

Minutes of the Regular Meeting of the
Ferris State University Board of Trustees
Held on Friday, May 5, 2017
The University Center Building
Big Rapids, Michigan

1. Call to Order and Roll Call

A Regular Meeting of the Ferris State University Board of Trustees was held on Friday, May 5, 2017 in room 203 of the University Center Building, 805 Campus Drive, Big Rapids, Michigan. Chair Paul E. Boyer called the meeting to order at 1:31 p.m. In addition to Chair Boyer, the following individuals were present: Trustees Gary L. Granger, Lori A. Gwizdala, Robert J. Hegbloom, Rupesh K. Srivastava, and LaShanda R. Thomas; University President David L. Eisler; University Provost and Vice President Paul Blake; University Vice Presidents David Pilgrim, Jerry L. Scoby, Shelly L. Armstrong, and Jeanine Ward-Roof; University Vice President and General Counsel Miles J. Postema; Kendall College of Art and Design President Leslie Bellavance; Board Counsel Fredric N. Goldberg; Secretary to the Board of Trustees Karen K. Huisman; and members of the University and area communities. Trustees Ana L. Ramirez-Saenz and Amna P. Seibold were absent with prior notification.

2. Hearing of the Public

The following individuals provided comments to the Board. A copy of their comments is located in the official file for this meeting: Dorothy Hart, President, Clerical Technical Association; Jim McIntyre, President, AFSCME Local 1609; and Mary Bacon, President, Ferris Nontenure-Track Faculty Organization.

Vice President Pilgrim provided information on the paintings displayed at the meeting and introduced the artist, Diane Cleland.

President Eisler and the Board of Trustees presented Citations of Merit to Kemi Fadayomi and Khagendra Thapa for their service on the Academic Senate and to the FSU Bulldog Basketball Team for their excellent season.

No one else responded to Chair Boyer's invitation to address the Board.

3a. Consent Calendar

It was moved by Trustee Srivastava, supported by Trustee Hegbloom, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“RESOLVED, that the Ferris State University Board of Trustees hereby approves the items contained in the Consent Calendar as presented in the appended documentation:

- a. *Consent Calendar*
 1. *Minutes of February 10, 2017*
 2. *Personnel Items*
 3. *Appointments and Reappointments to the Boards of Directors of FSU-Authorized Charter School Academies*
 4. *Ratification of Executive Committee Action on March 8, 2017*
 5. *Professional Services for Commencement Ceremony Audio and Video*
 6. *Slate of Candidates for Ferris Foundation Board of Directors”*

3b. New Degree Programs

It was moved by Trustee Srivastava, supported by Trustee Hegbloom, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following three (3) Resolutions, as submitted on this date:

3b.1. New Degree: Bachelor of Science, Biochemistry

RESOLUTION

“WHEREAS, the College of Arts and Sciences proposes to establish a Bachelor of Science (BS), Biochemistry degree program; and,

WHEREAS, this program would complement the existing Bachelor of Arts (BA), Biochemistry degree by providing a more technical focus than the BA; and,

WHEREAS, there would be no need for increased facilities, courses or personnel as the collaborating departments, Biology and Mathematics, have sufficient courses to accommodate the needs of the BS, Biochemistry degree program; and,

WHEREAS, employers in this field generally look more favorably on potential employees who have a Bachelor of Science degree rather than a Bachelor of Arts degree, and the BS option has the potential to increase competitiveness, both in recruitment of students and in their employment prospects; and,

WHEREAS, the curriculum for the Bachelor of Science, Biochemistry degree program has been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs and the University President; and,

WHEREAS, Board of Trustees’ approval is required to establish this degree program, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(1), as it relates to the inauguration of a new degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby approves the establishment of the Bachelor of Science, Biochemistry degree program, as presented on this date, as of Fall Semester 2017.”

3b.2. New Degree: Associate in Arts, Integrative Studies

RESOLUTION

“WHEREAS, the College of Arts and Sciences proposes to establish an Associate in Arts, Integrative Studies degree program; and,

WHEREAS, the purpose of this degree is to provide students with a program of study that develops their capacity to enter any career path upon completion, while at the same time fulfilling the bachelor's level general education requirements so that upon completion students can enter any bachelor's level program of study; and,

WHEREAS, the curriculum for Associate in Arts, Integrative Studies degree program has been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs, and the University President; and,

WHEREAS, Board of Trustees' approval is required to establish this degree program, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(1), as it relates to the inauguration of a new degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby approves the establishment of the Associate in Arts, Integrative Studies degree program, as presented on this date, as of Fall Semester 2017.”

3b.3. New Degree: Associate in Science, Natural Science

RESOLUTION

“WHEREAS, the College of Arts and Sciences proposes to establish an Associate in Science, Natural Science degree program; and,

WHEREAS, the purpose of this degree is to provide students with a program of study that prepares them to enter a bachelor's level program of study in any natural science based program; and,

WHEREAS, the curriculum for Associate in Science, Natural Science degree program has been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs, and the University President; and,

WHEREAS, Board of Trustees' approval is required to establish this degree program, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(1), as it relates to the inauguration of a new degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby approves the establishment of the Associate in Science, Natural Science degree program, as presented on this date, as of Fall Semester 2017.”

3c. Establishment of New Board-Approved Site for Degree Delivery

It was moved by Trustee Srivastava, supported by Trustee Granger, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Office of Extended and International Operations of Ferris State University seeks to expand its offering of the Doctorate in Community College Leadership (DCCL) degree program; and,

WHEREAS, this proposal requests approval for a new Board-Approved Site for degree delivery to be located at Lone Star College in The Woodlands, Texas (greater Houston area); and,

WHEREAS, the University's status with the Higher Learning Commission, its regional accreditor, allows it to offer its programs in any of the United States, and on Monday, April 24, 2017 the University received the Certificate of Authorization to operate in Texas from the Texas Higher Education Coordinating Board; and,

WHEREAS, Board of Trustees approval is required to establish a new site for degree delivery, pursuant to Board-approved Academic Affairs policy, Subpart 3-2 Programming Responsibilities, Section 3-201(3).

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees of Ferris State University hereby approves Lone Star College in The Woodlands, Texas as a new Board-Approved Site for degree delivery.

BE IT FURTHER RESOLVED, that funding for the operations at this location will be provided from the Extended and International Operations annual operating budget.

BE IT FURTHER RESOLVED, that the Provost/Vice President for Academic Affairs will approve the selection of existing programs to be delivered to this site.”

3d. FY 2017-18 Preliminary General Fund Operating Budget, including Tuition and Fees

It was moved by Trustee Gwizdala, supported by Trustee Granger, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“RESOLVED, that the Fiscal Year 2017-18 Preliminary General Fund Operating Budget, including tuition and fees, is approved as submitted on this date.”

3e. FY 2017-18 Preliminary Housing and Dining Services Budget

It was moved by Trustee Gwizdala, supported by Trustee Granger, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the FY 2017-18 Preliminary Housing and Dining Services Operating Budget, as presented in the supporting materials.”

3f. Capital Renewal and Deferred Maintenance Phase III

It was moved by Trustee Gwizdala, supported by Trustee Thomas, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Board of Trustees acknowledges the University’s facilities and utility infrastructure are aging and further recognizes the reliability of the facilities and utility infrastructure to be critical to the mission, safety and operation of the University; and,

WHEREAS, in 2005 the Board of Trustees authorized the securing of professional services to inspect, document and determine the condition of the University’s capital renewal and deferred maintenance needs; and,

WHEREAS, in November 2012 the Board of Trustees authorized the second five year plan (FY13-FY17) of the Capital Renewal and Deferred Maintenance program at \$15,000,000; and,

WHEREAS, the Administration is seeking to continue the progress made in managing its capital assets in a proactive manner by creating a new five-year, \$12,500,000 Phase III Capital Renewal and Deferred Maintenance program for fiscal years 2018 through 2022; and,

WHEREAS, the recommendation at this time is to approve the FY2018 portion of the plan; and,

WHEREAS, contracting for these services requires full Board approval, in accordance with the Board-Approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to capital construction services and professional services contracts.

NOW THEREFORE BE IT RESOLVED that the Vice President for Administration and Finance, or his designee, is hereby authorized to implement the FY2018 portion of the Capital Renewal and Deferred Maintenance Phase III (FY18-FY22) program as presented on this date.

BE IT FURTHER RESOLVED that the Vice President for Administration and Finance, or his designee, is hereby authorized to proceed with the retention of necessary construction, professional, and other services, including the negotiation of and entering into agreements for the design, construction and installation of facilities, systems and infrastructure for this Capital

Renewal and Deferred Maintenance Phase III program, and in accordance with Board-Approved policies. The funding for the FY2018 part of the plan will be provided from the operating budgets and reserves from both the General Fund and Housing and Dining. ”

3g. Professional Services Agreement for Time and Attendance Software

It was moved by Trustee Gwizdala, supported by Trustee Thomas, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolutions, as submitted on this date:

RESOLUTION

“WHEREAS, the University has used Kronos software for time management since 2000; and,

WHEREAS, the University desires to improve functionality and integration of time and attendance management to achieve greater efficiency through automation and electronic processing; and,

WHEREAS, the current licensing and configuration does not allow the University to utilize integrated leave time management functions; therefore, bids were solicited for these services through the Request for Proposal process, with TimeClock Plus being the selected vendor; and,

WHEREAS, the Administration proposes entering into a three-year agreement with TimeClock Plus for these services, effective September 1, 2017; and,

WHEREAS, the TimeClock Plus agreement includes a one-time, up-front cost to cover license purchase, hardware and implementation services in an amount not to exceed \$287,200.00 and an annual software license cost for each of the three years in an amount not to exceed \$34,938.00; and,

WHEREAS, funding for this agreement will be provided from the Finance Office budget; and,

WHEREAS, Board approval is required to authorize the Administration to enter into an agreement with TimeClock Plus pursuant to Board-approved Purchasing Policy, section 4-205, Matters Reserved to the Board, as it relates to professional services contracts and Board-approved Contracting Policy, section 4-102.

NOW THEREFORE BE IT RESOLVED, that the Vice President of Administration and Finance, or his designee, is hereby authorized to negotiate and enter into a three-year agreement with TimeClock Plus, in accordance with Board-approved policies, effective September 1, 2017, in an amount including a one-time, up-front cost not to exceed \$287,200.00 and an annual software license cost in each of the three years not to exceed \$34,938.00.”

3h. Professional Services Agreement for Investment Advisory Services, FY 2018–22

It was moved by Trustee Gwizdala, supported by Trustee Srivastava, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolutions, as submitted on this date:

RESOLUTION

“WHEREAS, the University has utilized Fund Evaluation Group for investment advisory services since 1997; and,

WHEREAS, a request for proposal was recently issued for investment advisory services, and twenty-five firms submitted proposals and were evaluated; and,

WHEREAS, the University operating pool fluctuates throughout the year from \$95 million to \$160 million, and the Foundation endowment market value is approximately \$71 million; and,

WHEREAS, the Administration proposes entering into an agreement with the independent firm of JH Ellwood, which is a Chicago-based firm founded in 1977 with 178 clients with \$57 billion in assets under management; and,

WHEREAS, Board approval is required to enter into this agreement, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to Professional Services Contracts.

NOW THEREFORE BE IT RESOLVED, that the Vice President of Administration and Finance, or his designee, is hereby authorized to enter into an agreement with JH Ellwood for investment advisory services, for five years starting July 1, 2017 at a total cost per year not to exceed \$105,000.00.

BE IT FURTHER RESOLVED that funding for this agreement will be provided from the Finance operating budget and Ferris Foundation support.”

3i. Student Recreation Center Building Renovation Project

It was moved by Trustee Gwizdala, supported by Trustee Thomas, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolutions, as submitted on this date:

RESOLUTION

“WHEREAS, the Student Recreation Center was original constructed in 1962, has been well maintained over the years, and the University has made multiple significant investments in addressing capital renewal and deferred maintenance issues over its 54-year life; and,

WHEREAS, the Strategic Enrollment Task Force recently identified the Student Recreation Center as a significant factor in student recruitment and retention; and,

WHEREAS, the Administration believes there is a need to improve the functional, programmatic and aesthetic aspects of the facility to improve student recruitment and retention and to better meet the campus community needs; and,

WHEREAS, the Administration retained professional services to assist the University in developing a long term conceptual plan for the building, as well as to define the initial phase of building improvements; and,

WHEREAS, the Administration is now seeking authority to implement the initial phase renovation including completion of the design, construction, purchase of furniture, fixtures, and equipment, and other related activities as required; and,

WHEREAS, Board of Trustees approval to move forward with this project is required pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to capital construction services and professional services contracts.

NOW THEREFORE BE IT RESOLVED, that the Vice President for Administration and Finance, or his designee, is hereby authorized to proceed with the retention of necessary professional design, construction management, construction, and other services as required, including the negotiation of, entering into and executing contracts as may be required, upon legal review and in accordance with Board-approved policies, at a cost not to exceed \$6,000,000.00.

BE IT FURTHER RESOLVED that funding for this request will be provided from up to \$1,000,000.00 from the General Fund Maintenance Reserve and up to \$5,000,000.00 from the 2016 bond proceeds.”

3j. Naming of PGA Golf Management Learning Center

It was moved by Trustee Gwizdala, supported by Trustee Hegbloom, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolutions, as submitted on this date:

RESOLUTION

“WHEREAS, Ken and Kim Janke, Jr., have made a generous gift of \$500,000 to Ferris State University and the campaign for a new Ferris PGA Golf Management Learning Center that will be located at the Katke Golf Course; and,

WHEREAS, Mr. Janke’s late father, Ken Janke, Sr., co-founded the Michigan Golf Hall of Fame in 1982 with Stan Aldridge, owner of Indianwood Country Club in Lake Orion, Michigan; and,

WHEREAS, Mr. Janke, Sr. was inducted into the Michigan Golf Hall of Fame in 2008; was the retired chairman and CEO of the National Associations of Investors Corporation; was a former golf professional; was an author of four golf books and two books on investing; and was well known as “the father of major charity golf events;” and,

WHEREAS, Mr. Janke, Sr. is credited with establishing The Walter Hagen Invitational in 1967, the first golf benefit for the American Cancer Society; organized benefit golf tournaments for The March of Dimes, St. Jude’s Children’s Research Hospital, and B’nai B’rith; and his 1979 founding of the Detroit Lions Alumni Golf Outing to benefit the NFL Dire Need Fund, was adopted by the NFL for its teams across the country; and,

WHEREAS, the Jankes' gift will help establish a permanent home for the Michigan Golf Hall of Fame and serve as a year-round teaching and practice facility for Ferris' PGA Professional Golf Management Program; and,

WHEREAS, with the Jankes' generous gift to Ferris State University and the PGA Golf Management Program, the Administration recommends that the PGA Golf Management Learning Center be named the "Ken Janke, Sr. Golf Learning Center."

NOW THEREFORE BE IT RESOLVED, pursuant to the Board-Approved FSU Code of Rules, Bylaws and Policies, Subpart Part 4-11, Naming of Buildings, Rooms and Areas, the Board of Trustees hereby approves the recommendation of President David L. Eisler and names the new PGA Golf Management Learning Center as the "Ken Janke, Sr. Golf Learning Center," effective immediately."

3k. Professional Services Agreement for Facilities Master Plan, Kendall College of Art and Design of Ferris State University

It was moved by Trustee Gwizdala, supported by Trustee Srivastava, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolutions, as submitted on this date:

RESOLUTION

"WHEREAS, Kendall College of Art and Design has not engaged in a facilities master planning process since the merger with Ferris State University in 2000; and,

WHEREAS, the college has identified TowerPinkster, selected through a competitive RFP process, to develop a Facilities Master Plan (the Plan) for KCAD/UICA's campus to guide planning from 2017 – 2022 and beyond; and,

WHEREAS, the Plan will establish a framework for orderly growth and development of capital improvements that are responsive to the institution's current and projected needs; and,

WHEREAS, contracting for these services requires full Board approval, in accordance with the Board-approved Purchasing policy, Section 4-205, Matters Reserved to the Board, as it relates to professional services contracts, and Board-approved Contracting Policy, Section 4-103.

NOW THEREFORE BE IT RESOLVED, that President David L. Eisler, or his designee(s), is hereby authorized to enter into an agreement with TowerPinkster to develop a Facilities Master Plan for Kendall College of Art and Design of Ferris State University's campus, including the Kendall Building at 17 Fountain Street NW, the Woodbridge N. Ferris Building at 17 Pearl Street, and the Urban Institute for Contemporary Arts (UICA) at 2 Fulton West, upon legal review and in accordance with Board-approved policies, at a cost not to exceed \$97,000.00.

BE IT FURTHER RESOLVED that funding for this service will be provided from Kendall College of Art and Design's maintenance and reserve fund."

4. Administrative Reports

Academic Senate – Dr. Khagendra Thapa, Academic Senate President, provided an overview of the Academic Senate’s written report. A copy of the report is located in the official file for this meeting. He introduced President-elect Dr. Charles Bacon. Dr. Bacon extended an invitation to the Board of Trustees to attend the Academic Senate Retreat which will be held on August 22, 2017.

Student Government – Student Government President Joshua Olszewski provided a brief overview of his written report. A copy of the report is located in the official file for this meeting. President Olszewski introduced the President-elect for 2017-2018, Patrick Maloney. Mr. Maloney provided brief comments.

President’s Report – President Eisler extended his appreciation to Dr. Thapa and Mr. Olszewski for their service. He noted this is the time of celebration for our graduates, as well as a celebration of every person working at Ferris, because everyone is responsible for graduating our students. He extended his appreciation to the Board for their time, for their attendance at the meetings and commencement, and for their leadership and advice as the University moves forward.

5. Hearing of the Public

Dr. Charles Bacon, Professor and President of the Ferris Faculty Association, provided comments to the Board. A copy of his comments is located in the official file for this meeting.

No one else responded to Chair Boyer’s second request to address the Board.

6. Comments from the Board of Trustees

Trustee Granger provided comments on behalf of the Board. His comments included:

- ◆ His appreciation for the work and membership of the Ferris Foundation Board;
- ◆ He shared the story of Derreck Kayongo and the Global Soap Project;
- ◆ His appreciation for being a part of Ferris; and,
- ◆ His appreciation for Trustee Emeritus Arthur Tebo.

7. Reconfirmation of Next Meeting Date

The next regularly scheduled full Board meeting will be held on Friday, October 6, 2017 in Grand Rapids, Michigan.

8. Informal Closed Session

It was moved by Trustee Gwizdala and supported by Trustee Granger that the Board of Trustees go into informal closed session for the following purposes:

1. *To conduct a periodic personnel evaluation of President David L. Eisler, which is to be kept confidential at his request; and,*

On a roll call vote of six (6) “yes,” the Board went into Informal Closed Session at 2:32 p.m.

Motion to Amend

At 2:41 p.m., upon returning to Open Session, it was moved by Trustee Granger, supported by Trustee Thomas, and unanimously carried that the Board of Trustees hereby amends its agenda for today’s meeting by the following:

Change Item 9. to be: *First Amendment to President Eisler’s Successor Employment Agreement;*

Add New Item 10. *Professional Services Agreement for Higher Education Finance Consulting; and,*

Add New Item 11. *Adjournment.*

9. First Amendment to President Eisler’s Successor Employment Agreement

It was moved by Trustee Granger, supported by Trustee Gwizdala, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the University entered into a Successor Employment Agreement with Dr. David L. Eisler as President of Ferris State University that will become effective July 1, 2017 (the “Successor Agreement”); and,

WHEREAS, Paragraph 9.4 of the Successor Agreement permits the modification thereof at any time by a mutual agreement of the parties in writing and approved by a duly adopted formal resolution of the Board; and,

WHEREAS, the parties thereto have decided to amend the Successor Agreement, effective July 1, 2017; and,

WHEREAS, a copy of the proposed First Amendment to the Successor Agreement has been submitted to the Board on this date.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby approves the First Amendment to the Successor Agreement by and between Ferris State University and Dr. David L. Eisler, as submitted to the Board on this date, effective July 1, 2017.

BE IT FURTHER RESOLVED, that the Ferris State University Board Chair be and is hereby authorized and directed to execute the said First Amendment in the name and on behalf of the Board of Trustees.”

10. Professional Services Agreements, Higher Education Finance Consulting

It was moved by Trustee Granger, supported by Trustee Hegbloom, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, a best practice in higher education includes the periodic review of approaches used in directing university financial resources; and,

WHEREAS, a review of this nature looks at university finances from a high level perspective in contrast to the detailed review of the annual audit, and it considers financial planning for the future and a variety of possible future economic conditions; and,

WHEREAS, the University requests engaging the services of a skilled financial consultant to conduct this review and to perform these services at a cost not to exceed \$20,000.00 plus related expenses.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby authorizes President David L. Eisler to enter into a professional services agreement for higher education finance consulting services in a total amount not to exceed \$20,000.00, plus related expenses.

BE IT FURTHER RESOLVED that funding for the agreement will be provided from the University Strategic Planning account.”

11. Adjournment

At 2:42 p.m., it was moved by Trustee Brown, supported by Trustee Baker, and unanimously carried that the Board adjourn.

Approved by

Submitted by

Paul E. Boyer
Chair

Karen K. Huisman
Secretary to the Board of Trustees