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**Subject:** DeVos to Speak at Michigan Energy Conference

**Date:** 04/01/2008 08:22 AM

Included below is a press release regarding former Michigan gubernatorial candidate Dick DeVos of Grand Rapids, who will present "Powering Michigan Forward: A Diversified, Balanced Plan to Boost Growth and Job Creation" at 7:30 p.m. April 11 in Wink Arena on the campus of Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release April 1, 2008

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## DeVos to speak during Michigan Energy Conference

BIG RAPIDS – Former Michigan gubernatorial candidate Dick DeVos of Grand Rapids will present "Powering Michigan Forward: A Diversified, Balanced Plan to Boost Growth and Job Creation" at 7:30 p.m. April 11 in Wink Arena on the campus of Ferris State University.

With a keen understanding of the power of competition and choice, and the importance of entrepreneurship, DeVos will focus on how the right regulatory policy can reduce the cost of electricity, spur the growth of renewables, encourage increased efficiency and help build a balanced energy portfolio to support and grow Michigan's economy.

Tickets are free for students with ID and \$12.50 for the general public. For more information, call (231) 591-3983.

DeVos' presentation is part of a two-day series of sessions designed to promote open dialogue on using energy effectively and efficiently to create sustainable environments at home and work as part of the Michigan Energy Conference being held April 11 and 12 at the Holiday Inn Hotel and Conference Center in Big Rapids, and at Ferris' Granger Center for Construction and HVACR.

Keynote speaker Gordon V.R. Holness, PE, will draw upon his more than 50 years of experience in design and construction to discuss technology and energy conservation, for which he has won 12 regional and national awards. He is chairman emeritus of Albert Kahn Associates, Inc. Architects and Engineers in Detroit and currently serves as treasurer of the American Society of Heating, Refrigerating and Air Conditioning Engineers. Holness is a professional engineer registered in 42 states and five provinces, and he is a chartered engineer in the United Kingdom.

The conference will continue with an expert panel discussion, breakout sessions and educational workshops.

"The Michigan Energy Conference will provide a broad forum for discussion of important energy issues," said Ron McKean, associate dean of Ferris' College of Technology.

"Bringing industry, government and educational leaders together to dialogue on our energy challenges will foster ideas that will result in opportunities for Michigan."

Added Ferris President David Eisler, "Each of us can make a difference as we work together to become energy independent. To do so will require education, cooperation and investment. Ferris State University seeks to initiate, facilitate and support the dialogue and innovation necessary to ensure Michigan a bright, promising future."

For more information, or to register, for the Michigan Energy Conference, visit www.ferris.edu/mec.

- 30 -

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