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Subject: Local Student Earns Scholarship
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Included below is a press release regarding a local student who recently earned a Professional Golf Management scholarship at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
Dec. 13, 2007

Leah Nixon
Ferris State University
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Brown receives Professional Golf Management student scholarship

BIG RAPIDS – Joe Brown of St. Ignace, a sophomore in the Professional Golf Management Program at Ferris State University, is the recipient of the 2007-08 Jerry Moore Memorial Scholarship.

This scholarship was established by Walter Sierakowski, Winn Moore and family of Jerry Moore to recognize students in the PGM program based on the following criteria: completed one internship; has shown improvement in their academic, playability and leadership; is involved in the PGM Student Association and PGM tournaments; a positive role model and good steward.

Ferris' unique PGM program, which leads to a bachelor's degree in Marketing through the University's College of Business, is sanctioned by the Professional Golfers' Association of America and was the first program of its kind in the United States. Students in the 4.5-year program learn golf course operations, course maintenance, teaching, golf club repair and tournament administration, as well as marketing, merchandising, accounting and management. The students alternate periods of study on campus with internships at courses throughout the nation.

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