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Subject: Local Student Earns Scholarship
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Included below is a press release regarding a local student who recently earned a Professional Golf Management scholarship at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
Dec. 13, 2007

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Kramer receives Professional Golf Management scholarship

BIG RAPIDS, Mich. – David Kramer of Valley View, Ohio, a Professional Golf Management major at Ferris State University, recently received the Raymond Kenyon Memorial Scholarship for winter semester 2008.

Robert and Debra Kleinbrook established the Raymond Kenyon Scholarship in 1995 in dedication to Raymond Kenyon, who was born in 1912 and grew up in the Detroit area. He was hired in 1924 as a caddie at the Oakland Hills Golf Course. He caddied until 1931 when he went to work for General Motors in Detroit. Kenyon played the game of golf for more than eight decades and was able to shoot his age or better. His love of the game remained with him until his death in June of 2000. Kenyon is the great-grandfather of the Kleinbrook's son, Robert, who graduated from the PGM program in August 1995.

Ferris' unique PGM program, which leads to a bachelor's degree in Marketing through the University's College of Business, is sanctioned by the Professional Golfers' Association of America and was the first program of its kind in the United States. Students in the 4.5-year program learn golf course operations, course maintenance, teaching, golf club repair and tournament administration, as well as marketing, merchandising, accounting and management. The students alternate periods of study on campus with internships at courses throughout the nation. The students alternate periods of study on campus with internships at courses throughout the nation and with the integration of the PGA/PGM program can become PGA members eight months after graduation.

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