

1974

COOPERATION...The Story of Health Instructional Resources
Associated (H.I.R.A.)

The ever increasing cost and complexity of medical communication is today proving a dilemma for many health care institutions. One effort toward a solution is Health Instructional Resources Associated (H.I.R.A.), a group that has found a remedy in cooperation. And COOPERATION is the story of H.I.R.A.

It began at Saint Joseph Mercy Hospital in Pontiac, Michigan. Here a medical librarian and an audiovisual specialist jointly nurtured the idea of sharing expertise and resources within and among local health care institutions. When nine institutions endorsed the idea, the effort became reality and in 1971 Pontiac Area Instructional Resources (P.A.I.R.) was born. Member representatives to P.A.I.R. included administrators, educators, librarians and media specialists. Together they set about their cooperative efforts. In their first year, they compiled a union list of member owned materials; established a loan procedure for those materials, and produced a sound/slide program on infection control. The joint effort and cooperation that made these achievements possible established the viability and value of P.A.I.R.

The organization soon outgrew its name as institutions outside the Pontiac area joined its ranks. With 20 members on board, P.A.I.R. became H.I.R.A.--Health Instructional Resources Associated. Like P.A.I.R. before it, H.I.R.A. is organized under a Constitution and By-Laws with elected officers, and executive board and functional committees. To handle its new size and demands H.I.R.A., through its finance committee, sought support from the National Library of Medicine (N.L.M.). After careful consideration N.L.M. responded in 1974 with a two year project grant administered under the Community Health Instructional Resources Program (C.H.I.R.P.). CHIRP provides H.I.R.A. with a full time director, resource office and staff. These operate under the control of H.I.R.A.'s Executive Board. Located at Shiffman Medical Library on the Wayne State University campus in Detroit, the H.I.R.A. Resource Office has direct access to the Kentucky, Ohio, Michigan Regional Medical Library offices at Shiffman.

During 1974, the Michigan Hospital Audio Visual Cooperative, a Detroit area group with similar objectives merged with H.I.R.A. Originally called the Michigan Hospital Videotape Cooperative, the group helped increase the ranks of H.I.R.A. Today, thirty-three members strong, H.I.R.A. organizes workshops, conferences, and seminars; provide consultation and reference services; maintains a file of commercially available materials and a union list of member-held materials; coordinates the exchange of materials among members; and stands ready to produce any necessary material not commercially available. To facilitate communication among its members and provide for their continuing education in the varied aspects of medical communications, H.I.R.A. publishes HIRAGLYPHICS, a newsletter and invites guest speakers to its bi-monthly meetings.

From its start H.I.R.A. has depended on the cooperative effort of its members. That cooperation is now enabling its member to enhance the support they render in the provision of quality health care. To join the effort contact:

Health Instructional Resources Associated (H.I.R.A.)
c/o Community Health Instructional Resource Program
Shiffman Medical Library
4325 Brush
Detroit, Michigan 48201
Telephone: (313) 577-1246

Health Instructional Resources
Associated
Membership List

American Lung Association
Art Centre Osteopathic Hospital
Bon Secours Hospital
Crittenton Hospital
Detroit General Hospital
Detroit-Macomb Hospital Association
Detroit Maternity and Infant Care-PRESCAD Project
Detroit Osteopathic Hospital
Flint Osteopathic Hospital
Grace Hospital
Harper Hospital
Holland City Hospital
Little Traverse Hospital, Petoskey, Michigan
Marygrove College
Metropolitan Hospital
Michigan Cancer Foundation
Model Neighborhood Total Health Care, Inc.
Mt. Clemens General Hospital
Oakland County Community College, Highland Lakes Campus
Oakland County Health Department
Oakland University, Kresge Library
Oakwood Hospital
Pontiac General Hospital
Pontiac Osteopathic Hospital
St. John's Hospital
St. Joseph Hospital, Mt. Clemens
St. Joseph Mercy Hospital, Pontiac
St. Mary's Hospital, Saginaw
Wayne County General Hospital
Wayne State University, Department of Pharmacy
Wayne State University, School of Medicine
William Beaumont Hospital
Wyandotte General Hospital

This communication is to give you a brief history of the HIRA organization and to conduct a survey to determine the interest and needs of the Detroit Metropolitan Health Institutions in producing and supporting a new audio-visual catalogue for interlibrary loan purposes.

Attached is a questionnaire which we would appreciate your completion of. Please return by

History

PAIR, Pontiac Area Instructional Resources Group, held its first formulating meeting at St. Joseph Mercy Hospital in Pontiac, Michigan in October 1971, with representatives from Pontiac-St. Joseph Mercy Hospital, Pontiac General Hospital, Pontiac Osteopathic Hospital, Crittenton Hospital-Rochester, Oakland Community College and the Oakland County Health Department.

The purpose of the meeting was to determine need for exchange of audio-visual materials and equipment and to determine need and interest in such an organization.

During 1972, By-Laws, Rules and Regulations and the formal name of PAIR was adopted, and the first catalogue came out in 1973. *(Revisions to By-Laws 3-5-74 and 12-17-74)*

The group merged with

In 1974, the group was renamed HIRA, Health Instructional Resources Group, and a quarterly newsletter titled "Hiraglyphics" was published. The second edition of the catalogue in ^{June} 1975 included the holdings of fifteen health related institutions in the Metropolitan Detroit Area, and was supported in part by a National Library of Medicine Project Grant awarded to HIRA. This catalogue contained audio-visual software listed by subject and audio-visual hardware listed alphabetically by type of equipment.

1. Would you be interested in a catalogue for audio-visual software and hardware? _____
2. Would you use the catalogue for borrowing? _____
3. Would you be willing to submit your holdings for use by other institutions? _____
4. Would you be willing to support the publication of a catalogue? _____
(purchase of) _____
5. Which format would you prefer? Print _____ Microfilm _____ Microfiche _____
6. Would you be willing to loan your hardware? _____
7. Would you be interested in an audio-visual workshop? _____
8. Suggested subjects for workshops? _____

