

**Deans' Council
Minutes
December 12, 2000**

Present: Barbara Chapman, Doug Haneline, Al Uniacke, Bruce Forintos, Tom Oldfield, Sue Hammersmith, Bill Potter, Ian Mathison, Jim Maas, Greg Frazer, Nancy Cooley, Richard Cochran, Kevin Alexander

Absent: George Waldheim, Paul Prins

Handouts: Agenda
Academic Affairs/Student Affairs and Finance Committee Agendas
Extranet White Paper Update
Kendall Merger Task Force Recommendations

1. Announcements

Dr. Chapman noted that the College of Business faculty and staff have been informed that a dean was not appointed from the most recent search. She indicated there wasn't a good fit between the candidates and the needs of the College and Ferris State University. The search will be continued.

Deans were reminded that the President would like graduate human interest-type stories to use at Commencement.

There will be no Deans' Council meetings December 19 or January 2.

Dr. Chapman distributed and reviewed Academic Affairs/Student Affairs and Finance Committee agendas. The meetings will be held January 17 in Grand Rapids.

2. Update – Extranet White Paper Work Group – Haneline

Doug Haneline distributed and reviewed an update on the Extranet White Paper. The work group will meet this Friday and a copy of the draft document will be distributed to the deans after that date.

Al Uniacke noted that Miles Postema will have a discussion draft of the intellectual property material by the end of this week.

Dr. Chapman noted that both issues need to move along carefully and quickly and urged that a timeline be developed.

3. Programmatic Marketing – Oldfield

Tom Oldfield noted that the Programmatic Marketing Committee met last week. The handbook has been redrafted and a copy will be distributed to the deans along with a list of committee members. University Advancement and Marketing has developed a framework of marketing techniques to assist faculty in marketing their own programs. He reminded deans that approximately \$2,000-5,000 is typically distributed per program with a total of \$65,000 available for all programs. The intent is to provide seed money

for marketing efforts - these funds are one-time only. He will make sure that deans are informed throughout the process. It was noted that off-campus programs should be included in marketing materials, too.

4. KCAD/FSU Merger Update – Chapman and Oldfield

Dr. Chapman distributed a list of KCAD/FSU merger recommendations to date. Although some recommendations won't become effective until July 1, those necessary to the merger will become effective January 1. Detail of pertinent recommendations were also distributed and reviewed with the deans. It was suggested that disability services and related policies be reviewed, too.

5. Data Focus Group Update – Oldfield, Hammersmith, Cooley

The Data Focus Group is charged with identifying management and planning data for administrators. Deans are encouraged to talk with their College's staff and forward their identified data needs to Mo Brockdorf. This information will be reviewed by the Focus Group to determine what info is already available or how it can become available.

6. Campus Pipeline

Al Uniacke indicated that a calendar for Campus Pipeline training and rollout is being developed. Rollout is scheduled to occur in January. Students in FSUS classes will receive training at the end of January and will register in April using Campus Pipeline. Dr. Chapman asked Dr. Uniacke to distribute the Campus Pipeline calendar to deans.

7. Other

Deans were reminded of Commencement this Saturday. Commencement rehearsal is scheduled for December 15.

Richard Cochran noted that the Flite project is moving according to schedule and staying within budget.