



MHSLA VENDOR COMMITTEE REPORT

January 2015

Committee Members: Sandy McCarthy (Chair), Toni Janik, and Ali Konieczny

The Vendor Committee met virtually on December 3, 2014 to discuss a plan of action for the 2015 Annual Conference.

“Save the Date” emails were sent in December to all vendors who attended the October 2014 Annual Conference. The email included:

Save the Date!
Michigan Health Sciences Library Association Annual Conference 2015
The University of Michigan – Flint campus
September 24-25, 2015

MHSLA is aware that vendors plan for conference attendance a year in advance. I am writing to give you a heads up to next year’s MHSLA Annual Conference in Flint, Michigan.

As in previous years, there will be great opportunities to showcase your products to health& medical librarians through presentations at:

Breakfast & Learns on Thursday and Friday
Lunch & Learns on Thursday and Friday

Break sponsorship and Thursday night Special Event sponsorship

Vendor Exhibit day will be on Thursday September 24, 2015 from 9am to 5pm
Exhibit cost \$275

Thank you for your attention to this email, and we hope to see you again at our annual MHSLA conference in 2015!

Another “Save the Date” email will be sent out by the end of January 2015.

We also reviewed the Education Committee’s draft conference schedule to help use identify the vendor slots for sponsorship. We will communicate with the Local Arrangements Committee about food break offerings.

There are limited slots for dine and learns this year so we are suggesting that all vendors also be prepared to showcase their products during the exhibit time on the Thurs afternoon when there is dedicated time for registrants to spend time with exhibitors.

We decided that this year's exhibit booth will increase to \$275 from \$250 (\$50 additional for second vendor, as in previous years).

We will work on updating our current vendor contact list to identify the non-response vendors we encountered last fall. Ali will send out an email to the MHSLA listserv asking librarians for their input on vendors. Who would they like to see attend? And do they have any special relationships with vendors that will help bring them in for the conference exhibit.

The Committee will continue to identify new vendors for 2015.

Respectfully Submitted,

Sandy McCarthy, Chair