applied and received a GMR exhibit award. As part of the Outreach & Advocacy committee I will be exhibiting at the Michigan Library Association Nov.7-Nov. 9. The conference is being held at the Hyatt Regency in Dearborn. This years theme is "Loud Librarian,"

which couldn't fit me any better.



I have had more brochures made up and I will have a table in the Vendors area. I plan to showcase some of our past conference courses that focused on consumer health and some of our very interesting Keynote Speakers. I am also going to have membership forms on hand. I am pretty confident that our \$15.00 personal membership fee will be one of the cheapest selections in the vendor area.

If anyone from MHSLA is attending make sure to stop and say hello.

Melanie Bednarski Outreach & Advocacy Chair

Taubman Health Sciences Library Welcomes to Nandita Mani

Nandita Mani, AHIP, joined the Taubman Health Sciences Library, University of Michigan on September 17, 2012. As a liaison librarian, Nandita's responsibilities will include partnering with faculty to further integrate the library into the health sciences curricula; facilitating open communications between the library and designated schools and departments; and collaborating with faculty and researchers on projects and new initiatives. Nandita previously was coordinator of education and consumer health at Sladen Library, Henry Ford Health System (Detroit, MI). Nandita received her MLIS degree from Wayne State University (Detroit, MI) and is a doctoral candidate in Instructional Technology at Wayne State University.

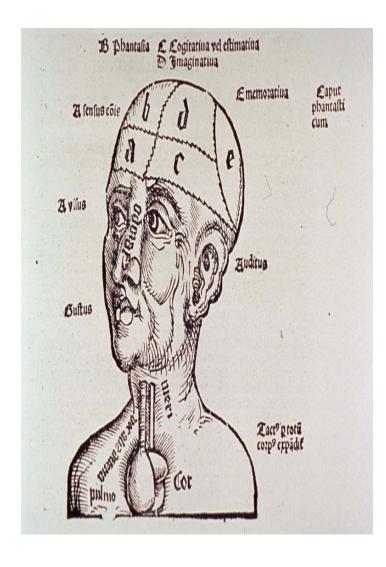
CMU Healthcare

Synergy Medical Education Alliance is now known as CMU Healthcare. Central Michigan University's College of Medicine announced the final step in the transition of Synergy Medical to CMU Healthcare with a name change on August 1, 2012.

The name change is a milestone in CMU's progress toward launching its medical school in 2013. CMU Healthcare also increases the university's medical footprint in Saginaw and the central Michigan region.

CMU Healthcare in Saginaw includes five fully-accredited residency programs at its clinics and parent hospitals, Covenant HealthCare and St. Mary's of Michigan. Between 26 and 30 resident doctors graduate from its programs each year; many choose to practice in Saginaw or the east central and northern regions of Michigan.

Covenant HealthCare, St. Mary's of Michigan and CMU Healthcare will anchor the network of medical care providers overseeing clinical training for students in years three and four of CMU's medical education program. CMU's inaugural class will begin its studies in the summer of 2013.



MHSLA NEWS

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Please send contributions or suggestions to: MHSLA News Editor Abraham Wheeler Michigan State University Libraries 366 W. Circle Drive East Lansing, MI 48824 or awheeler@msu.edu

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