

From: [Scott C. Redding](#)
To: [Archive](#); [Shelly L. Armstrong](#)
Cc: [Scott C. Redding](#)
Subject: Lansing Community College and Ferris State University partner for Automotive Bachelor's Degree
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NEWS SERVICES

COLLEGE OF ENGINEERING TECHNOLOGY
1009 Campus Drive, Johnson 200, Big Rapids, MI 49307
Phone: (231) 591-2866 Fax: (231) 591-2946
www.ferris.edu/news

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Scott Redding
Ferris State University
Marketing
Specialist
reddins@ferris.edu, (231) 591-2866

Lansing Community College and Ferris State University partner for Automotive Bachelor's Degree

LANSING - Ferris State University's Automotive Management program is expanding to its second off-campus location in January 2010.

The program is being offered at Lansing Community College's University Center in downtown Lansing and is geared toward the working adult.

"This is a powerful partnership between Ferris State University and Lansing Community College and a great opportunity to offer one of Ferris' more unique programs to a wider variety of students," said Greg Denny, Ferris Automotive Management professor.

Marvin Ortiz agreed, saying the partnership is a win-win for everyone involved. "Both Ferris and Lansing Community College have a lot to offer students," said Ortiz, LCC Transportation and Engineering Technologies department chair.

Classes are held one night a week allowing students to progress through the nine required classes in approximately three years, while also completing general education course requirements. Individuals with an associate degree in automotive, heavy equipment technology and collision areas, or equivalent course work are excellent candidates for this

degree.

“This is a great opportunity for those desiring a Bachelor of Science degree while remaining in the work force,” said Denny.

Along with Denny, Ferris associate professors Mike Ropele and Dan VanderWoude, all full-time faculty, teach this off-campus program. Students completing the degree in Lansing get the same classes and faculty they would if taking the program on the Big Rapids campus. This brings a consistency to the program one does not see in other off-campus programs Denny added.

“We are very unique in that our students get a very sound technical background,” he said. “This goes along with management and marketing classes that are specifically geared to the transportation industry.”

A graduate of the Automotive Management degree can expect to find job opportunities in a number of major corporations including many domestic and import manufacturers and parts suppliers. A large number of graduates work as service, sales or parts managers and collision professionals.

Automotive Management has been offered at Ferris since 1971. Along with being on Ferris’ Big Rapids campus, the degree has been offered at Macomb Community College’s University Center in Clinton Township since 1996.

For more information on the program please visit www.ferris.edu/technology and click on the Automotive Management link or call Denny at (231) 591-2361.

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Scott Redding
Marketing Specialist
College of Engineering Technology
Ferris State University
1009 Campus Drive, JOH 200
Big Rapids, MI 49307
231-591-2866 p
231-591-2946 f

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