

ACADEMIC LEADERSHIP COUNCIL

(a.k.a. Chair's Council)

~~07/26~~ ~~March 22~~nd, 2011

Rankin Center – Centennial Room

RAN 252

8:30 am – 10:00 am

Agenda

1. Approval of 07/12/11 Minutes
2. FSU – FNTFO Bargaining Update – Steve Stratton (15 min.)
3. Discussion of Dashboard Items
 - Measuring Educational Quality
 - Direct Measures
 - Indirect Measures
4. Open Forum
5. Updates from Colleges/Schools/Departments

ALC MEETING MINUTES

July 26, 2011

Membership

Members: Sandra Balkema, Paul Blake, Michael Bouthillier, Robert Buckingham, Cheryl Cluchey, Michael Cooper, Debra Cox, Brian Craig, Deborah Dawson, Cambria DeHoag, Gayle Driggers, Stephen Durst, Van Edgerton, David Frank, Sharon Hamel, Kim Hancock, Susan Hastings-Bishop, Joseph Karafa (chair), Gregory Key, Pat Klarecki, Joe Lipar, Glen Okonoski, Matt Pinter, Tracy Powers, Piram Prakasam, Theresa Raglin, Nancy Reddy, Steven Reifert, Randall Schroeder, Larry Schult, Grant Snider, Todd Stanislav, David Steenstra, Karen Strasser, Deborah Thalner, Matthew Wagenheim, Kirk Weller, Greg Wellman, Trinity Williams, Helen Woodman, Jim Woolen, Fred Wyman, Gregory Zimmerman

AGENDA

1. Approval of Minutes from 7/12/11
2. FSU – FNTFO Bargaining Update
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 - a. Measuring Educational Quality
 - i. Direct Measures
 - ii. Indirect Measures
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Handouts: Agenda

1. Approval of Minutes from 7/12/11
 - Minutes approved.
2. FSU-FNTFO Bargaining Updates
 - Two Handouts: list of overall tentative agreements and tentative agreements for Performance Evaluations language
 - Discussion with mediation ongoing
 - Reappointment language of Central Michigan University being looked at
 - More meetings scheduled for Aug 4, 23, and 24
 - Update of Aug 4 negotiation meeting will be given at next ALC meeting
3. Discussion of Dashboard Items – Measuring Educational Quality
 - Two Handouts: IDEA Group Summary Report, IDEA Five Year Trend Report
 - How are measurements going to be acted upon?
 - Are student perceptions reliable as measurements?
 - A multi-faceted approach is necessary
 - How are general objectives such as good writing and critical thinking extended and reinforced across the board?

- Gen Ed should be revisited and a conversation held in regards to what program expectations are for Gen Ed to lay foundations for skills needed in later program courses
 - Direct Measures – 3 standardized tests (ACT, etc.)
 - Indirect Measures are not popular
 - IDEA comparisons of Ferris vs. other institutions is a good snapshot of Ferris trends
 - Nationally, what is the correlation between student perception and overall value of program? In general, it is fairly accurate and reliable.
 - Student perceptions should only be one method of measurement, perhaps 30%
 - First step: start with direct measures and data we already have, set categories for measurement and use IDEA for one of those categories
 - Student perceptions are important for retention
 - IDEA is endorsed by faculty senate as an alternative to SAI
 - Direct Measures to be discussed at a later date
4. Open Forum
- Records Office is finding graduates of programs that never transferred into the program
 - (Financial Aid) State employment placements rates are now measured based upon everybody who enrolled in the program, not graduates of the program. As a result, Ferris now has a 30% placement rate
 - Requirements for student complaint policies are changing to include a link on the Ferris website allowing the student to complain directly to the state.

Submitted by Elzbeth Maclain