

40th Annual Education Conference October 16 – 18, 2013

Grand Valley State University Eberhard Conference Center Grand Rapids, Michigan

40th Annual MHSLA Educational Conference Oct. 16-18, 2013

| Wednesday Oct. 16 | Oct. 16 | I | hursday Oct. 17 | | | Friday Oct. 18 |
|--|--------------------------------------|--------------------------|--|----------------|-----------|------------------------------------|
| 6:30 Breakfast 6:30-8:0 | 0 - Eberhard BC | | | | | |
| 7:00 Dine/Learn: Rittenhouse | ouse | | | | | |
| 7:30 | | Breakfast 7 | 7:30-9:00 Eberh | Eberhard BG | | Breakfast Eberhard BG 7:30-9:00 |
| 8:00 CE: Jones & Magee | CE: Hurst | Dine/Leam: Swets | wets | | | Dine/Learn: AAAS/Science |
| 8:30 Business | Tablets & eReaders: | | | | | |
| 9:00 Communications: | info at your fingertips | Keynote: Erika | Keynote: Erika Oliver: Happy Crap: | | Vendors | Lightning rounds/discussion 9-10 |
| 9:30 Library Style | (Limit 20) | Unleash the po | Unleash the power of positivity Auditorium | | Exhibits | Eberhard AH |
| 10:00 (15-min. break) | | Break 10:00 GI | Break 10:00 GMR Update 10:15 Auditorium | | oben | Break/checkout time |
| 10:30 Eberhard A | Eberhard D | MHSLA Business Meeting | ess Meeting | 0) | 9:00-2:00 | Core competencies #1-4: 10:30-1:30 |
| 11:00 | | 10:30-Noon | | _ | berhard | |
| 11:30 | | Ebernard Auditorium | | | CDEF | 1:30-12:30 |
| Noon Lunch 12-1. Eberhard BC | ard BC | Lunch 12-1 | Eberh | Eberhard BG | | Eberhard CF Eberhard DE |
| 12:30 Dine/Learn: Ovid/Wolters Kluwer Health | Volters Kluwer Health | am: | Elsevier | | | Lunch 12:30-1:30 Eberhard BG |
| | | × | Concurrent Sessions | Suc | | |
| 1:00 CE: H. Burt | CE: S. Hewakapuge | 1:00 - 5:00 1 | 1-2:30 | | | Roundfable Wrap-up with Lunch |
| | | Ю | C. Patrick: E Oliver: More | More | | |
| 1:30 Patient Safety | Healthy Aging | Eberhard H | HR Happy | Happy Crap | | |
| 2:00 Resource Seminar: | at your Library: | CDEF | Auditorium Eberh | Eberhard AH | | |
| 2:30 Librarians on the | connecting older | Break 2:30-3:00 | 0 | | | |
| 3:00 (15-min. break) | | > | Vendors Exhibits | ts | | |
| 3:30 Front Lines | adults to health | ō | open all day | | | |
| 4:00 | information | | | 4 PM - 4:30 PM | | |
| 4:30 Eberhard A | Eberhard D | E | Eberhard CDEF | | | |
| 5:00 Welcome Reception | L | Special Event: | Special Event: Dinner & Music | | | |
| 5:30 Holiday Inn | | Eve Lounge, 4t | Eve Lounge, 4th floor B.O.B., 20 Monroe NW | Monroe NW | | |
| Evening 5:00-8:00 | | 5:00-11:00 (Dinner at 6) | inner at 6) | | | |
| | | œ | Registration Desk | | | |
| Tuesday 6-8 PM, I | Tuesday 6-8 PM, Holiday Inn Lobby | | | | | |
| Wednesday, Eberh | Wednesday, Eberhard, 2nd floor lobby | Thursday | Thursday: Eberhard, 2nd floor lobby | loor lobby | | Friday: Eberhard, 2nd floor lobby |
| 6:30-8 AM | | 7 | :30 – 9 am | | | 7:30-9:00 AM |
| 11:30a-1p | | _ | 11:30-1 | | | |
| 3:30-4:30p | | n | 3:30-5 | | | |
| 5:00-7:00 pm. Holid | oliday Inn Lobby | | | | | |
| | | | | | | |

A Message from MHSLA President Diane Gardner

Welcome to the 2013 Michigan Health Sciences Libraries Association Annual Education Conference!

The Western Michigan group and their committees have put together a great selection of classes, speakers and activities to help us keep that wave of knowledge growing. Each year the committees review the information received from the conference surveys from the years before to plan the next conference that will meet the needs and suggestions of the attendees. Please be sure to fill out your post conference survey when you receive it by email shortly after the conference.

There are a lot of things happening in the field of medical librarianship and it is always nice to be able to talk about them with others that are in the same boat. So take the time to network with your fellow librarians, participate in the classes, and relax with the activities they have planned for us. I hope you enjoy your visit to Grand Rapids and the program of the 2013 conference.

Thank you for attending,

Diane Gardner, MLIS

MHSLA President

2013 Conference Planning Committee

Conference Planning Chair, Merle Rosenzweig

Local Arrangements Co-Chairs, Lois Dye and Judy Schroeder

Education Chair, Mary Fitzpatrick

Education

Mary Fitzpatrick, Chair

Andrea Kepsel Connie Bongiorno Melanie Bednarski

Marilyn Kostrzewski

Sharon Williams

Accommodations/Venue

Brett Powers, Chair
Judy Schroeder
Mary A. Hanson
Sandy Swanson
Jennifer Barlow

Hospitality

Lois Dye, Chair Jennifer Barlow Brett Powers **Publicity**

Sandy Swanson, Chair

Janette Grice

Registration

Jennifer Barlow, Chair

Leslie Burke Diane Hummel Mary Loftis Barbara Platts

<u>Vendors</u>

Leslie Burke, Chair Alison Konieczny

Toni Janik

Wednesday, October 16, 2013

6:30-8:00 amBreakfast with Rittenhouse Eberhard 215BC

Presenter: Connie Aschinger

The R2 Digital Library from Rittenhouse Book Distributors is a market-leading eBook platform optimized for the health sciences. With a business model that suits libraries of any size or specialization, the R2 Digital Library is a solution for any library with a health sciences collection. While featuring thousands of health sciences titles from leading STM publishers, the R2 Digital Library has the acquisition, flexibility, content and integration demanded by the contemporary library.

8:00 am - Noon: Continuing Education Concurrent Sessions 1 & 2

Business Communications, Library Style 4 hour CE, Room 215 A, Eberhard Center

Advocating for our libraries is an increasing part of any library position. Doing so successfully should incorporate not only focused business communication writing but also creativity and collaboration. How we express ourselves can be directly related to the funding we receive and how well our libraries are perceived as an integral part of the institution. Communication may be an overused word for an under-developed skill. Writing clear, concise communiques, including white papers, business plans, grant proposals and budget justifications, targeted on what the reader needs to know to make a decision is essential in today's fastchanging, bottom –line driven environment. Attendees should expect to be better informed about what constitutes efficient, effective communication vehicles, and how to create them.

Presenters:



Barb Jones is a health sciences librarian with the National Network of Libraries of Medicine, MidContinental Region. She is the Missouri Coordinator

and represents the six-state MidContinental Region as Library Advocacy Project Coordinator. Barb is a co-developer of the Library Valuation Calculators, and teaches several classes for librarians on business practices in the library. Barb has a Master's degree in Library Science from the University of Arizona. She is based at, and serves on the library staff at the J Otto Lottes Health Science Library at the University of Missouri.



Marty Magee is a medical librarian with the National Network of Libraries of the Medicine, MidContinental Region. She is the Nebraska/Education

Coordinator and represents the six-state
MidContinental Region as Education Project Liaison.
Marty has a Master's degree from the University of
Missouri, School of Information Science and Library
Technology, and a Master's degree in
Administration from the Mendoza School of
Business at the University of Notre Dame. Marty is
based at, and serves on the faculty of the McGoogan
Library of Medicine at the University of Nebraska
Medical Center.

Wednesday, October 16, 2013

Tablets and eReaders: Information at your Fingertips

4 hour CE, Room 215 D, Eberhard Center

Mobile devices are fast becoming commonly used in education, communication, and for information retrieval. This class is designed to provide participants with hands-on learning opportunities using some of the most popular mobile devices including the iPad and Kindle e-reader. This class will provide an overview of other popular tablets and e-readers and how these devices are transforming education and learning. This class includes discussion and hand-on activities with tablets and ereaders. Hands-on activities will include exploration of mobile sites and apps from the National Library of Medicine as well as exploration of basic features of e-readers. Discussion of ways to use devices in outreach is also facilitated. A mobile device petting zoo will allow class attendees to see and use some of the most popular tablet and e-reader device options.

Presenters:



Emily Hurst currently serves as the Technology Coordinator for the National Network of Libraries of Medicine, South Central Region (NN/LM SCR). In this position she provides Network members in Arkansas, Louisiana, New Mexico,

Oklahoma, and Texas with information about technology and ways to integrate new technologies into their library. Emily is responsible for the creation and teaching of classes on a variety of technology related topics. As an instructor, Emily tries to make technology assessable and useful for all.



Tiffany Tawzer, MLIS is the Technology Coordinator for the National Networks of Libraries of Medicine, Greater Midwest Region. She received her MLIS from Simmons College in 2012, and

previously worked for Tufts University's Hirsh

Health Sciences Library. Tiffany's primary interests are social media, mobile devices, and new and emerging technology use in the library.

Noon - 1:00 pm Lunch & Learn

Eberhard Center, Room 215BC

Vendor: Ovid Technologies / Wolters Kluwer Health

Presenter: Anne Chaney

Joanna Briggs Institute (JBI) EBP Resources on

Ovid

Healthcare professionals and institutions strive to provide the highest quality care to their patients based on the latest evidence from research, healthcare professional expertise, and patient preference. Help them achieve this goal with new resources from the *Joanna Briggs Institute (JBI)*— one of the world's leading evidence-based practice (EBP) organizations— now on **Ovid!** Enjoy a lunch & learn and discover how <u>JBI EBP Resources</u> can benefit your institution.

1:00 pm - 5 PM Continuing Education Concurrent Sessions 3 & 4 with 3:00-3:15 Afternoon Break

Break Sponsored by: McGraw-Hill Medical

Patient Safety Resource Seminar: Librarians on the Front Lines 4 hour CE, Room 215 A, Eberhard Center

This interactive seminar focuses on ways librarians can become more involved in patient safety processes and activities - both within their institutions and organizations and in providing patient safety resources for health professionals, for administration and staff, and for patients and families. Topics include understanding the definitions and issues of patient safety; locating where patient safety practices and contacts exist

Wednesday, October 16, 2013

within an institution; identifying appropriate resources; and library advocacy in the area of patient safety. These four hours of lecture, discussion and brainstorming help librarians in all fields become effective agents for improving patient safety. CHIS Level II approved.

Presenter:



Holly Ann Burt, MLIS, AHIP, is the Outreach and Exhibits Coordinator for the National Network of Libraries, Greater Midwest Region, an educational and outreach arm of the National Library of Medicine. An experienced teacher, Ms. Burt

has developed classes focusing on PubMed, patient safety and emergency preparedness. Her publications include the Medical Library Association Bibkit "The Patient Safety Perspective: Health Information and Resources Online and In Print" and "Patient Safety Answers Require Outreach, In-reach and Partnerships" in the Journal of Hospital Librarianship.

Healthy Aging at your Library: Connecting Older Adults to Health Information

4 hour CE, Room 215 D, Eberhard Center

BYOD! Please bring your own tablet or laptop for the hands-on portion of this course. Free wifi is available at the Eberhard Center.

This "train the trainer" class is designed to help librarians assist their older adult patrons find health information. Discover techniques for teaching older adults to use computers and to find health information on the Internet; learn what makes a website senior-friendly; plan library programs on senior health topics; and find out about some recommended health websites for older adults.

- Learn about the reasons it is important to better assist their older patrons
- Be able to evaluate health information resources based on usability issues that affect older adults

- Learn and practice techniques for teaching older adults to look for health information on the Internet
- Be able to research health information for older adults on online resources from the National Institutes of Health and other recommended websites

Presenter:



Samanthi Hewakapuge has served as the Consumer Health Coordinator at the National Network of Libraries of Medicine, Greater Midwest Region since May 2008. She is responsible for coordinating the consumer health program within the GMR's 10

state region, including developing instructional materials, training librarians to provide consumer health information services, and promoting NLM's consumer health resources. She also oversees consumer health subcontracts awarded to libraries and community-based organizations. Her consumer health information workshops are mainly targeted for public libraries, but she also presents at meetings organized by health science libraries, community based and non-profit organizations that have health outreach as part of their mission.

5:00 - 8:00 pm

Welcome Reception, Holiday Inn Downtown

Enjoy an opportunity to renew old acquaintances and make new friends at our Welcome Reception. Hearty hors d'oeuvres buffet, cash bar.

Sponsored by: Springer

7:30 - 9:00 am

Breakfast with Swets

Room 215 BG, Eberhard Center,

Presenters: Michael Christopher and Robert Karmelich

Supporting Emerging Trends in Medical Research: SwetsWise Medical Searcher. With technology readily available at our fingertips and immediacy driving most all facets of life – the healthcare industry requires a heightened focus on delivering concise, well-supported research. The amount of scholarly information available doubles per annum, making seamless methods of acquiring and browsing information a necessity.

Join **Swets** for breakfast to learn how you can implement advanced, industry-specific search capability in your library with accessibility of the most current information at Point of Care.

All Day! Visit the Vendors

Eberhard Center, Room 215 CDEF

4:00 - 4:30 pm: Raffle in Room 215 CDEF. You must be present to win!

- AAAS/Science Keith Layson
- Basch Subscriptions Dolores Deneault
- EBSCO Diana Hickey, Parker Livermore
- Elsevier Mike LaMartina; Brandon McCune
- EOS International Doug Madigan
- Gale/Cengage Learning Jane Potee
- GMR-NNLM Holly Burt
- Matthews Medical Books Leann Carey
- McGraw-Hill Medical Dan Burke
- Ovid Wolters Kluwer Kelly Barcus
- Rittenhouse Connie Aschinger
- Sage Publications Jarrod Roth
- Springer Maura Diamond
- StatRef Nikole Riley
- <u>Swets</u> Michael Christopher and Robert Karmelich
- Wolper Subscription Services_- Kit Greening & Rob Sterling

9:00 - 10:00 am

Auditorium 201, 2nd Floor, Eberhard Center Keynote Address: Happy Crap: Unleash the Power of Positivity



Imagine yourself teeming with energy and enthusiasm and no goal out of reach, no matter what the circumstances. Is it possible? Yes! When you learn to release and unleash your positivity power, anything is possible. Learn practical and

easy positivity techniques to navigate the currents of change in this dynamic, fun, and interactive session. If you want to set your course for dazzling performance, inspired leadership, and a positive, focused organizational culture attend this session so you won't be up the creek without a paddle.

Erika Oliver, MPA, is a Positive Approach Coach who helps people, teams and organizations find their "happy" for positive, effective communication and relationships. As a recovering pessimist, Erika is dedicated to using her communication, sales, marketing and wellness training and experience to connect people to themselves and to each other. She believes we have infinite power for outrageously positive relationships, experiences, and possibilities when we choose the thoughts we think and work from a positive approach.

Erika has worked in the not-for-profit and private sectors, earned undergraduate and graduate business degrees and has published four books including the award-winning "Three Good Things: Happiness Every Day, No Matter What!" which is the subject of groundbreaking research to increase the positivity of hospital nurses. Most recently she has published, "Happy Crap: Unleash the Power of Positive Assumptions!" and is spreading crap – of the happy variety – everywhere she goes! Erika can't wait to help you unlock and unleash your positivity power!

10:00 - 10:15 am

Beverage Break, Lobby

10:15 - 10:30 am

GMR Update

Auditorium 201, Eberhard Center

10:30 am - Noon

Michigan Health Sciences Libraries Association Annual Membership Meeting

Auditorium 201, Eberhard Center

Noon - 1:00 pm

Lunch & Learn:
Elsevier's Clinical Key

Eberhard Center, Room 215 BG

Presenters: Mike LaMartina; Brandon McCune

Learn about ClinicalKey, a clinical database that was in development for over 2 years. This database was developed with user-requirements in mind, applying knowledge from extensive user driven research to address 3 requirements of clinical databases that were unfulfilled in the market place. Patrons of electronic resources require that a product be comprehensive, trusted, and fast or what **Elsevier** is calling "speed to answer". Fulfilling these three needs was the main focus when developing ClinicalKey. From a referential content aspect, ClinicalKey has upwards of 1100 eBooks, 550 journals, and the Clinics of North America. All of this content is powered and enriched by Elsevier's proprietary medical taxonomy to provide for faster and more clinically relevant search results.

1:00 - 2:30 pm

Concurrent Sessions 1 & 2

Eberhard Center, Room 215 AH

More Happy Crap: Energy Management

Managing your own personal energy is critical to choosing happiness every day, no matter what. Do you know where your positive energy comes from? Do you know where you have energy leaks? Participate in this interactive breakout to learn more about your energy balance and take steps to tip the balance to positive!

Erika Oliver, MPA, Positive Approach Coach, helps people, teams and organizations find their "happy" to work and live from a positive approach. Erika Oliver's expertise in formal and interpersonal communication – she is the creator of the Communication Miracles Model © - along with facilitation and project management skills helps others create optimistic visions, build on strengths, and choose a positive approach.

The Electronic Health Record and Clinical Decision Support: Clinical Librarianship in the 21st Century Auditorium 201, 2nd Floor, Eberhard Center

The electronic health record (EHR) initiatives are happening in every hospital in Michigan. They have the highest strategic value with executive sponsorship and large budgets to match.

Clinical decision support (CDS) is a parallel process which promises better clinical decision making at the point of care.

Librarians have a vital role in both of these projects. Come learn about EHR implementation and management and the opportunities it presents for information managers.

At the end of this session you'll be able to:

- Understand some of the risk factors in implementing an electronic health record
- Understand the connection between the electronic health record and clinical decision support
- Name some key internal players in creating and implementing clinical decision support
- Understand where evidence is useful in this process

Presenter:



Christian Patrick, Sales Director for EBSCO Publishing, specializes in medical databases and point-of-care clinical reference systems. He also focuses on evidence-based information and applying

evidence-based medicine in a clinical setting. Mr. Patrick has presented on these topics at various conferences including MLA, CHLA, HIMSS, and Cochrane Colloquium XV in San Paolo, Brazil.

1:00 - 5:00 pm Posters

Posters

Eberhard Center, Room 215 CDEF

Comparison of Institutional Scholarly Publication Tracking Methods

Evan Sprague, Library Assistant, Oakland University William Beaumont School of Medicine

Tracking scholarly publications of a particular institution's faculty is a difficult but important task that many libraries choose to undertake. The Oakland University William Beaumont School of Medicine Library piloted a project to locate, organize and disseminate the meaningful scholarly activity of the school's faculty in order to meet the Liaison Committee on Medical Education (LCME) requirements for accreditation. The goal of this project was to identify best practices for creating as comprehensive a list of faculty publications as possible. This poster depicts the findings comparing two citation collection methods:

- 1) author self reporting, and
- 2) complex database searching completed by library staff.

In the first method, citations are requested from

each department and compiled manually. The second method derives its results by searching PubMed, Web of Knowledge, Scopus, Google Scholar and Google Books and citations are organized using EndNote. In comparing these two methods, it was discovered that database searching proved more effective in identifying articles while author's self reporting of inadequately indexed works such as books, book chapters, and abstracts supplemented the search results. In conclusion, the use of both of these methods should be utilized to accurately represent faculty's scholarly work.

Serving up Information Literacy: Opportunities for Learning Beyond the Curriculum

Keith Engwall, Stephanie Swanberg, Misa Mi, Nancy Bulgarelli, Oakland University William Beaumont School of Medicine

Information literacy instruction is a key component to the mission of many medical libraries. The ability of our patrons to effectively use the tools we provide is crucial. One of the challenges in providing information literacy instruction is that the skills involved are best learned within a meaningful context, and yet the opportunities to tie instruction to actual information needs are sparse and/or outside of the control of the library. The Oakland University William Beaumont School of Medicine Library developed an extracurricular lunch series for first- and second-year medical students to complement integrated library instruction in the curriculum and introduce students to concepts that could not be covered in the regular integrated curriculum due to time constraints. Topics were selected based on the needs of the students, divided among the library faculty members, and scheduled monthly over the first three months of each semester. Each "lunch-n-learn" session lasted anhour, with 45 minutes dedicated to presentation and 15 minutes to discussion and questions. Lunch was provided by the library at no cost to the students. Students were asked to evaluate the series based on the relevance of the topics to their coursework as well as the effectiveness of the instruction. The series received overwhelmingly positive feedback, and a total of 82 students attended the six sessions. In the post-series evaluation, sessions covering USMLE prep resources and mobile apps were highly rated, and all students agreed or strongly agreed the series should continue in future years. Additional feedback from the evaluation guided the library in re-calibrating the

content, sequence, and timing of the series to correlate more closely with the curriculum for the upcoming year.

A Guide for ORCID (Open Researcher and Contributor ID)

Merle Rosenzweig & Caitlin Kelly, Taubman Health Sciences Library, University of Michigan

ORCID provides a standard unique author identifier that distinguishes an individual researcher from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between the researcher and their professional activities. Having an ORCID solves the name ambiguity problem and ensures that a researcher's work is recognized. This guide was developed to assist the researchers at our institution in understanding ORCID and to guide them through establishing an ORCID.

What do I do? I'm new...

James W. Gulvas, Adjunct Liaison Librarian to the Departments of Physical Therapy, Speech Language Pathology & Therapeutic Recreation, Grand Valley State University

The goal of this poster is to provide new librarians or information professionals in the medical and health science field with some ideas, tools and resources to be successful. Some new librarians do not have an extensive background in medical or health sciences and may feel overwhelmed when working with veteran health professionals. The outcome for viewers is to gather new ideas in four key areas of medical and health librarianship: instruction, collection development, research collaboration with faculty, and professional development. Ideas that contribute to success for new librarians include discussion, sharing personal experiences, mentorship, and research collaborations. An outcome of this poster is to provide information professionals with an awareness of the challenges and solutions that those new in the field face. Participants will be encouraged to share their own experiences.

Developing a New Medical College-Specific Electronic Collection within a University Library Collection

Bradley Long, Medical Librarian, Central Michigan University

Central Michigan University's College of Medicine opened for its inaugural class in Fall 2013. To ensure that the medical collection of the University Library would meet the needs of their first year medical students, several phases of collection development had to be addressed. These would include: (A) determining the initial collection needs in a nearly 100% electronic environment, (B) establishing a four year projected budget to ensure the continuity of the collection while adjusting to the growth of the student population, (C) acquiring a majority of materials during a five-week period between the start of the 2013-14 fiscal year and the start of student orientation, and (D) organizing these materials within a medical college-specific LibGuide during that same five week period. This poster addresses the steps taken and barriers that were overcome in order to establish a comprehensive electronic library collection for the inaugural year of a medical college, in addition to addressing future collection development plans.

MHSLA Conferences - Forty and Fabulous

Alison Konieczny, MHSLA Archivist, Health Sciences Librarian, Ferris State University

Come and celebrate the rich history of MHSLA conferences. The MHSLA Archives' poster commemorates MHSLA conferences as a milestone is reached - conference number 40!



Special Event
5-11 PM

Eve Lounge, 4th Floor B.O.B., 20 Monroe NW DJ, Dance floor, Dinner at 6

Friday, October 18, 2013

7:30 - 9:00 am

Breakfast & Learn: AAAS/Science

Eberhard Room BG

Presenter: Keith Layson

AAAS/Science Translational Medicine

The American Association for the Advancement of Science (AAAS) publishes Science Translational Medicine, a journal committed to high-quality translational research in all areas of medicine.

Science Translational Medicine presents the latest cutting edge research in biomedicine with clinical application in mind. Bridging the translational gap between research and actual medical advances accelerates the treatment and prevention of disease beyond conventional clinical research. Research articles, commentary, and reviews highlight these efforts to advance medicine through science.

Additional e-resources published by AAAS include Science Classic, the digital archives of Science providing access to 116 years of Science; Science

Signaling, a weekly journal about cell signaling; **Science Express**, a collection of Science articles

9:00 - 10:00 AM

Lightning Rounds

published ahead of print.

Eberhard Room 215 AH

Presentations will be followed by an opportunity for discussion with the presenters.

1. Librarian integration into an online Public Health program

How a librarian integrates new ways into the online MSU Program in Public Health. Also includes strategies and liaison activities that helped increase librarian presence within the program.

Abraham Wheeler, Health Sciences Librarian, Michigan State University Libraries

2. Moving from paper to electronic course packs in the medical colleges at Michigan State University Over the last few years the medical colleges at MSU have begun providing electronic course packs to medical students in addition to the traditional paper form. This talk will cover challenges and opportunities encountered with the addition of electronic versions and how they have been received, how the library has helped address issues such as copyright education and virtual note taking, and future plans for the program.

Andrea Kepsel, Health Sciences Educational Technology Librarian, Michigan State University Libraries

3. RFID in the University of Detroit Mercy School of Dentistry Library

The University of Detroit Mercy implemented RFID in the School of Dentistry Library. This presentation will reveal the how and why of the project as well as the successes and challenges faced.

Jill Turner, Assistant Librarian, University of Detroit Mercy School of Dentistry Library

4. Respond to the Call: Developing User Centered Liaison Services Collaboratively in Two Colleges to Meet Changing User Needs

Currents change, our profession evolves. Embedded librarianship has become a common service model in academic libraries to meet the ever-evolving information needs of our clients. With state budget cuts on the public universities, and increasing pressure on faculty and researchers to apply for grants from different sources as well as to plan and manage their research output, academic librarians are now compelled to comprehend and support all processes of teaching, research, scholarship and learning. In this lightning talk, we will share our experience of building strong relationships with liaison colleges; our endeavors to provide usercentered services, and our approaches to establish our visibility and to enhance patrons' scholarly productivity. We will address the challenges identified in term of transforming liaison roles, emerging technologies, and limited personnel; and explore how to collaborate and share our expertise so as to maximize our value to support our patrons and institutional goals.

Windy Wu and Alexandra Sarkozy, Academic Librarians, Shiffman Medical Library, Purdy/Kresge Library, Wayne State University

Friday, October 18, 2013

10:00-10:30 AM

Break: an opportunity to check out of your hotel room or continue discussions

Library Camp

Eberhard Rooms 215 CF, DE

As a Library Camp, let's join our voices to share concerns, ideas, and plans as we prepare ourselves and our libraries to meet the first four of the seven Professional Competencies for Health Sciences Librarians.

10:30-11:30 Roundtable 1

Eberhard Rm. 215CF

Understand the health sciences and health care environment and the policies, issues and trends that impact the environment including

- Current management and business practices
- Parent organization's major policy and program sources
- Health science professions
- Clinical care, research, medical education, cultural, ethical, economic, and legal issues and environments
- Various health and health-related organizations

10:30-11:30 Roundtable 2

Eberhard Rm. DE

Know and understand the application of leadership, finance, communication, and management theory and techniques including;

- Understanding of the institution's mission and planning processes and the role of the library in the institution
- Forging and maintenance of alliances with universities, public libraries, public health services, community-based organizations, and others to meet users' information needs
- Human resources management including recruitment, retention, staff development, and mentoring
- Facilities planning and space allocation
- Budgeting, cost analysis, and fund-raising
- Public relations, marketing, and advertising

• Library programs and services administration

11:30-12:30 Roundtable 3

Eberhard Rm. 215 CF

Understand the principles and practices related to providing information services to meet users' needs including:

- Information needs of health practitioners, researchers, administrators, educators, students, patients and the general public
- Institution's information policies
- Methods of information delivery and access including consideration of the specific information needs of diverse populations
- Information services management

11:30-12:30 Roundtable 4

Eberhard Rm. 215 DE

Have the ability to manage health information resources in a broad range of formats including:

- Selection, acquisitions, and control of resources including the licensing of resources
- Scholarly publishing, copyright, licensing, privacy, and intellectual property issues
- Conservation, preservation, and archiving of materials in all formats
- Cataloging, classification, abstracting, and thesaurus construction and knowledge representation
- National and international standards and conventions
- Trends in information formatting, production, packaging and dissemination

12:30-1:30

Roundtable Wrap Up & Lunch

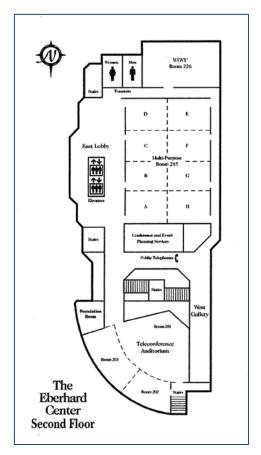
Eberhard Rm. 215 BG

When we gather for lunch at 12:30, we will wrap up our Library Camp time by sharing our discussions with the full group.

General Sponsorship

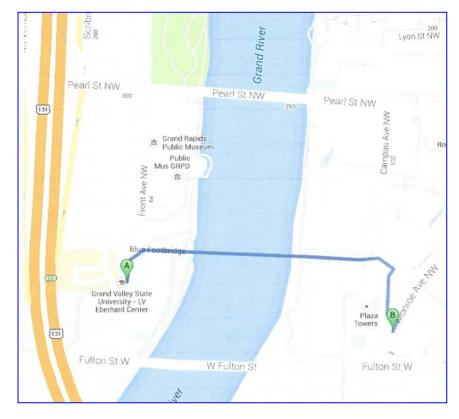
Matthews Medical Books made a monetary donation to help defray the expenses of this Conference.

Maps



Meetings and programming will be held on the second floor of the Eberhard Center. Enter sections of Room 215 from the East Lobby.

Pedestrian map from the Eberhard Center to the B.O.B. Distance: 0.3 miles 6 minutes



Building Locations and Parking Map

Those not registered at the Holiday Inn may park free at the Fulton Street Lot (#16) or pay a daily rate at the public (museum) parking ramp (marked with a P on this map) between the Holiday Inn and the Eberhard Center

