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Subject: Local Student Earns Scholarship
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Included below is a press release regarding a local student who recently earned a Professional Golf Management scholarship at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
Dec. 13, 2007

Leah Nixon
Ferris State University
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Lewis, McKinnon receive Professional Golf Management scholarship

BIG RAPIDS – Alecia Lewis of Alpena and Don McKinnon of Detroit, Professional Golf Management majors at Ferris State University, each recently received one of the Professional Golfer’s Association of America Diversity scholarships.

The scholarship was established by the PGA of America to provide financial assistance to deserving PGM minority students. The award is based on academic achievement and golfing abilities.

Ferris’ unique PGM program, which leads to a bachelor’s degree in Marketing through the University’s College of Business, is sanctioned by the Professional Golfers’ Association of America and was the first program of its kind in the United States. Students in the 4.5-year program learn golf course operations, course maintenance, teaching, golf club repair and tournament administration, as well as marketing, merchandising, accounting and management. The students alternate periods of study on campus with internships at courses throughout the nation. The students alternate periods of study on campus with internships at courses throughout the nation and with the integration of the PGA/PGM program can become PGA members eight months after graduation.

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