ACADEMIC LEADERSHIP COUNCIL
(a.k.a. Chair's Council)
July 12th, 2011
Rankin Center – Centennial Room
RAN 125 & 127
8:30 am – 10:00 am

Agenda

1. Approval of Minutes (5 min.)

2. Dashboard Discussion (30 min.)

3. Retention Discussion (30 min.)

4. Open Forum

5. Updates from Colleges/Schools/Departments

ALC MEETING MINUTES
July 12, 2011

Membership
Members: Sandra Balkema, Paul Blake, Michael Bouthillier, Robert Buckingham, Cheryl Cluchey, Michael Cooper, Debra Cox, Brian Craig, Deborah Dawson, Cambria DeHoag, Gayle Driggers, Stephen Durst, Van Edgerton, David Frank, Sharon Hamel, Kim Hancock, Susan Hastings-Bishop, Joseph Karafa (chair), Gregory Key, Pat Klarecki, Joe Lipar, Glen Okonoski, Matt Pinter, Tracy Powers, Piram Prakasam, Theresa Raglin, Nancy Reddy, Steven Reifert, Randall Schroeder, Larry Schult, Grant Snider, Todd Stanislav, David Steenstra, Karen Strasser, Deborah Thalner, Matthew Wagenheim, Kirk Weller, Greg Wellman, Trinidy Williams, Helen Woodman, Jim Woolen, Fred Wyman, Gregory Zimmerman

AGENDA

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1. Approval of Minutes
   - Minutes approved. Federal Guidelines section modified for clarity
2. Dashboard Discussion
   - Key Performance Indicators (KPI) handout identifies areas of measure for all colleges
   - Dashboard Document is essentially the KPI.
   - KPI is about aggregating up to the university level; measurement over time
   - Question: Does instructor/course effectiveness (as measured in IDEA forms) indicate Ferris/program quality?
   - Usage of IDEA as a University-wide measurement could have faculty union implications
   - IDEA seems best suited for development rather than measure
3. Retention Discussion
   - Much of this discussion overlaps with the Dashboard discussion
   - Retention is #1 priority
   - Questions:
       i. WHEN is data collected in the semester?
       ii. Where do double-majors fit in?
       iii. Where do students go after program? How to find this info out
   - Majority of info may be found in the Factbook
   - WebFocus reports should/can be utilized to collect data
   - Data Dictionary and Data Sources should/will be added

- Retention is also about personal contact; i.e. sundaes, picnics, contests, etc.
- How is personal contact viable with distance learners and teachers who live out of town?

4. Open Forum
   - Concerns about time constraints in looking at all data, processes, and utilization – lack of adequate administrative support staff
   - Handout: Student Success Initiatives in University College: Programs and Outcomes
   - Handout: Email detail of conference as it relates to Dashboard Document and Retention discussions, sent by Susan Hastings-Bishop
   - Future meetings will take pieces of Dashboard Document (KPI) and discuss where we might get data and how those data could be utilized

Submitted by Elzbeth Maclain

Approved @ 7/26/11 Meeting —