

Minutes of the Regular Meeting of the
Ferris State University Board of Trustees
Held on Friday, October 6, 2017
The Woodbridge N. Ferris Building
Grand Rapids, Michigan

1. Call to Order and Roll Call

A Regular Meeting of the Ferris State University Board of Trustees was held on Friday, October 6, 2017 in room 217 of the Woodbridge N. Ferris Building, 17 Pearl Street NW, Grand Rapids, Michigan. Chair Paul E. Boyer called the meeting to order at 11:03 a.m. In addition to Chair Boyer, the following individuals were present: Trustees Gary L. Granger, Lori A. Gwizdala, Robert J. Hegbloom, Ana L. Ramirez-Saenz, Amna P. Seibold, Rupesh K. Srivastava, and LaShanda R. Thomas; University President David L. Eisler; University Provost and Vice President Paul Blake; University Vice Presidents David Pilgrim, Jerry L. Scoby, Shelly L. Armstrong, and Jeanine Ward-Roof; University Vice President and General Counsel Miles J. Postema; Kendall College of Art and Design President Leslie Bellavance; Board Counsel Fredric N. Goldberg; Secretary to the Board of Trustees Karen K. Huisman; and members of the University and area communities.

2. Hearing of the Public

The following individuals provided comments to the Board. A copy of their comments is located in the official file for this meeting: Jeffery R. Morey, AFSCME Local 1609 and Deborah A. Rockman, Kendall Faculty Association.

No one else responded to Chair Boyer's invitation to address the Board.

3. Administrative Reports

The following Administrative Reports were presented:

- Student Government – Patrick Maloney, Student Government President
- Academic Senate – Charles Bacon, President, Academic Senate
- Finance – Jerry Scoby, Vice President for Administration and Finance
- Critical Success Factors/Dashboard – Paul Blake, Provost and Vice President for Academic Affairs
- Strategic Planning Progress – Jeanine Ward-Roof, Vice President for Student Affairs
External Audit – Traci Moon, Andrews Hooper Pavlik PLC

4a. Consent Calendar

It was moved by Trustee Seibold, supported by Trustee Ramirez-Saenz, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“RESOLVED, that the Ferris State University Board of Trustees hereby approves the items contained in the Consent Calendar as presented in the appended documentation:

Consent Calendar

1. Minutes of May 5, 2017
2. Personnel Items
3. Ratification of Executive Committee Interim Actions on June 6, 2017, August 17, 2017 and September 20, 2017 with regard to the following:
 - *Slate of Candidates for the Ferris Foundation Board of Directors*
 - *Naming of Space at the Katke Golf Course*
 - *Professional Services Agreement, Kennari Consulting*
 - *Services Date Change, Professional Services for Fundraising for the Pharmacy Forward Campaign, Andrew V. Young*
 - *Professional Services for Recruitment and Retention Predictive Analytics*
 - *Trustee Out-of-State Travel*
 - *Professional Services, WealthEngine*
 - *Documents for the Completion of the Swan Building Annex Renovation*
 - *Legal Representation and Indemnification*
 - *Ratification of Collective Bargaining Agreements*
4. Appointments and Reappointments to the Boards of Directors of FSU-Authorized Charter School Academies
5. Professional Services Agreements, including:
 - *Francis Young International Company*
 - *Quality Air Service Inc.*
 - *Trane West Michigan*
 - *Digital Advertising Placement Services for Student Recruitment Outreach, Kendall College of Art and Design*
 - *The Stelter Company*

Items 4b through 4l.

It was moved by Trustee Hegbloom, supported by Trustee Ramirez-Saenz, and unanimously carried that the Ferris State University Board of Trustees dispose of all remaining action items on the agenda in a single motion, and hereby approves all of the following Resolutions, as submitted on this date:

4b. Academy Charter Contract Amendment Request

RESOLUTION

“WHEREAS, the Ferris State University (the “University”) Board of Trustees (“Board of Trustees”) has authorized the execution of a Contract with Benton Harbor Charter School Academy; Blended Learning Academies Credit Recovery High School; Bridge Academy; Clara B. Ford Academy; Creative Technologies Academy; Detroit Delta Preparatory Academy for Social Justice; Frederick Douglass International Academy; Hope Academy of West Michigan; Hope of Detroit Academy; Huron Academy; Marshall Academy; Northridge Academy; and Voyageur Academy (the “Academies”); and,

WHEREAS, the implementation of changes in State law has necessitated a number of amendments to the language of the Charter School contractual Terms and Conditions with the Academies, and in addition the Charter Schools Office has recommended a number of changes to clarify and streamline certain procedures under the Contract; and,

WHEREAS, the Academies are not scheduled for reauthorization for the next school year, and it is advisable to amend the existing Contracts for these Academies in accordance with the procedures in Article IX of these Contracts; and,

WHEREAS, recommended contract language for these amendments has been developed and reviewed by Board Counsel, and is recommended by the administration for adoption in the form of contract amendments as provided below.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby authorizes and directs that President David L. Eisler, or his designee, solicit approval by the Boards of each of the Academies of an amendment to their Charter School Contracts revising the Terms and Conditions thereof as set forth in the amendment on file in the office of the Board of Trustees.

BE IT FURTHER RESOLVED that effective at such time as the Director of the University’s Charter Schools Office is presented with a counterpart of an amendment to the Charter School Contract with each of the Academies that is in conformity with the changes set forth above and that has been fully executed by a duly authorized representative of each of the Academies, the Board of Trustees hereby approves such amendment and authorizes President David L. Eisler, or his designee, to execute such amendment in the name and on behalf of the Board of Trustees.”

4c. FY 2018 Final General Fund Operating Budget

RESOLUTION

“RESOLVED, that the Fiscal Year 2018 Final General Fund Operating Budget is approved as submitted and as endorsed by the Board’s Finance Committee.”

4d. FY 2019 State Capital Outlay Request

RESOLUTION

“RESOLVED, that the Board of Trustees hereby approves submission to the State of Michigan of a FY 2019 Capital Outlay request for a Center for Virtual Learning, as submitted on this date.

BE IT FURTHER RESOLVED that the Board of Trustees hereby approves the Five-Year Capital Outlay Plan, as submitted on this date.”

4e. FY 2018 Final Housing and Dining Services Budget

RESOLUTION

“BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the Fiscal Year 2018 Final Housing and Dining Services Budget, as presented in the supporting materials.

4f. FY 2019 Final Housing and Dining Room and Board Rates

RESOLUTION

“BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the FY 2019 room and board rates as presented in the supporting materials. These rates reflect no increase from the previous year’s room and board rates.”

4g. Revisions to Board-Approved Purchasing Policy, Subpart 4-2

RESOLUTION

“WHEREAS, the Board-approved Purchasing Policy, Subpart 4-2 outlines various provisions as it relates to purchasing goods and services for the University; and,

WHEREAS, the policy identifies the dollar limit of delegated authority to specific Administrators for professional services at \$25,000.00, requires the creation of a

monthly report of all purchases and contracts for a cost greater than \$10,000.00; and,

WHEREAS, the Administration is recommending increasing the dollar limit on the delegated authority regarding professional services from \$25,000.00 to \$50,000.00 and increase the dollar amount of purchases and contracts for inclusion in the monthly Purchasing report from \$10,000.00 to \$100,000.00; and,

WHEREAS, the proposed revised policy includes additional minor revisions as shown in the draft presented on this date.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby approves the revised Board-approved Purchasing Policy, Subpart 4-2, as presented on this date.

BE IT FURTHER RESOLVED, that the Recording Secretary for the Board of Trustees is hereby authorized to make the changes herein approved to the affected Board policy.”

4h. Revisions to Board-Approved Contracting Policy, Subpart 4-1

RESOLUTION

“WHEREAS, the Board-approved Contracting Policy identifies authority reserved to the Board of Trustees and certain authority delegated to identified individuals in the Administration; and,

WHEREAS, the Administration is recommending some changes to the Board-approved Purchasing Policy under a separate resolution, and there are cross references from the Purchasing Policy to the Contracting Policy; and,

WHEREAS, there are a number of minor revisions being proposed to this Contracting Policy Subpart 4-1.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby approves the revised Board-approved Contracting Policy, Subpart 4-1 as presented on this date.

BE IT FURTHER RESOLVED, that the Recording Secretary for the Board of Trustees is hereby authorized to make the changes herein approved to the affected Board policy.”

4i. Replacement of Multiple Library Systems with Ex Libris Alma Library Services, Platform and PrimoVE Discovery Service

RESOLUTION

“WHEREAS, the Ferris State University library is in need of system software to replace the Innovative Interfaces Sierra and Encore, and Ex Libris SFX systems, and has determined the Ex Libris Alma and Ex Libris PrimoVE products to be available at a competitive price; and,

WHEREAS, contracting for these system software products requires Board approval, in accordance with the Board-Approved Contracting Policy, Sec. 4-102.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby approves the subscription to the Ex Libris Alma library services platform and Ex Libris PrimoVE discovery service for an amount not to exceed \$575,436.00 from contract signing through June 30, 2024, in support of replacing library system software.

BE IT FURTHER RESOLVED, that the Vice President for Administration and Finance, or his designee, is hereby authorized to negotiate and enter into contracts for these systems, in accordance with Board-approved policies.

BE IT FURTHER RESOLVED, that funding for this request will be provided from library resources.”

4j.1. Professional Services Agreement, Ex Libris Alma Library Services Platform and PrimoVE Discovery Service System Migration

RESOLUTION

“WHEREAS, the Ferris State University library is in need of provisioning, implementation and training services from Ex Libris, migration coordination services from Ex Libris and Midwest Collaborative for Library Services, and migration and exit support from Innovative Interfaces, to help carry out the migration from the Innovative Interfaces Sierra and Encore, and Ex Libris SFX systems to the Ex Libris Alma and Ex Libris PrimoVE products; and,

WHEREAS, contracting for these professional services requires Board approval, in accordance with the Board-Approved Purchasing Policy, Section 4-210, as it relates to Professional Service Contracts.

NOW THEREFORE BE IT RESOLVED, that the Vice President for Administration and Finance, or his designee, is hereby authorized to proceed with the negotiation of and entering into contracts for professional and training services in support of migrating to new Ex Libris Alma and Ex Libris PrimoVE library system

software, for an amount not to exceed \$94,383.00, for the period of time from contract signing through June 30, 2020.

BE IT FURTHER RESOLVED, that funding for this request will be provided from library resources.”

4j.2. Professional Services Agreement, Plas Legal Services, PLLC

RESOLUTION

“WHEREAS, on October 10, 2014, the Board of Trustees approved a professional services agreement with Plas Legal Services, PLLC, a private sector company that provides legal services; and,

WHEREAS, said professional services agreement expires on November 30, 2017; and,

WHEREAS, the Governmental Relations and General Counsel’s office is pleased with the services provided by Plas Legal Services, PLLC and desires to enter into a new professional services agreement commencing December 1, 2017; and,

WHEREAS, an agreement between Ferris State University and Plas Legal Services, PLLC would provide that an agent of Plas Legal Services, PLLC be employed as an independent contractor for a period commencing on December 1, 2017 and terminating on November 30, 2018; and,

WHEREAS, the terms and conditions of said agreement would allow for two (2) renewals of the agreement at the University’s option, each for one (1) additional year through November 30, 2020. Upon expiration of the terms of the Agreement in 2020, a new Agreement for continued services may be renegotiated; and,

WHEREAS, pursuant to the agreement, Plas Legal Services, PLLC would provide up to 1600 hours annually at \$73.24 per hour, and the total for professional services would not exceed \$117,184 annually in the first year; and,

WHEREAS, in year two and three of the agreement, the hourly fee of \$73.24 would increase by 2%; and,

WHEREAS, contracting for these services requires full Board approval, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to professional services contracts.

NOW THEREFORE BE IT RESOLVED that the Vice President for Administration and Finance, or his designee, is hereby authorized to negotiate and enter into a professional services agreement with Plas Legal Services, PLLC to provide legal services to Ferris State University’s Governmental Relations and

General Counsel office, upon appropriate legal review and approval, in an amount not to exceed \$117,184 for the period ending November 30, 2018.

BE IT FURTHER RESOLVED that funding for this agreement will be provided from existing funding within the General Counsel's general operating budget."

4j.3. Professional Services Agreement, Brand Strategy Assessment, Planning and Implementation

RESOLUTION

"WHEREAS, University Advancement and Marketing seeks professional services with expertise in higher education brand strategy to conduct a comprehensive assessment of current Ferris State University branding and marketing strategies and to develop and implement recommendations for an enhanced brand strategy that will build on existing efforts to favorably distinguish Ferris from other colleges and universities; and,

WHEREAS, this initiative will provide a comprehensive understanding of the current awareness and perceptions about the University among key stakeholders and identify ways Ferris can strengthen its positioning to ensure it is distinctive, compelling and relevant, particularly with increased competition for students, faculty and staff talent, and funding; and

WHEREAS, a request for proposals (RFP) process will be conducted in coordination with University Purchasing to engage a firm to conduct a thorough review of the University's current branding and marketing strategies, to conduct research on public and institutional perceptions, to develop recommendations for a brand strategy based on research findings, to assist in implementing recommended strategies, and to develop metrics to measure effectiveness; and,

WHEREAS, the professional services agreement for the Brand Strategy Assessment, Planning and Implementation with the selected vendor will be for an amount not to exceed \$300,000.00, plus related expenses, for the period November 1, 2017 through November 1, 2018.

WHEREAS, Board approval is required for this agreement, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to Professional Service Contracts,

NOW THEREFORE BE IT RESOLVED, the Board of Trustees hereby authorizes President David L. Eisler, or his designee, to enter into an agreement with the selected vendor for Brand Strategy Assessment, Planning and Implementation, in an amount not to exceed \$300,000.00, plus related expenses, for the period November 1, 2017 through November 1, 2018.

BE IT FURTHER RESOLVED, that funding for this agreement will be provided from central University resources.”

4k. Naming of Space in the Hagerman Pharmacy Building

RESOLUTION

“WHEREAS, Dr. Roger W. and Elizabeth Marks Anderson have made a generous gift of \$100,000.00 to Ferris State University and the campaign for a newly renovated sterile preparation room in the Hagerman Building; and,

WHEREAS, Dr. Roger W. Anderson is a 1964 graduate of the Ferris State University College of Pharmacy; and,

WHEREAS, Dr. Anderson was a leading practitioner in health-system pharmacy, serving as the head of the Division of Pharmacy and director of Pharmacy Services for the MD Anderson Cancer Center in Houston, Texas from 1978 to 2004; and,

WHEREAS, during Dr. Anderson’s tenure, the pharmacy department expanded in both distributive and clinical services, being recognized nationally and internationally for its pioneering work; and,

WHEREAS, it was Dr. Anderson’s commitment to unparalleled care for those suffering from cancer that led to the extraordinary growth of the division; and,

WHEREAS, it also played a key role in the recognition of MD Anderson Cancer Center as a leading center for the treatment of oncologic disease and in the development of clinical services; and,

WHEREAS, Dr. Anderson has been a tireless advocate for the highest-level of pharmacy practice, whether in the hospital pharmacy or at the bedside of a patient, and his training in Pharmacy and Public Health provide a unique perspective that has been used to continually improve practice and patient care.

NOW THEREFORE BE IT RESOLVED, pursuant to the Board-Approved FSU Code of Rules, Bylaws and Policies, Subpart Part 4-11, Naming of Buildings, Rooms and Areas, that the Board of Trustees hereby approves the recommendation of President David L. Eisler and hereby names the newly renovated sterile preparation room in the Hagerman Pharmacy Building as the “The Dr. Roger W. and Elizabeth Marks Anderson Family Sterile Room and Educational Center,” effective immediately.”

4I. Student Recreation Center Building Renovation Project

RESOLUTION

“WHEREAS, the Student Recreation Center was original constructed in 1962, has been well maintained over the years, and the University has made multiple significant investments in addressing capital renewal and deferred maintenance issues over its 55-year life; and,

WHEREAS, the Strategic Enrollment Task Force recently identified the Student Recreation Center as a significant factor in student recruitment and retention; and,

WHEREAS, the Administration believes there is a need to improve the functional, programmatic and aesthetic aspects of the facility to improve student recruitment and retention and to better meet the campus community needs; and,

WHEREAS, the Administration retained professional services to assist the University in developing a long term conceptual plan for the building, as well as to define the initial phase of building improvements; and,

WHEREAS, the Administration has reviewed and supports an option to include a glass façade on the west elevation of the new weight room addition that does not fit within the previously approved total project cost; and,

WHEREAS, the Administration is now seeking authority to implement the renovation including completion of the design, construction, purchase of furniture, fixtures, and equipment, and other related activities as required at a revised total project cost of \$6,400,000.00; and,

WHEREAS, Board of Trustees approval to move forward with this project is required pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to capital construction services and professional services contracts.

NOW THEREFORE BE IT RESOLVED, that the Vice President for Administration and Finance, or his designee, is hereby authorized to proceed with the retention of necessary professional design, construction management, construction, and other services as required, including the negotiation of, entering into and executing contracts as may be required, upon legal review and in accordance with Board-approved policies, at a revised total project cost not to exceed \$6,400,000.00.

BE IT FURTHER RESOLVED that funding for this request will be provided from up to \$1,150,000.00 from the General Fund Maintenance Reserve and up to \$5,250,000.00 from the 2016 bond proceeds.”

Item 3f. (Moved out of agenda order) - Acceptance of University Audited Financial Statements

It was moved by Trustee Gwizdala, supported by Trustee Thomas, and unanimously carried that the Ferris State University Board of Trustees take up agenda item 3f out of agenda order, and hereby approves the following resolution, as submitted on this date:

RESOLUTION

“RESOLVED, that the Fiscal Year 2017 University audited financial statements are accepted by the Board of Trustees as presented by Andrews Hooper Pavlick. It is understood that based on this action of the Board of Trustees, the University administration will print the statements as final.”

5. President’s Report

President Eisler’s report included the following topics: Fifty-five Golden Eagle graduates (those who graduated 50 years ago) were on campus, which was the largest group of Golden Eagles to be back on campus to date; Trustee Emeritus Tom Cook and his wife Janice were Marshals for this year’s Homecoming; recognition was given to the Distinguished Alumni and Pacesetters; and the Heavy Equipment Technology program received a donation of five semi-tractors and a vocational truck from Navistar International.

6. Hearing of the Public

There was not a call for a hearing of the public at this time.

7. Comments from the Board of Trustees

Trustee Gwizdala provided comments on behalf of the Board. Her comments included:

- Appreciation for the work of the faculty and support staff at Ferris;
- Appreciation for visiting the programs today;
- The Board is very proud of Ferris and what we offer.

8. Reconfirmation of Next Meeting Date

The next regularly scheduled full Board meeting will be held on Friday, December 15, 2017 in Big Rapids, Michigan.

9. Adjournment

At 12:07 p.m., it was moved by Trustee Thomas, supported by Trustee Srivastava, and unanimously carried that the Board adjourn.

Approved by

Paul E. Boyer, Chair

Submitted by

Karen K. Huisman, Secretary to the Board of Trustees