

November 2, 2004

Bill Taylor, Assistant Director of News Services  
(231) 591-5604 [taylorb@ferris.edu](mailto:taylorb@ferris.edu)

**Ferris President Eisler to attend state address**

BIG RAPIDS – Ferris State University President David L. Eisler will participate in the second annual State of the Public Universities Address on Nov. 8 at Cobo Hall in Detroit.

Dr. Eisler will be on the dais with the presidents and chancellors of the 14 other state public universities for the presentation at the Detroit Economics Club Luncheon. The state's higher education leaders will meet with high school and college students from the Detroit area prior to the luncheon and will be interviewed by the media following the event.

The address will be given by Gary Russi, president of Oakland University and president of the Presidents Council of State Universities of Michigan. Dr. Russi will stress the powerful force for economic renewal represented by Michigan universities as they educate future workers and leaders.