

Ferris State University
Deans' Council
October 12, 1999

Minutes

Present: Barbara Chapman, Doug Haneline, Jim Maas, Richard Cochran, Jack Richards, Sue Hammersmith, Bruce Forintos, Ian Mathison, Nancy Cooley, Al Lewis, Tom Oldfield, Bill Potter, Isabel Barnes

Special Guests: Lana Ford, Mary Waldron, Dawn Dempsey

Absent: Paul Prins

Handouts: Agenda
FSU Articulation News (Fall 1999)
Pathways Conference Brochure
Staffing for Off-Campus Courses
Faculty Compensation for Non-Credit Programs
TLTR Summary
Dial-up Service, Department of Telecommunications

1. Articulation Update

Copies of the *FSU Articulation News* (Fall 1999) were distributed and Lana Ford noted that approximately 2,000 copies were mailed to educators throughout the State. Plans are to develop winter and spring issues as well. Copies of the *Pathways Conference* brochure were also distributed. The Conference will be held on October 21 and offers a series of workshops designed for today's college-bound students as well as the counselors at the high school and the career/technical center. Registrations already total over 300 students. Lana noted that a statewide articulation meeting would be held the evening of October 20. She reported that over 120 educators attended Michigan's Manufacturing Technology Team Conference on campus regarding core curriculum.

Mary Waldron indicated that a community college articulation advisory committee has been formed and will be meeting this week in Lansing. She also noted that a new brochure regarding articulation with Mid-State Technical College has been developed. More brochures will be developed in conjunction with community colleges.

2. Alumni Activities – Dawn Dempsey

Dawn Dempsey met with the Deans' Council and noted the importance of communicating alumni goals to the university community. The FSU Alumni Association has identified two main goals.

- 1) Increase numbers in the passport program (formerly "dues program"), a revenue-generating program. Marketing of the Alumni Association has increased with their goal of "2,000 for 2000". The passport program costs \$25/person, and, as the program grows, the Association would like to return part of the revenue to each of the college's alumni activities. Dawn noted that a working college alumni structure

must be in place before funds are distributed. The alumni passport program member will be able to identify which college will receive their portion.

- 2) Increase integration of services between the University alumni activities and the individual college's alumni activities. The Alumni Association has noted that traditional activities won't be the norm for the future, but UCEL and University College can play an important role in alumni activities with special courses, workshops, etc.

It was suggested that an incentive program become part of the passport program. An incentive may be a one-day free class or a web class ("learn the internet"). Dawn noted that alumni are interested in career services and their office is developing career workshops that can be offered anywhere. Other suggestions included an alumni college as well as establishing alumni activities at the regional centers.

Dawn encouraged the deans to publish an alumni newsletter, if they are not doing so. The Alumni office is developing a newsletter template for colleges to use.

Dawn also gave a brief update on the proposed On-line Community, which is an alumni club/chapter in a box. All alumni will be entered and allowed access once they have graduated. Access to certain sections of the community may be tied to the passport program. The On-line Community is still in the development stages.

Dawn asked the deans for nominations for FSU's Alumni Association board, as well as ideas where the Association can assist the colleges. She will be scheduling individual meetings with the deans.

3. SOAR Proposal

Bill Potter briefly reviewed the SOAR proposal distributed to Deans' Council on October 4, 1999. The proposal recommends a one-day orientation. Other options for testing have been reviewed. He noted that counselors have been asked to develop a handbook for parents. Deans are generally in support of the program.

4. Faculty Compensation for Non-Credit Programs

Bruce Forintos distributed a copy of *Staffing for Off-Campus Courses*, which will eventually become an Academic Policy Letter. It was noted that the same process should be used for FSU-GR. Dean Forintos will review the proposal with Paul Prins.

Dr. Forintos also distributed a copy of *Faculty Compensation for Non-Credit Programs* and reviewed it with Deans' Council. Discussion was held on benefits charged against the compensation. Dr. Chapman asked Dean Forintos to forward a memo to her outlining current faculty compensation for non-credit programs and recommended changes. Open forums were suggested as a means to discuss the final draft before implementation.

5. 2001-2003 Planning Process

The format for the 2001-2003 planning process was discussed. It was suggested that a "program priority" category be added to the template as appropriate for each college. Dr. Chapman does want to see the college-wide priorities.

It was also noted that those plans that include technology need to go through the consortia and network coordinating group. Dr. Cochran is working with the coordinating groups regarding a specific process.

Dr. Chapman encouraged deans to allow opportunity for input into the planning process from their faculty and staff.

6. TLTR Summary

Copies of a TLTR summary were distributed. This item will be discussed at the next Deans' Council meeting.

7. Other

Richard Cochran distributed information on dial-up service through the Telecommunications Department at Ferris State University.

Dr. Chapman will distribute a list of questions to deans to consider before the special Deans' Council meeting on October 21 to discuss the Academic Plan.

Administrative Program Review forms will be distributed very soon. The due date for completion will be early December.