



Attendees:

Alexandra Sarkozy, Stephanie Swanberg, Chana Kraus-Friedsberg, Jennifer Bowen, Diane Gardner, Jill Turner, Juliet Mullenmeister, Nancy Bulgarelli, Iris Kovar-Gough, Barbara Harvey, Jessica Sender, Margaret Hoogland, Kate Saylor, Merle Rosenzweig, Alison Konieczny, Betsy Williams

1. **Call to order** Alexandra Sarkozy
Call to order by Alexandra Sarkozy at 10:05am.

2. **Approval of minutes** Barb Platts (absent)
Alexandra Sarkozy moved to approve minutes, seconded by Jennifer Bowen. Minutes approved.

3. **President's Remarks** Alexandra Sarkozy
Alexandra thanked everyone who participated in the conference. Special recognition for Iris Kovar-Gough and Chana Kraus-Friedsberg for education programming, Jessica Sender local arrangements.

4. **Treasurer's Report** Jennifer Bowen
Conference income: \$19,360, conference expenses: \$22,891. Checking account balance: \$10,647.05. CD balance: \$15,419.93.

5. **Bylaws** Mary Hanson (absent)
No report at this time.

6. **Archivist's Report** Alison Konieczny
Alison was on the call but not available when we got to her on the agenda. Unfortunately, she had to leave the call before we could circle back.

7. **Review of Committee Reports**
 - a. **Audit** Diane Gardner
Nothing new to report. Diane will do the annual audit next year.

 - b. **Communications** Andrea Kepsel (absent)
Winter 2019 newsletter will be published in December. Need submissions by 11/28. Presentations, board reports, and other materials from the 2019 annual conference are now available on the MHSLA website.

 - c. **2019 Conference Report**
 - i. **2019 Local Arrangement Report** Jessica Sender
The final report has been uploaded to the Board wiki plus reports for

conference expenses, registration, and vendor income. Survey results will be uploaded to the wiki. Note: the amount of time and effort expended to plan the conference (ROI) continues to outweigh the number of individuals who attend -- it is way out of balance.

- ii. **2019 Education Report** Iris Kovar-Gogh
The Education Committee was almost \$2000 under budget. It was helpful to receive GMR funding for one of the sessions, and they were easy to work with. Recommendations going forward: agreed upon fees in speaker paperwork/agreement, no concurrent sessions, panels went well, only two submissions for posters and papers. Education materials available in gmail/shared folder for future committees.
- iii. **2019 Final Vendor/Exhibit** Betsy Williams
Nothing new to report since the annual meeting at the conference. We had 19 vendors; total income from exhibitors and sponsors = \$9225.

d. 2020 Conference Report

- i. **2020 Local Arrangements** Jennifer Bowen
Jennifer has recruited committee members: Melanie Bednarski (special event), Juliet Mullenmeister (registration), Sandy McCarthy (publicity), Betsy Williams (vendors).
- ii. **2020 Education** Margaret Hoogland
Margaret is looking for more committee members. Sarah Benitez will apply for GMR funding (Expert Speaker Award) to cover travel and honorarium costs.

- 8. **Membership** Iris Kovar-Gough
Nothing new to report.
- 9. **Nominating** Caralee Witteveen-Lane (absent)
No report at this time.
- 10. **Resource Sharing / Group Purchasing** Susan Kendell (absent)
Nothing new to report. Susan and Iris are talking with Heather at MCLS to streamline renewals.
- 11. **Outreach & Advocacy** Stephanie Swanberg
Met on 11/4. Takeaways from the MiALA/MHSLA discussion at the MHSLA conference: thought it went well, most questions related to logistics. Moving forward with pilot for 2021. MiALA table and MHSLA tables weren't really helpful.

Jessica and Andrea are forming MiALA Health Sciences interest group, which will help with programming for 2021. The new interest group should also help get more involvement from community college health science librarians who don't participate in MHSLA.

MHSLA applied for and received GMR funding for second webinar open to MiALA members. The webinar is on 12/11. So far, 18 people have registered—mix of MiALA and MHSLA.

The Outreach & Advocacy Committee recommends forming a general conference planning committee for the MHSLA 2021 conference with MiALA. Jessica says the MiALA board is excited about collaboration opportunities. Four people have already approached Stephanie about working on the 2021 conference.

The committee's role as a task force to investigate conference collaboration with MiALA is done and they are looking at goals for outreach and advocacy for 2020. The committee would like to do a pop-up conference with MiALA. This will help people from both organizations to get to know one another and would be on topic of interest to both groups. One day, central location, small registration fee, not be part of annual conference. Pop-up conferences usually start around 9am and end around 3pm. Jessica went to 2 MiALA pop ups—both very different formats. One was lightning round speakers, the other was more formal with a keynote speaker, could be multiple speakers. Will CEs be available? Depends on format. Would MHSLA members come without CE? Could probably do a two-hour CE. We could even offer through Zoom for remote participants. What we do, how we structure it is wide open. It is easier now to get CE credit from MLA. Iris thinks getting CE for hospital librarians would be essential. Alexandra said offering an online option will be helpful to get more participants. Consumer Health topic could attract public librarians. Seeing more systematic reviews outside health sciences, so that could be another topic. Stephanie said the committee is meeting again on 12/2 and will put together more formal proposal for the MHSLA board. General consensus at this point is yes—pop-up conference is a good idea. MHSLA would split budget with MiALA. Stephanie will include a budget in the formal proposal (Jessica and Stephanie think this will be a small amount).

Would we want a MHSLA Zoom account? Margaret reported that it is roughly \$135-150 for a personal account. Iris reported that it is \$14.99/month for a small team up to 100 participants. Betsy mentioned that Zoom would be helpful for committee work, especially for those who don't have an institutional subscription already. Other web conferencing systems sometimes don't work beyond hospital firewalls, but Zoom does. Alexandra will look into it for vote at next board meeting.

12. Research

Margaret Hoogland

Margaret met with Jill and Sandy last month. Margaret can't continue as chair and Jill and Sandy can't either. Diana Sachs at WMU might be interested. Alexandra will reach out to her. Margaret can stay on committee, just not chair.

13. Regional Group Reports

a. GMR Regional Council

Barb Platts

Report posted to wiki. There are several funding opportunities open now and more next year.

b. MDMLG

Nancy Bulgarelli

MDMLC met on 11/14 with a combined business meeting and CE program. Their next meeting will be on 4/2/20 with a program from the Milwaukee Center:

What a librarian should know about estate planning and medical planning.
Membership is holding steady.

- c. **WMHSLA** Barbara Harvey
Barbara just recently took over as president. We are still looking for candidates for president-elect and secretary. Caralee will continue to be Treasurer. The last meeting was on 11/6 at Ferris with a combined business meeting and webinar. Barbara invited members from the former Mid-Michigan group to join WMHSLA.

14. Other Business

- a. Further discussion of MHSLSA/MiALA potential partnership
Most of this was covered in Outreach. We will need a chair for 2021 conference planning. MiALA will have someone in place around 7/2020.

Adjourned at 11:01am.