

Archive

From: John C Smith
Sent: Tuesday, October 13, 2015 2:47 PM
To: Archive
Cc: Torch; 'katlynv@pioneergroup.com'; 'jcrees@pioneergroup.com'; 'callan@pioneergroup.com'; 'news@9and10news.com'; 'newsroom@upnorthlive.com'; 'news@bigrapidsradionetwork.com'; 'smasters@sunny973.com'; 'grnews@mlive.com'; 'bmcvicar@mlive.com'; 'news@fox17online.com'; 'newsroom@woodtv.com'; 'news@wzzm13.com'; 'news@woodradio.com'; Mike Wyngarden; Sheila I McGrath
Subject: The Ferris Foundation for Excellence Benefit Update
Attachments: 2014 benefit pic.jpg

Included below is a press release regarding the 17th annual benefit for The Ferris Foundation for Excellence, coming Friday, Nov. 6 in the Steelcase Ballroom of the DeVos Place Convention Center. Legendary distance swimmer Diana Nyad is the keynote speaker for the event, the benefit supports The Ferris Foundation for Excellence scholarship program and Exceptional Merit Grants for the university's faculty and staff.

Ferris State University students are pictured speaking with a supporter of The Ferris Foundation for Excellence during the 2014 benefit at the DeVos Place Convention Center.

PHOTO CAPTION: The Ferris Foundation for Excellence Benefit will be held Friday, Nov. 6 in the Steelcase Ballroom of the DeVos Place Convention Center in Grand Rapids, Mich. The Benefit supports Foundation for Excellence scholarships for university students, and Exceptional Merit Grant awards for Ferris faculty and staff programs. Legendary distance swimmer Diana Nyad will be the keynote speaker for the evening.

Any media requests regarding this release can be directed to John Smith, News Services Communications Specialist.

Read an online version of the story, here...

<http://www.ferris.edu/HTMLS/news/archive/2015/october/benefit.htm>

FOR IMMEDIATE RELEASE

Oct. 13, 2015

Supporters, Organizers Prepare for The Ferris Foundation Benefit Nov. 6 in Grand Rapids

BIG RAPIDS, Mich.--Supporters are reminded that The Ferris Foundation for Excellence's 17th Annual Benefit will be held Friday, Nov. 6 in the Steelcase Ballroom of DeVos Place Convention Center in Grand Rapids, Mich.

Carla Miller, executive director of The Ferris Foundation, said that Meijer, Inc., RoMan Manufacturing and MEEMIC Insurance are among the sponsor organizations who are either first-time supporters of the Benefit, or have increased their contribution.

”The evening is meant to support Ferris State University students,” Miller said. “We have a tremendous amount of support from alumni and friends of the university. These sponsorships are a sample of some of the work that is being done.”

The Ferris Foundation for Excellence Scholarship Program provides financial assistance for students who might not otherwise have access to a Ferris education. Scholarship recipients will be among the guests at the Benefit, and the students will be highlighted during Ferris President David Eisler’s remarks that evening.

Miller also praised John and Joanne Hare of Dallas, Texas for their commitment of financial resources and service offered to The Ferris Foundation.

”John and Joanne are both graduates of Ferris State University, and John has an honorary doctorate,” Miller said. “Their support over the years has been instrumental in moving the needle as far as philanthropy is concerned. We look forward to John stepping in as the chair of The Ferris Foundation on Nov. 6.”

Exceptional Merit Grants are also awarded by the foundation each year to faculty and staff members, for initiatives that represent the collaborative and innovative spirit of Ferris State University.

The Benefit begins at 5:30 p.m. with a cocktail reception for sponsors, the program will begin with dinner at 7 p.m. and legendary endurance swimmer **Diana Nyad**, author of the new book “Find A Way” will deliver the keynote address at 8:30 p.m.

Tickets for the black-tie-optional event are available at \$250 a person. To purchase tickets or get additional information, contact Kim Erickson at (616) 591-2365, or visit **The Ferris Foundation For Excellence Benefit** website.

(Embed link)

<https://www.facebook.com/DianaNyad?fref=ts>

(Embed link)

<http://www.ferris.edu/giving/benefit.htm>

-30-



John C. Smith
Communications Specialist
University Advancement & Marketing
Ferris State University
(231) 591-5604
ferris.edu

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.