

## Academic Leadership Council

Minutes

May 9, 2017

### 1. Meeting opened by Trinidy Williams, ALC Chair

- A. April minutes reviewed and accepted with no changes.

### 2. Piram Prakasam & Lisa vonReichbauer, Office of International Education

#### A. International Working Groups

1. Lisa shared the concept behind the International Working Group's effort to determine where the international office will focus efforts moving forward. The group will consist of members from the international office and members from all academic areas. They have met twice so far electronically. They are utilizing a survey to identify strategic challenges Ferris needs to focus on to reach reach immediate, short-term and long-term priorities which will then be shared with the Provost's office. Members will vote on their top choices.
2. A copy of the survey was distributed and ALC members were asked to complete. Results will then be tabulated. An electronic copy will be sent to those unable to make the meeting today. Results will be compared with previous survey done by group members and priorities will be refined. Will use the "COIN" (Capacity, Opportunity, Interests, Needs) to align work done to larger needs of the university. The group will look to the Provost to give direction. The hope is that actions can begin to be taken much sooner than utilizing the traditional method of months of meetings.
3. Scenario maps were distributed, one with a Problem identified and a Project Idea put forth (1), and one with the Problem identified but needing Project Ideas (2). The ALC members divided into smaller groups to discuss and share ideas on the Problem: *"Faculty interested in teaching in the summer time do not have enough sections to teach. Housing has offered free residence to assist with increasing student enrollment. But, enrollment has not increased. How can we increase student enrollment using global resources and enhance student experience"*. Responses included:
  - a. Opportunity to bring international students to campus in May and use summer for remedial efforts so they are better prepared for fall classes.
  - b. Losing financial aid in summer prohibits students from staying.
  - c. Offer free classes through MOOC, giving students a taste of Ferris teaser courses.
  - d. Let parents share experience of staying in dorms in summer. Let parents take courses.
  - e. Maximize our community college connections.
  - f. Run super condensed summer camps, completing a certificate over the summer.
  - g. Offer more online, or face to face in non-traditional formats, so students can work.
  - h. Offer service learning opportunities.
4. The second Scenario map was discussed sharing possibility of students dual enrolled at Ferris and Germany university earning dual degrees in four years.

#### B. Lighthouse Summer Symposium update

1. Lisa explained the concept behind the Symposium which provides an opportunity for international colleagues to come together to explore best practices, curriculum and collaboration.
  2. Trinity will send a calendar invite with a flyer attached. Please accept if you plan to attend.
- C. Minds Aflame: Beyond Globalization
1. PIRAM distributed flyer for the Minds Aflame event on May 23, 2017, 1 – 3:30 pm
  2. Event is fashioned after TED Talks but we will have 9 speakers each speaking for 15 minutes each on “Globalization and Ferris”, and the speakers will “reframe through a global lens the problems we have as an institution”. With short segments, students will have the ability to fit in 2-3 or more of the segments into their schedules.

### 3. Topic/Presentation Ideas

- A. Trinity shared there may not be a June meeting, but the July meeting is on schedule. We will be joined by Jennifer Hegenauer who will share QIP projects update. Also will review NSSE data.
- B. MyDegree is trying to gain trust and be more accurate. Are we as a group interested in learning more? The more we learn, the more we can be supportive.
- C. How do we best advise our students to help them graduate on time and how can MyDegree help? Reporting features will be a top priority, and what kind of reporting is possible, as well as what kind of reporting do we want? Do we want to learn more?
- D. TIP – once dust settles we will learn more.
- E. Accessibility Issues to be addressed – how are video offerings handled.
- F. Program Marketing – UAM does not market programs, only university wide marketing. Colleges are left to market, but need marketing resources. In this enrollment dwindling, digital age, we need to reach potential student markets. Tip: Sandy Gholston happy to help with digital media efforts.
- G. Accessibility issues will need to be addressed regarding video offerings.

### 4. Announcements

- A. Amy Buse provided update on the status of the University Checksheet Repository. As academic areas confirm their checksheets are correct they are placed in the Repository. She explained the process.
- B. EMAT is being revitalized with meeting planned during the summer.
- C.

10:00 am - Meeting Adjourned – Next ALC meeting is June 13, 8:30 am in IRC 115

Minutes submitted by  
Gayle Driggers  
CAS Secretary III

*Statement of Purpose: The Academic Leadership Council will promote collaboration in the Division of Academic Affairs; provide a forum for the development, exchange, and promotion of ideas and best practices; and discuss the implementation of policies presented by the Deans' Council and Division of Academic Affairs that impact processes and procedures.*