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Subject: Faculty, Students Go to Auto Show
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Included below is a press release regarding faculty and students from Ferris State University that will be hosting a booth today during Automotive Education Day at the North American International Auto Show in Detroit. Assistant professor of Automotive Service Technology Patrick English may be made available for comment. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
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Ferris faculty, students host booth at auto show in Detroit

BIG RAPIDS – More than 5,000 high school students from across Michigan will have the opportunity to check out Ferris State University’s Automotive programs today (Jan. 23) during Automotive Education Day at the North American International Auto Show in Detroit.

College of Technology students Kevin Gregory and Erik Olsen, along with faculty members Patrick English, Greg Key and Ben Upham, are hosting a booth displaying information about Ferris’ Automotive department, as well as showing off the fetes of the SAE Formula and Baja teams.

“We are trying to increase our level of participation during the auto show through its education day,” English, an assistant professor of Automotive Service Technology, said. “The show gives us the opportunity to discuss the versatility of what we offer, from associate degrees in Automotive Service Technology to bachelor’s degrees in Automotive Engineering Technology.”

English noted many students begin their studies pursuing the associate degree and then realize they also can obtain a bachelor’s degree.

Automotive Education Day began at the 2005 North American International Auto Show as an opportunity for schools to participate in a positive and valuable offsite educational experience. The purpose of this event is to enable high school students to learn more about the trends in the automotive industry and the career opportunities available to them.

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