

Academic Leadership Council

Minutes

December 13, 2016

1. Meeting opened by Trinity Williams.

- a. October minutes reviewed & accepted with no changes.
- b. Trinity restated that the Jan/Feb/March meetings will combine with Dean's Council.
 - i. Attendees agreed to only 1 meeting during these months unless circumstances arise, in which case a special meeting will be called.
- c. As HLC approaches, Robbie Teahan and Cliff Franklund will be called upon to present.
- d. The brochure titled "Area Food Resources" was distributed to raise awareness about food insecure students & highlight food opportunities for them.
 - i. David Pilgrim created the Fb page called "*Ferris: There's Food Here!*" offering a place for FSU employees to post dates, times & locations of catering foods left over after meetings/events.
 1. These previously disposed of foods can now be made available free to students.
 2. The brochure also identifies free food resources in our community.

2. Leah Monger, Assistant Dean of Collections & Access Services – Helen Gillespie Ferris Distinguished Woman Leader Award.

- a. Nominations being accepted now.
- b. Deadline is January 2, 2017.
- c. For criteria, see: <http://www.ferris.edu/womens-advocacy-forum/award-criteria.htm>
- d. Send nominations to: HGFAward@ferris.edu
- e. FSU nominee to be submitted for consideration for the state-wide award.
- f. Submit questions to Leah Monger.

3. Trinity Williams, Case Studies.

- a. Poled attendees about interest in using case studies to explore various topics, including conflict.
- b. Suggested break out groups.
- c. Offers a non-confrontational setting.
- d. Attendees agreed as agenda allows time.
- e. Send case studies to Trinity, or possibly write own to submit.

4. Mike Wade, Assistant Director of Multicultural Student Services – Martin Luther King Jr. Celebration.

- a. MLK Celebration is Monday, Jan 16th - Wednesday, Jan 18th
- b. See website for event details & speakers: <http://www.ferris.edu/mlk/>
- c. 31st year of celebrating MLK @ FSU
- d. Theme is "The Many Lenses of Dr. King: Activate, Motivate, Collaborate"
- e. Attempting to show students, community & FSU employees the importance of coming together and moving forward to address social injustice.
- f. No classes Monday, Jan 16th.
 - i. Dr. Pilgrim is sponsoring a Faculty/staff in-service that day.
 1. Contact Inclusion office if you wish to read poems, excerpts or be involved.
- g. Local vendors & agencies will be in UC lounge & outside UC202 to promote volunteerism.

- h. Bakari Sellers, guest speaker on Wed, Jan 18th. (5 Star Event)
- i. Includes discussion re: What the next 4 years in politics might be like. What would MKL do/think?
- j. Printed fliers available in FLT159 office

5. Piram Prakasam, Executive Director of International Education Office – Study Abroad (see slides).

- a. Discussed concerns of enrollment challenges, budget cuts & increasing student debt.
- b. Desires to see more FSU students traveling abroad.
- c. How can we look @ international students in a different way to reverse lower enrollment trends?
- d. Need to connect faculty to study abroad to develop partnerships to bring international students here.
- e. Currently no FSU recruitment or partnerships in China.
 - i. Potential here.
- f. Need to explore FSU program needs & capacity.
 - i. Verify programs where international students can successfully integrate.
- g. Look at potential to expand professional development opportunities for faculty.
- h. Countries like Australia & Malaysia ramping up their international outreach & competing for students.
- i. John Schmidt discussed FSU as being a regionally focused/traditional/white mid-Michigan campus.
 - i. Expressed issues with international students whose programs require internships.
 - 1. Hard to find intern sites/jobs.
 - 2. FSU programs prep students for US markets, less for global markets.
 - 3. Student outcomes for Construction programs require mastery of writing/comm skills.
 - a. Accrediting body requires this.
 - b. Difficult for some internationals to master English language skills.
 - i. Some not performing well due to cultural & language barriers.
 - 4. Need to consider reinvestigating our mission or program definitions of region.
 - a. We need to continue to develop online.
 - i. Doesn't feel international is answer in his program due to low success rate.
 - 5. Piriam countered, stating other areas have adapted to international needs (Housing, Business office, Food Services).
 - a. May need to reconsider TOEFL score requirements to raise academic standards.
- j. Lawrence Bajor expressed that Indian students have proven to be exemplary in COB.
- k. Peter Bradley, expressed FSU's need to change the model so we can grow.
 - i. Need to be more inclusive.
- l. Piriam to research/survey which programs can successfully accommodate international students.
- m. Cliff Franklund remarked that with limited resources we need to grow.
 - i. What are international retention rates?
 - 1. Piriam still looking at this.
- n. Piriam stated costs associated for internationals are recovered by their tuition & fees.
 - 1. Not a financial drain to FSU.

6. Shelly Percy, Vice President of University Advancement and Marketing – Capital Campaign.

- a. FSU has mounted its first ever comprehensive campaign for fundraising.
 - i. Began July 1, 2013....tentative end date June 30th, 2019.
- b. Since early 2000s, FSU worked to build infrastructure to run a successful, massive campaign.
- c. Peer institutions have run comprehensive campaigns for a long time.

- d. Capital means brick & mortar.
- e. \$18 million returned to FSU slated for student scholarships.
- f. "Ferris Futures Scholarship Challenge" began July 2016.
 - i. By the end of Oct had \$2 million of new monies coming in.
- g. Deans are proposing fundraising initiatives for consideration.
- h. A component is to raise funds for GR / Kendall / UICA.
- i. Attempting to create a sense of urgency among donors w/ reasons why/how funds matter to students.
 - i. Get everyone united around a common cause.
 - 1. Think big for Ferris.
- j. Send fundraising/donor ideas & possible donor names to your dean and/or Shelly.
 - i. Now is the time for these to be considered.
- k. Cabinet members are working on an \$80 million dollar total campaign goal.
- l. Ask what can we do? How do we fit in?
 - i. Personally send thank you letters to your previous & present donors.
 - 1. Share how their donation made a difference.
- m. Invite key stake holders to lecture, serve on a board, or other program involvement.
- n. Be a role model by donating and/or being involved.

10:00 Meeting adjourned.

Minutes submitted by
Kirsten Johnston
Department Secretary, HUMN

Statement of Purpose: The Academic Leadership Council will promote collaboration in the Division of Academic Affairs; provide a forum for the development, exchange, and promotion of ideas and best practices; and discuss the implementation of policies presented by the Deans' Council and Division of Academic Affairs that impact processes and procedures.