From: News Services

To: jeff.hogan@lapeergroup.com

Bcc: Archive

**Subject:** Local Student Earns Scholarship

**Date:** 12/13/2007 02:43 PM

Included below is a press release regarding a local student who recently earned a Professional Golf Management scholarship at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release Leah Nixon
Dec. 13, 2007 Ferris State University

Assistant Director of News Services

leahnixon@ferris.edu, (231) 591-5604

## Benscoter receives Professional Golf Management scholarship

BIG RAPIDS – Jacqueline Benscoter of Metamora, a Professional Golf Management major at Ferris State University, recently received the Esther Ewigleben Memorial Scholarship for spring semester 2008.

The scholarship, established by the family and friends of Esther Ewigleben, is presented to second-semester female student(s) in good standing. The student(s) must have begun the PGA Professional Golf Management program.

Ferris' unique PGM program, which leads to a bachelor's degree in Marketing through the University's College of Business, is sanctioned by the Professional Golfers' Association of America and was the first program of its kind in the United States. Students in the 4.5-year program learn golf course operations, course maintenance, teaching, golf club repair and tournament administration, as well as marketing, merchandising, accounting and management. The students alternate periods of study on campus with internships at courses throughout the nation.

- 30 -

Megan Dusnik
Marketing and Communications Assistant
FERRIS STATE UNIVERSITY
NEWS SERVICES AND MEDIA RELATIONS
UNIVERSITY ADVANCEMENT AND MARKETING
420 Oak Street, Prakken Building 108
Big Rapids, Michigan 49307
Phone: (231) 501-2373

Phone: (231) 591-2373 Fax: (231) 591-2985

Assistant Director of News Services

Leah Nixon

Phone: (231) 591-5604 E-mail: LeahNixon@ferris.edu