

MHSLA

NEWS

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THE NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION



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MHSLA Annual Conference

Sept. 24 and 25

Flint, MI

The ERSHLA group of the Michigan Health Sciences Library Association has been hard at work planning the 2015 education conference. Please join us on Thursday and Friday, September 24-25, 2015 at the University of Michigan-Flint for Expanding Our Roots: Enhancing the Foundations of Medical Libraries to Promote the Future of Health Care.

Click here to register:

<http://www.mhsla.org/home/2015/2015Registration.html>

Hurry! Early registration ends on September 10!

The conference hotel is the Holiday Inn Express, located two blocks from the conference site. Room rates are \$79 (+ tax) for two queen beds. Guests may upgrade to a jacuzzi room for \$99 depending on availability. Hotel amenities include free breakfast, high-speed Wi-Fi and shuttle service to conference location and to other attractions in and around the city. Guest rooms include a refrigerator, microwave, coffee maker and ironing boards. The Holiday Inn Express is located at 1150 Robert T. Longway Blvd, Flint, MI 48503. Please call (810) 238-7744 for reservations. Don't forget to mention code MHS to receive the discounted rate.

Conference meetings, vendor displays, poster presentations and continuing education classes will be held in the Michigan Rooms in the University Center at the University of Michigan-Flint. Located in the heart of downtown Flint, conference attendees will be within walking distance to the new Flint Farmer's Market, the Flint campus of the Michigan State College of Human Medicine, various restaurants, cafés and coffee shops. On Thursday, the Flint and Genesee Area Chamber of Commerce will provide walking tours of downtown for those interested in learning about the rehabilitation and growth in downtown Flint.

Join us on Thursday for the keynote speaker Thomas Ferrari and, "Varieties of Consciousness." There will be plenty of time for networking, time with vendors and poster presentations. The MHSLA business meeting and GMR Update will also be held on Thursday. The special event will be held in Thursday evening in the community room at the Flint Farmer's Market. Executive chef, Luis Fernandes from Redwood Steakhouse will provide an interactive cooking demonstration for guests. Included in the demonstration will be three appetizers and the meal for the evening. Ken Laatz, mixologist from The Soggy Bottom, will prepare a custom, non-alcoholic beverage paired with our meal in custom MHSLA glasses. Desert will be prepared by Crust in Fenton.

Friday conference guests will have the choice to attend one of two continuing education classes in the morning and afternoon. Lunch will be provided by Hoffman's Deco Deli in downtown Flint. Our meeting will adjourn at 5:00PM.

For any questions regarding the conference, please contact local arrangements chair, Jennifer Bluhm at (810) 262-9442 or jbluhm1@hurleymc.com.

Continuing Education at the MHSLA 2015 Conference

Measuring What Matters to Stakeholders

Time: 8am-12pm

Location: TBD

Presenter: Beth Layton

Librarians and stakeholders generally agree that libraries add value. However, decision makers often decide to cut funding or even eliminate libraries. This workshop will provide a framework for assessing the local environment, developing a planned response, evaluating outcomes and using this evaluation to demonstrate value, advocate for the library, and improve library services and programs.

Emerging Technologies for the Busy Librarian

Time: 8am-12pm

Location: TBD

Presenters: Gabriel Rios & Melissa DeSantis

The dynamic content of this 4-hour class is designed to increase your knowledge of emerged and emerging technologies impacting our profession. Topics discussed will be updated until the last month prior to the class but could include: wearable technology, the Internet of Things, 3D printing, quantified self, mobile devices, personal cloud services, privacy, and collaboration tools. Popular social media services applicable to libraries will also be discussed. Students and healthcare professionals use emerging technologies to interact with health information on a daily basis. It is essential for librarians to investigate and experiment with these technologies and services to improve access to timely and relevant health information at the point of need. This class is designed to give the busy librarian an overview of what is coming down the technology pipe in the short and long term. It also encourages participants to experiment with these technologies and services. Participants will have the opportunity to discuss case studies from institutions taking innovative approaches as well as discuss methods for keeping up-to-date with new technologies.

Community Engagement 101: The Art of Building Community Partnerships

Time: 1pm-4pm

Location: TBD

Presenter: Deborah Charbonneau

Community engagement and building community-based partnerships are essential to effective health information outreach and various library programs and services. The overall goal of this course is to offer concrete skills and several perspectives useful for engaging stakeholders and establishing relationships with a range of community-based organizations and potential partners. Participants will

take part in group discussions to explore new models and tools for engaging and retaining community partnerships. A number of examples and a case study will be used to promote a problem-solving approach for in-class interactions. Participants will have opportunities to learn practical and strategic approaches for achieving optimal community cooperation and collaboration adaptable to their own environments.

Instructional Design: Proven Principles and Practices for Librarians Who Teach

Time: 1pm-5pm

Location: TBD

Presenter: Joey Nicholson

An interactive course for both librarians new to teaching or with experience, who are seeking best practices or would like to strengthen and refresh their instruction. Through small group work, individual exercises, group discussion, and lecture, you will learn how to apply proven principles, theories, and practices when designing effective instruction to actively engage learners.

Article published by MHSLA members!

Barbara Platts, MLIS, AHIP, and Janette Ransom, MLS, CHIS I, from Munson Healthcare in Traverse City, recently published an article in the August 2015 issue of the *Journal of Hospital Librarianship* titled, "Adding Value - Supporting Patient Education Services at the Bedside."

The full reference is:

Platts, B. A., & Ransom, J. F. (2015, July 15). Adding Value - Supporting Patient Education Services at the Bedside [Electronic version]. *Journal of Hospital Librarianship*, 15(3), 262-273. doi:10.1080/15323269.2015.1049063

Your content submissions sought for MHSLA Newsletter

Any MHSLA member who would like to contribute content is welcome to submit it to the MHSLA Communications Chair (Mark Chaffee, mchaffee@umich.edu). All items pertaining to health sciences librarianship news that might be of interest to the MHSLA membership will be welcome, although all submissions will be subject to review for appropriateness. Please include “MHSLA Newsletter content” in the subject line of your email

TWO DAYS ONLY
September 24 and 25!

The Education Committee presents

MHSLA Conference 2015

A variety of speakers and events organized for the modern health sciences librarian!



THURSDAY, SEPTEMBER 24

- **9 – 10am KEYNOTE** *Varieties of Consciousness, Thomas Ferrari PhD* - Tour the philosophical and scientific theories of consciousness, meditation, and mindfulness for personal growth and healing!
- **1 – 1:30pm GMR UPDATE** *Irene Williams* - Hear the latest news and events from our region of the National Network of Libraries of Medicine
- **1:30 – 3pm SPEED DATING: EMBEDDED LIBRARIANSHIP** *One Hour, Four Librarians* - Discuss the latest projects in embedded librarianship from around our state!
- **3:45 – 4:30pm POSTER SESSION** - 12 presenters share their ideas and experiments in instruction, outreach, publication tracking, patient education, and more!

FRIDAY, SEPTEMBER 25

A fascinating line-up of continuing education courses worth 4 CE credits each!

8:00AM – 12:00PM

- **MEASURING WHAT MATTERS TO STAKEHOLDERS**, Beth Layton & Cynthia Olney
- **EMERGING TECHNOLOGIES FOR THE BUSY LIBRARIAN**, Gabe Rios & Melissa DeSantis

1:00 – 5:00PM

- **COMMUNITY ENGAGEMENT 101**, Deborah Charbonneau
- **INSTRUCTIONAL DESIGN: PROVEN PRACTICES AND PRINCIPLES FOR LIBRARIANS WHO TEACH**, Joey Nicholson

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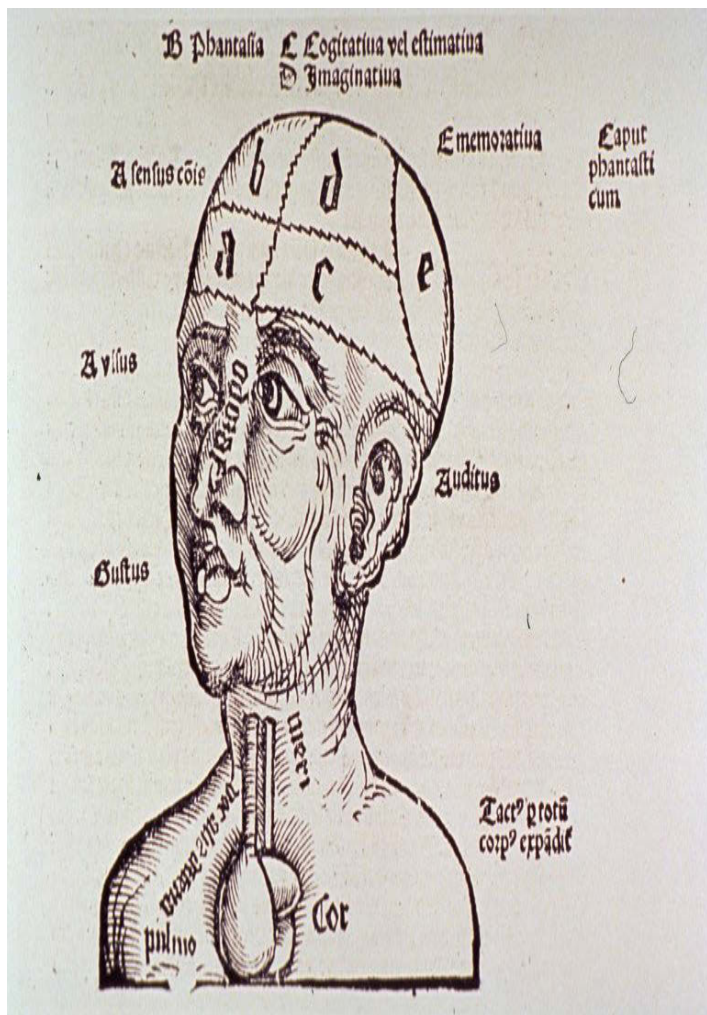
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MHSLA

NEWS

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