

ACADEMIC LEADERSHIP COUNCIL
(a.k.a. Chair's Council)
November 2nd, 2010
Rankin Center – Centennial Room
RAN 252
8:30 am – 10:00 am

Agenda

1. Ideas and Topics for the 2011 Welcome Back Week – Todd Stanislav (10 min.)
2. HLC Self Study: Focus on Criteria 4 & 5 – Jim Woolen & Carol Quigley (40 min.)
3. Draft Policy Discussions – Robbie Teahan (20 min.)
 - Student Identity Authentication for On-line Courses
 - Web-based Courses
4. Updates from Colleges/Schools/Departments
5. Open Forum

Academic Leadership Council Meeting
(previously Chairs' Council)
2 November 2010
8:30 – 10:00 am - Centennial Room RAN-252

Membership

Paul Blake, Michael Bouthillier, Robert Buckingham, Cheryl Cluchey, Julie Coon, Michael Cooper, Debra Cox, Brian Craig, Adnan Dakkuri, Deborah Dawson, Stephen Durst, Van Edgerton, David Frank, Nathan Garrelts, Sharon Hamel, Susan Hastings-Bishop, Tom Hollen, Liza Ing, Joseph Karafa (chair), Gregory Key, Pat Klarecki, Leah Monger, Matt Pinter, Tracy Powers, Theresa Raglin, Nancy Reddy, Steven Reifert, Randall Schroeder, Larry Schult, Grant Snider, Todd Stanislav, David Steenstra, Karen Strasser, Deb Thalner, Kirk Weller, Greg Wellman, Jim Woolen, Helen Woodman, Fred Wyman, Gregory Zimmerman, Robbie Teahen, Don Flickinger

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Handouts

2011 Welcome Back Week
Academic Affairs Policy Letter 10:1
Academic Affairs Policy Letter 10:2

Minutes

IDEAS & TOPICS FOR 2011 WELCOME BACK WEEK

Todd Stanislav provided handout listing themes and guest speakers for the past five years of faculty welcome back week activities. He solicited feedback from members on 1) possible keynote speaker or presenters and 2) ideas for relevant themes, topics, or issues for next fall. He plans to touch base with the Academic Senate, Deans' Council, Gen Ed Task Force, etc. as well. In addition to suggestions made today members are encouraged to continue sending him ideas.

Suggestions offered today:

- Doing Less with Less – making use of existing technology - Microsoft or Adobe reps as keynote
- Assessment – multiple examples given:
 - Tied to outcomes
 - Focus on students at center of process and how to use data to help them
 - Explaining assessment to students so they understand importance
 - What it is – and what it is not
- Accelerated New Course Development – in light of less release time availability
- Technical Improvements – impact on teaching, understanding students' use of newest tech
- Academic Advising

HLC SELF STUDY: CRITERION 4 & 5

Jim Woolen led discussion on the final two criteria that ALC has reviewed, Criterion 4 & 5, and asked for feedback on whether the report captures all evidence that Ferris is meeting the criteria.

Members cited items they felt were not included in the report. The criterion and comments are:

Criterion Four: The acquisition, discovery, and application of knowledge

4A – Does the organization demonstrate, through the actions of its board, administration, students, faculty, and staff, that it values a life of learning?

- New FFA contract has increased number of credit hours available to members and reconfigured when the credits can be used for continuing education
- Faculty have the ability to utilize 13 available consulting days per year

4B – Does the organization demonstrate that acquisition of a breadth of knowledge and skills and the exercise of intellectual inquiry are integral to its educational programs?

- Perhaps the increased cr hrs fits better in this category
- Support of promotion and merit
- Encourages scholarly pursuits – pre-conference sessions valuable and more frequently used

4C – Does the organization assess the usefulness of its curricula to students who will live and work in a global, diverse, and technological society?

- Strong study abroad program
- Fulbright program
- Re-invigorating the English as 2nd Language area with coordinator and staff in place

4D – Does the organization provide support to ensure that faculty, students, and staff acquire, discover, and apply knowledge responsibly?

- FCTL offerings since initial report
- General Council offers information/training
- Behavior Review Team
- FLITE – presentations
- Question raised about fluctuations in PDI monies used each year

Criterion Five: Engagement and service

5A – Does the organization learn from the constituencies it serves and analyze its capacity to serve their needs and expectations?

- Surveys are often circulated – do we apply knowledge gained?
- Students attend Town Council meetings, Town-Gown meetings
- Ferris Foundation funding
- Veteran organizations
- National Writing Project – Crossroads Writing Project offerings
- Camp Idlewild
- FLITE – supports Community Library
- Duel Enrollment now going into communities
- Service Learning portion of current report needs to be updated

5B – Does the organization have the capacity and the commitment to engage with its identified constituencies and communities?

- TEC (welding program) working with R. Barnum on community sculpture project
- Recycling efforts – shredding, dorm efforts
- TEC working on “small town studio” utilizing downtown storefront
- Energy Committee – on campus efforts, public conference

5C – Does the organization demonstrate its responsiveness to those constituencies that depend on it for service?

- Many items cited, but found documented in other criterion

5D – Do internal and external constituencies value the services the organization provides?

- UAM – produced list of campus “experts”
- New home page – helping image – but we need to keep all items current
- Self study process – evidence of transparency

DRAFT POLICY DISCUSSION

Before beginning discussion on agenda item 3 Robbie Teahen announced:

- HLC has released names of team coming to Ferris and list is being shared
- 5 entries were received for the student HLC video competition
- Sandy Balkema working with students on poster project “potty posters”

Robbie then reviewed two Academic Affairs Policy Letter 10:1 (Authentication of Student Identity and 10:2 (Internet Course Listings) which were both sent out prior to meeting for review. Requested members send any additional comments to both her and Cheryl Cluchey by Monday, November 9th.

Ferris is one of the biggest providers of fully online undergraduate courses, and we therefore expect heightened scrutiny of procedures to authenticate student identity and verify attendance. There has been national coverage over scrutiny of schools procedures and practices with financial consequences as a result. Our policies are currently being developed/revised. Importance of using Ferris Connect stressed. We must reinforce that grades/attendance records are imperative. Those interested in working on policies may contact Robbie.

Due to time constraints the final two agenda items are tabled until next meeting.

Minutes respectfully submitted by: Gayle Driggers